

TACOMA-PIERCE COUNTY CHAMBER
PACIFIC LUTHERAN UNIVERSITY

2019
41ST ANNUAL



BUSINESS
COMMUNITY
CONNECTIONS



The Business Leadership Academy of Tacoma-Pierce County is an opportunity for current and emerging leaders to engage with the business community while developing leadership skills, linking with a mentor, and interacting with exemplary leaders.

We will explore leader development, assess our leadership strengths and weaknesses, learn from leaders that contribute to the vitality of our community, and visit organizations at the heart of our regional business community. During the first session, participants will be able to personalize overall learning objectives for themselves and the 2019 program. Bring your leadership and business community strengths and let us add to them together!

The Business Leadership Academy of Tacoma-Pierce County, sponsored by the Chamber and Pacific Lutheran University, is a regional community leadership program founded in 1978. Hundreds of leaders are alumni of this program and will become your network for learning and connecting.

Leadership Academy Mentor

You will be matched with a mentor who is an alumnus of the program or on the Chamber Board. Together you will build your personalized leader development plan, discuss how best to leverage your experience in the 2019 Business Leadership Academy for career and community leadership success, and plan for the future.

PROGRAM HIGHLIGHTS & BENEFITS

- **Learn leadership skills** and build your personalized leader development plan
- **Engage in assessments** to learn your strengths and opportunities for growth
- **Connect with a designated mentor** who is an alumnus of the program or a member of the Chamber Board
- **Meet exemplary leaders** who impact our business community
- **Interact with other current and emerging leaders** in the 2019 Business Leadership Academy class
- **Tackle a Chamber of Commerce strategic initiative** that benefits our community
- **Increase your knowledge of the region**, leaders, and decision-making processes
- **Access a network of program alumni** to guide individual, business and community problem-solving
- **Visit organizations** that add to the vitality of our region
- **Craft your own Call to Action** for engaging as a leader in our community

DATES

Welcome Session

January 30, 2019

8:30am - 4:00pm with lunch

Weekly Sessions

February 6, 13, 20, 27

March 6, 13, 20

8:30am - 11:30am

Chamber Offices and
Pacific Lutheran University

Retreat

March 28-29

Alderbrook Resort

Late afternoon to noon the next day

Tacoma Celebration Lunch

April 3

Alumni Event

Summer 2019

Program Overview

January 30: Welcome Session

Overall program design, introductions, beginning to create a personalized leadership development plan, preparing to conduct a leader profile interview, connecting with mentor, and introduction to strategic initiative project. Lunch included.

February 6: The Challenge of Leading

Leaders and leading in organizations. Learning to reflect on our strengths and opportunities for growth. Leading with heart and mind. Leading by example.

February 13: Site Visit

Past site visits have included JBLM, The Port of Tacoma, and the Tacoma News Tribune.

February 20: Visioning and Focus on the Future

How leaders lead the way in envisioning the future of the organization. Engaging others in exploring what could be and together establish inspiring, attainable visions. The critical importance of respecting and seeking after diverse perspectives.

February 27: Leading Change and Risk Taking

Seeking opportunities for change and appropriate risk taking. The leader as change agent recognizing people and process change issues. Harnessing resistance to change as an opportunity. Leading strategic communication conversations.

March 6: Site Visit

Past site visits have included JBLM, The Port of Tacoma, and the Tacoma News Tribune.

March 13: Motivating and Lifting Others

Understanding what motivates and creating the environment where others choose to be motivated. Effective team leadership. What followership really means and how it energizes at multiple levels. Encouraging the heart and building commitment. Understanding power and influence.

March 20: What Matters Most?

Focusing energies and building leadership skills for what matters most to us, our organizations, and our communities. The courage to lead in difficult times and circumstances. Civility as an essential leader responsibility.

March 28-29: Retreat at Alderbrook Resort

Integrating our leadership learning and reflecting on next steps for our personalized leader development plan. Who am I? Who do I want to be? What's next? What do I most want to influence and accomplish as a leader? Reporting on community project strategic initiative. The Leader's Call to Action.

April 3: Celebration Luncheon

Here's what Leadership Academy Alumni have to say.



"Having the opportunity to be part of the Business Leadership Academy early in my career helped open my eyes to all of the entities working together to make Pierce County a wonderful place to work and live. I was able to see how the private, nonprofit and government sectors work together to accomplish sometimes competing agendas. Hearing from local leaders

how they make decisions, particularly decisions affecting large sections of the population, was a fantastic learning opportunity. I still vividly recall the County Executive talking about his dream for a golf course, and here it is reality today."

Erika Tucci
Community Affairs Manager
Tacoma Public Utilities



"Leadership Academy connected me with key stakeholders and influencers in the community allowing me to build strategic relationships to move myself and my organization forward. Whether I was meeting Sheriff Paul Pastor and Superintendent Carla Santorno, or connecting with my classmates, the connections I made through leadership have been invaluable.

Leadership Academy inspired me to not only become a more effective leader myself, but also encouraged me to inspire my colleagues to be more enlightened, catalytic leaders in the business community and the South Sound."

A.J. Gordon
Chief Financial Officer
SiteCrafting

Leadership Academy Alumni include many community leaders, such as:

Doug Sutherland	1978
Woodrow Jones	1987
Judy Rae Jasprica	1990
Jason Whalen	1994
Marilyn Strickland	1997
Dan Voelpel	1999
Marty Campbell	2005
Andrea Smith	2007
Bett Simpson-Lucas	2007
Chelsea Levy	2009
Carla Santorno	2010

41st Annual BUSINESS LEADERSHIP ACADEMY

The Business Leadership Academy of Tacoma-Pierce County begins on **January 30, 2019**, and continues with consecutive Wednesday afternoon sessions until March 20. The program concludes with an overnight retreat on March 28-29, 2019 and a celebration luncheon on April 3, 2019.

Applicant Name _____ Job Title _____

Company _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Supervisor Name _____ Supervisor Title _____

Supervisor Phone _____ Supervisor email _____

Will you be able to fulfill the time commitment?

Yes No Most of the time

Do you have your employer's support and understanding of the time required to participate in the Business Leadership Program of Tacoma-Pierce County?

Yes No

Tuition for each participant in the Business Leadership Program of Tacoma-Pierce County is \$1,895 and will be due in full by January 24, 2019. How will your tuition be paid? Will you need a partial scholarship?

Check all that apply

Employer Myself Scholarship Other

I understand, as does my employer, the purpose of the Business Leadership Academy of Tacoma-Pierce County. I also understand completion of this application does not ensure my acceptance into the Class of 2019.

If I am accepted, I agree to attend all sessions, beginning January 30, 2019, concluding with the overnight retreat March 28-29, 2019. I also agree to participate fully in a group project.

Applicant Signature _____ Date _____

Employer Signature _____ Date _____

Submit to:

Business Leadership Academy of Tacoma-Pierce County
Tacoma-Pierce County Chamber
PO Box 1933, Tacoma, WA 98401-1933.

Priority deadline for all applicants is January 23, 2019.

Program Sponsored By:

