JOIN THE CHAMBER AND MOVE YOUR BUSINESS TO A NEW LEVEL

Are you doing amazing things with your business, but find yourself wanting MORE...

OPPORTUNITY
Take advantage of the opportunities to maximize your potential in the South Sound and beyond.

CONNECTIVITY
Access the Chamber’s networks to make contacts and build relationships.

RESOURCES
Increase your bottom line using the latest information and resources available.

LEADERSHIP
Enhance your leadership style and grow your sphere of influence.

YOUR BUSINESS IS OUR FOCUS

PARTNERSHIPS
Find innovative partnerships that include all aspects of our community and its diversity.

RESILIENCE
Embrace new business strategies and techniques to grow your business.

ADVOCACY
Help us protect rights and policies important to business owners locally, statewide, and nationally.

CONNECTIVITY
Access the Chamber’s networks to make contacts and build relationships.

MORE...

Join the Tacoma-Pierce County Chamber today and its more than 1250 members. Take advantage of more than 135 years of business experience, community engagement, and economic success.

WE SUPPORT AND WORK FOR YOUR BUSINESS EVERY DAY SO YOU CAN DO MORE OF WHAT YOU DO BEST!

MAKING THE SOUTH SOUND THE MOST EQUITABLE AND INCLUSIVE PLACE TO DO BUSINESS IN WASHINGTON STATE

WWW.TACOMACHAMBER.ORG

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MAKING THE SOUTH SOUND THE MOST EQUITABLE AND INCLUSIVE PLACE TO DO BUSINESS IN WASHINGTON STATE

VISIONARY INVESTMENT LEVEL MEMBERS

OPPORTUNITY
- 63% of consumers are more likely to purchase goods and services from a business that is a member of a local chamber
- We have 1250 members and growing
- You have access to 6500 member contacts in our member data base
- We have 6 Chamber conference rooms for you to utilize
- You have a 24/7 online member portal and directory access

CONNECTIVITY
- Network and build relationships in person and virtually
- We offer many opportunities to connect
  - Business Roundtables
  - West Side Wake-Up
  - CEO Roundtables
  - Happy Hour Business Expo
  - South Sound Summit
  - Business Milestones
  - Chamber After Hours
  - Referrals through our network

RESOURCES
- Receive our weekly eNews for updates and information sent to 6500 readers with a 25% open rate
- Attend training and information sessions on topics that most impact your business
- Advertise for FREE through our Member Portal
- Boost your SEO with your On-Line Directory listing
- Access 7500 monthly visitors to our website
- Advertise in eNews and our website

LEADERSHIP
- Attend our “Business Leadership Academy” which has been building leaders for over 45 years
- Diversity, Equity, and Inclusion – Attend our Progress Process Series and be part of the solution
- Join the efforts of the “Rapid Response South Sound Coalition” and help our community thrive
- Join our board or our taskforce teams and help lead our businesses community

PARTNERSHIPS
- World Trade Center (TRADE)
- Spaceworks (ENTREPRENEURSHIP)
- Manufacturing Industrial Council (MANUFACTURING)
- Downtown Tacoma Partnership (SAFETY & DEVELOPMENT)
- Economic Development Board (INFRASTRUCTURE)
- Pierce County (ADVOCACY)
- Business Health Trust (INSURANCE)
- Archbright (HUMAN RESOURCES)

RESILIENCE
- Experience a plethora of virtual and hybrid events and training
- Partake in helping the South Sound with programs like the Restaurant Rally to support our local businesses
- Utilize resources like Rapid Response Website – a resource for businesses dealing with Covid-19
- Benefit from the latest information and updates for our region

ADVOCACY
- Help advocate for business at the local, state and federal level
- Attend our Washington to Washington DC Trip
- Visit Inter City Trips through ASPIRE
- Join in support for the 185,000 employees of our members
- Focus on growing businesses, creating jobs and improving the business climate
- Promote anti-racism in business

