



## 2020 Edition of Experience Cedar Park

### Directory Highlights

- Full color, gloss, magazine bound.
- Available online with direct link to advertisers.
- Alphabetical & categorical listing of all chamber members (as of November 1st).
- Chamber information including annual events, membership, and ways to get connected.
- Community profile including city demographics, locations of parks, recreational facilities, retail and hotel listings, and school district information.
- 2,500 printed copies distributed to area businesses, residents, newcomers, and hotels.

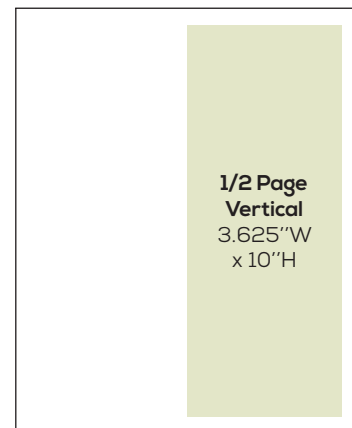
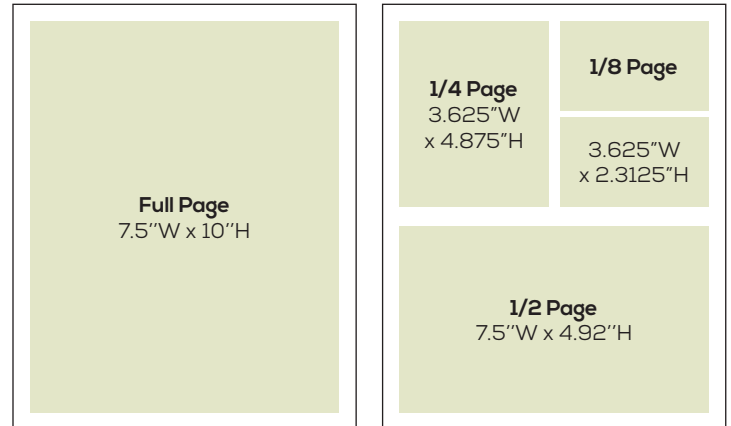
### Directory Ad Costs

1/8 page.....	\$250
1/4 page.....	\$425
1/2 page.....	\$775
Full page.....	\$1,400
Inside back cover.....	\$2,000
Page 3.....	\$2,000
Inside front cover.....	\$2,000
Back cover.....	\$2,500

**All Ads are Full Color**

As a special bonus, all full page advertisers will receive a 3 month chamber website sponsorship banner ad for their business.

### Directory Ad Sizes



### Directory Specs

File Format: PDF  
Resolution: 300 dpi  
Color: CMYK  
Call for FTP information

### Important Dates

Space Deadline:..... September 20, 2019  
Copy Due..... September 20, 2019  
Payment Due.....October 15, 2019  
Directory Delivered..... January 2020

PO Box 805, Cedar Park, TX 78630  
512.260.7800 • fax: 512.260.9269  
andrea@cedarparkchamber.org



# 2020 Experience Cedar Park Advertising Contract

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Premium Placement

- Inside Front Cover .....\$2,000
- Inside Back Cover..... \$2,000
- Page 3..... \$1,750

Ads are sold on a first-come first-serve basis

### Select an Artwork Choice

- I will supply artwork (Due by Sep 20)
- Create Ad for Me (Additional fee payable to designer will apply)
- LAST YEAR'S AD WITH CHANGES
- EXACT REPEAT FROM LAST YEAR

### Advertising Space Rate

- 1/8 Page..... \$250
- 1/4 Page..... \$400
- 1/2 Page..... \$750
- Full Page .....\$1,400

(Circle one) Vertical | Horizontal

**This publication is the production of the  
Cedar Park Chamber of Commerce.  
Advertising space closing date is September 20, 2019.  
Ad Copy due date is September 20, 2019.**

The Cedar Park Chamber of Commerce (PUBLISHER) is hereby authorized to reserve space for my company in the above publication as noted.  
**This contract cannot be canceled by the advertiser after November 1, 2019.**

Advertiser agrees to review the ad proof (which will be emailed or faxed prior to publication) and return to Chamber Sales Representative within 5 days of receipt shall be deemed to be an approval of the ad proof as prepared by the publisher or representative. **Payment for the ad is due in full once proof has been approved.** All agreements regarding this contract must be in writing. A SERVICE CHARGE of 2.5% per month will be place on invoices more than 30 days past due.

The Chamber has final approval of all advertisements. You must be a member in good standing of the Cedar Park Chamber of Commerce at time of publication.

SIGNATURE: \_\_\_\_\_ TITLE: \_\_\_\_\_

Print Name \_\_\_\_\_ Received \$: \_\_\_\_\_