

# Drive Traffic to your website and business through the Chamber!



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**The Chamber Website receives an average of 2,000 visitors per month. Help them find your business!**

**Banner Ad plans start at just \$300.**

**\*Business Must Provide Ad.**



**CONTACT SPOONER AREA CHAMBER OF  
COMMERCE  
AT 715-635-2168 OR  
[SPOONERCHAMBER@SPOONERCHAMBER.ORG](mailto:SPOONERCHAMBER@SPOONERCHAMBER.ORG)**

# Website Banner Advertising Plans

Online Banner Ads cycle automatically (no page refresh required).  
Multiple-page ad placement available -- Custom banner ad design available  
Camera Ready Ad: (horizontal) 480 x 60 pixels high (.jpeg, .png, or .gif files; Flash in .gif)

## Ultimate Plan -- \$1,000 per year

- Online Banner Ad for 1 year (three changes allowed)
- 1 Display Ad in monthly newsletter for 12 months
- Social Media Plan (Custom post once per week)
- 6 E-mail Blasts throughout the year
- Savings of \$750 per year!

## Platinum Plan -- \$600 per year

- Online Banner Ad for 1 year (three changes allowed)
- 1 Display Ad in monthly newsletter for 6 months
- Social Media Posts (two custom posts per month)
- 5 E-mail Blasts throughout the year
- Savings of \$675 per year!

## Gold Plan -- \$300 per year

- 1 Display Ad in monthly newsletter for 3 months
- Basic Social Media (two posts per month)
- 4 E-mail Blasts throughout the year
- Savings of \$175 per year!

### Online Banner Ads

#### Premium Placement:

12-month commitment -- \$700

#### Secondary Placement:

12-month commitment -- \$500

## Online Banner Advertising Contract (Signature required)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name Printed: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_