RESOURCE
- Receive our weekly eNews for updates and information sent to 6500 readers with a 25% open rate
- Attend training and information sessions on topics that most impact your business
- Advertise for FREE through our Member Portal
- Boost your SEO with your On-Line Directory listing
- Access 7500 monthly visitors to our website
- Advertise in eNews and our website

MEMBER PRIORITIES
- Talent & Workforce
- Marketing & Visibility
- Branding & Positioning
- Learning & Best Practices
- Leadership & Team Development
- Connecting & Socializing
- Hiring Challenges
- Sales
- Regulations
- Economy

CHAMBER INVESTMENT ADDS MORE VALUE TO YOUR BUSINESS

CHAMBER INVESTMENT IS A WIN FOR YOUR BUSINESS
MEMBERSHIP LEVELS

INVESTOR/ENTREPRENEUR ................................................................. $500
*For businesses with 5 or fewer employees
  • Electronic member directory listing
  • Access to the Member Information Center Member Portal
  • Chamber member pricing for events and advertising
  • Free monthly events and networking
  • Membership window cling and digital badge
  • Recognition as a New Member on select chamber communications and social media
  • Use of the Chamber’s small conference rooms during office hours
  • Receive and provide referrals through the Chamber network
  • Opportunity to be an Ambassador of the Chamber
  • Purchase certificates of origin
  • Utilize FREE social media advertising through the Member Portal
  • Purchase paid social media advertising at a discount through Humming.com
  • Access to Archbright’s online Human Resource Toolkit
  • Purchase approved member data and mailing labels
  • Access to our Chamber Team as an extension of your business
  • Mentor program for all new members
  • Access to resources related to business capital

SHAREHOLDER ......................................................................................... $800
  • All of the previous benefits plus…
  • Access to medical benefits for small businesses at large group rates through the Business Health Trust
  • Unlimited use of ALL Chamber conference rooms during chamber office hours
  • Annual impact and investment report
  • Opportunity to sponsor Chamber events and programming
  • Complementary eNews opportunity ad for two weeks ($100 value)

MEMBERSHIP GUIDELINES
  • Membership is a year-long commitment
  • Monthly and quarterly payment plans are available
  • Credit card transactions have a $5 processing fee per transaction
  • $50 admin fee for memberships under $5000
  • Customize a package that fits your business needs and include advertisement and sponsorship to your membership package
SOUTH SOUND BUSINESS LEADERS

Businesses who invest as South Sound Business Leaders (SSBL) are recognized as members of a prestigious group whose investments go beyond membership to include supporting our economy, promoting inclusivity, and engaging and advocating for the South Sound.

See SSBL Web Page

STAKEHOLDER

- All of the previous benefits plus…
- Recognition as a South Sound Business Leader in Chamber media channels
- Add one additional branch to be displayed in the member directory
- Early notification and customized event invitation outreach
- Opportunity to invest in your rising talent by sending employees to Leadership Academy
- Direct links to your company website from the South Sound Business Leader web page
- Enhanced Online Chamber Directory Listing - includes video & picture displays ($500 value)

EXECUTIVE

- All of the previous benefits plus…
- Add two additional branches to be displayed in the member directory
- Virtual training on leveraging your Chamber membership for you and your staff
- Invitations to exclusive events and CEO roundtables
- 3 months complementary advertisement on Chamber website (Value $400)

“When the pandemic began, the Chamber pivoted almost immediately to become an information outlet and resource for the business community. We at Banner Bank received positive feedback about the Business Info Series, especially about providing constant communication about PPP updates and other SBA offerings, putting small business owners at ease. This example is just one of many reasons why we are members and value a chamber who puts members needs first.”

~ Dan Niclai, Vice President, Banner Bank
Member since 2015
VISIONARY INVESTMENT LEVEL MEMBERS

MAKING THE SOUTH SOUND THE MOST EQUITABLE AND INCLUSIVE PLACE TO DO BUSINESS IN WASHINGTON STATE

TACOMA-PIERCE COUNTY CHAMBER

PARTNER

- All of the previous benefits plus...
- Add up to five additional branches to be displayed in the member directory
- Invitation to Leader-to-Leader intercity trips
- First opportunity to be title sponsor and be featured in naming rights of Chamber events and programing
- Complementary eNews banner ad for 2 weeks (Valued at $200)

$5,000

FOUNDER

- All of the previous benefits plus...
- List an unlimited number of branches to be displayed in the member directory
- Be featured in Chamber testimonial campaign
- Consultation with state legislative lobbyist for strategic alignment of state legislative issues with Chamber Legislative Agenda

$10,000

INNOVATOR

- All of the previous benefits plus...
- Company recognition in select Chamber online and social media communications
- Access to Chamber Board of Directors leadership
- Twelve months of Chamber media channel advertising (Value $3000)

$20,000

VISIONARY

- All of the previous benefits plus...
- Recognition in major Chamber publications and events as a Visionary Investor
- Recognition on Chamber lobby wall as a Visionary Investor
- Logo featured on South Sound Business Leaders webpage

$30,000

“The Tacoma-Pierce County Chamber is so much more than a business network. Their people work at the pulse of our community providing support and resources as dynamic as the times we are in. I’ll always be impressed by their constant effort to innovate and improve. These traits are hallmark of leadership and success.”

~ Chyna Willman, Grit City Wellness
Member since 2019
SOUTH SOUND BUSINESS LEADERS

As of February 25, 2022 - Click here for most up-to-date list

VISIONARIES ($30,000+)
Business Health Trust
Columbia Bank
J Squared Investments WA, LLC
KeyBank
MultiCare Health System
Northwest Seaport Alliance, The
Par Pacific
Puget Sound Energy
Rainier Connect
Tacoma Public Utilities
Virginia Mason Franciscan Health

INNOVATORS ($20,000+)
Boeing Company, The
City of Tacoma
Schnitzer Steel Industries
SeaPort Sound Terminal LLC
TOTE Maritime Alaska, Inc.
WestRock

FOUNDERS ($10,000+)
Economic Development Board for Tacoma-Pierce County
Korsmo Construction, Inc.
PacificSource Health Plans
Pierce County Economic Development
Regence BlueShield
We R Tacoma

PARTNERS ($5,000+)
Emerald Queen Casino
GEICO Local Office
Gordon Thomas Honeywell LLP
GTM Transformations LLC
Heritage Bank
Lumen
MadCap Marketing + Creative
Moss Adams
News Tribune, The
Parker, Smith & Feek, Inc.
Point Ruston LLC
Premier Media Group
Sound Credit Union
University of Puget Sound
University of Washington Tacoma

EXECUTIVES ($2,500+)
Absher Construction Co.
Archbright
BORA
BNSF Railway Company
Comcast Business (Local Sr. Team)
Concrete Technology Corporation
Courtyard Marriott
DispatchHealth
Harborstone Credit Union
Johnson Stone & Pagano PS
LaQuinta Inn & Suites Conference Center
Pacific Lutheran University
Pierce Transit
Preferred Roof Service
Propel Insurance
SW Washington LMCC
Tacoma Community College
TAPCO Credit Union
Tin Can Alley by PJ Hummel & Company, Inc.
TrueBlue, Inc.
Umpquia Bank
Union Bank
Wilson Albers, an Alera Group Agency

STAKEHOLDERS ($1,500+)
ACI
Aero Precision
AHBL, Inc.
All American Restoration Services
All City Fence Co.
American Medical Response
Associated Petroleum Products, Inc.
Avamere Heritage Rehabilitation of Tacoma
Bank of New York Mellon
Banner Bank
Battford & Bronson Coffee Roasters
Bates Technical College
Bill Korum’s Puyallup Nissan
Bliss Law Group
Bliss Small Batch Creamery
Bloodworks NW
Blue Shift Media
BMW Northwest, Inc.
Boathouse 19
Brown & Brown of Washington, Inc.
Capital City Press
Capital One
Caraustar Mill Group
Carino & Associates
Cascade Print Media
Central Co-Op
Chambers Bay Golf Course
Chase
Chase Construction North West, Inc.
Clearwater Casino Resort Hotel
Clearway Signs
Clover Park Technical College
Coca Cola North America
Coordinated Care
Diamond Parking Services
Doxa Painting & Services
East West Bank
Eisenhower Carlson PLLC
Ekstra - Participant First 401k
Elements Health Club
Eliseo (formerly Tacoma Lutheran Retirement Community
Falck
Father Nature Landscapes
First Citizen’s Bank
First Western Properties of Tacoma, Inc.
Franke Tobey Jones Retirement Community
Fred Tebb & Sons, Inc.
General Plastics Manufacturing Co.
Globe Machine Manufacturing
Goodwill of the Olympics & Rainier Region
Great Wolf Lodge
Greer Steel, Inc.
Griot’s Garage, Inc.
HardcastleAv.com
Hiring Strategies LLC
Holman Logistic
HomeStreet Bank
JayRay Ads & PR
Kitsap Bank
Ledger Square Law, PS
LeMay Enterprises, Inc.
Lexus of Tacoma at Fife
Lyft
Marine View Ventures, Inc.
Marriott-Tacoma Marriott Downtown
Matson
MC Construction Consultants, Inc.
McLane Northwest
Mercurio’s Heating & Air Conditioning
Milgard Manufacturing, Inc.
Muskleeshoot Casino
National Event Pros
Neil Walter Co. LLC
NewCold Advanced Cold Logistics
Nordlund Boat Co., Inc.
Northern Fish Products, Inc.
Northwest Detention Center-The GEO Group
Northwest Etch Technology, Inc.
Pepsi Beverages Company
Pierce College District
Planet Fitness
Raceways Technology & Mfg., Inc.
Rush Companies, The
Selden’s Home Furnishings
Sellen Construction Co., Inc.
Smith Fire Systems, Inc.
Sound Physicians
South Sound Military & Communities Partnership (SSMCP)
Spectrum Pension Consultants, Inc.
Stellar Industrial Supply, Inc.
Superior Linen Service
Tacoma AAA Cruise & Travel Store
Tacoma Country & Golf Club
Tacoma Public Schools
Tacoma Screw Products
Team Lewis McChord-Fairway
Independent Mortgage-Dupont
Theory Real Estate
Titus-Will Ford/Toyota/Scion
Tool Gauge
TRA Medical Imaging
Tucci & Sons
Union Pacific Railroad
United Way of Pierce County
UPS-Tacoma
U.S. Bank
Visual Options
VSG Marketing
Wal*Mart-Spanaway
Wenaha Group
Wilcox Farm, Inc.
WorkForce Central
X Group Restaurants
YMCA of Pierce & Kitsap Counties
Zips Cannabis

Making the South Sound the most equitable and inclusive place to do business in Washington State

VISIONARY INVESTMENT LEVEL MEMBERS

Business Health Trust
Virginia Mason Franciscan Health
Columbia Bank
J Squared Investments WA, LLC
KeyBank
MultiCare Health System
Par Pacific
Puget Sound Energy
Rainier Connect
The Northwest Seaport Alliance
TACOMA - PIERCE COUNTY CHAMBER
ADVERTISING OPPORTUNITIES

Chamber eNews
Distributed to over 6500 business and community leaders each week.
Averaging 20% Open Rate!
Banner Ad
Includes Image and Link
Image Size: 800x120 pxls
Prices:
- $100.00 week
- $300.00 month
- $750.00 quarter
- $3500.00 year

Opportunity Ad
Includes Image, Headline, 60-word text Block, and Link
Image Size: 450x600 pxls
Prices:
- $50.00 week
- $175.00 month
- $550.00 quarter
- $2000.00 year

Chamber Website
More than 7500 page views and 3200 users every month
Banner Ad
Includes Image and Link
Image Size: 728x110 pxls
Prices:
- $500.00 month
- $1250.00 quarter
- $4500.00 year

Only on the Home, Events, and Directory pages