

Advertising

It's As Easy As 1-2-3!

- 1) Choose the type of ad you want

Website

- Banner Ad
- Sidebar Ad

eNews

- Ribbon Banner Ad
- Member Opportunity Ad
- Footer Banner Ad

- 2) Fill out the contract and send it with artwork to:

michellem@tacomachamber.org

- 3) Pay the invoice

DON'T HAVE A GRAPHIC DESIGNER?

DON'T WORRY! (WE HAVE ONE FOR YOU)

Contact our Art Director, Jeff Soifer at jeffs@tacomachamber.org.

He's fast and friendly and his rates are reasonable!

\$75/hour (Ads usually take about 3 hours.)

MAKING THE SOUTH SOUND THE BEST PLACE TO DO BUSINESS IN WASHINGTON STATE

INVESTOR CONCIERGE

Michelle Matheson253.682.1724
michellem@tacomachamber.org

YOUR BUSINESS DEVELOPMENT TEAM

Len Ganduglia253.682.1744
leng@tacomachamber.org

Lisa Murtha 253.682.1733
lisam@tacomachamber.org

Kristi Brady253.682.1728
kristib@tacomachamber.org

Main 253.627.2175 | Fax 253.597.7305
950 Pacific Ave., Ste. 300 | P.O. Box 1933, Tacoma, WA 98401
tacomachamber.org

Advertising opportunities are limited to member business, deal, or event promotions.

CHAMBER ADVERTISING OPPORTUNITIES

HELPING YOUR BUSINESS GROW



eNews

Distributed to over 4000 business and community leaders per week!

Promote your specials or events strategically by choosing the weeks in which they will appear.

RIBBON BANNER AD
\$100/WK OR
\$350 FOR 4 WEEKS

File Size:
800x120 px

Located above the fold for maximum exposure

MEMBER OPPORTUNITY AD
\$50/WK

Includes headline and 60 words of text

HEADLINE TEXT

Pitiusim ad que soluptas vespeliatem si aut enditas conet facessum es es perum se plab ium aut dolentusda asimpos eat-ive ndelenimi, et quodis aut est asint quo illa volectis ab int est, quia ent ut molest, optatusantur aliaten ducisicid quidem sum quam, imaginihillor alicidis vidic tem ilabo. Nem que volorep elenimus.

File Size: 580x430 px

FOOTER BANNER AD
\$50/WK

File Size: 800x200 px

Website

WE'VE LAUNCHED A NEW WEBSITE!

TO CELEBRATE, WE HAVE CREATED A ROBUST MARKETING PLAN TO DRIVE TRAFFIC TO OUR PAGES.

NOW IS THE TIME TO INVEST!

Advertise on our most popular pages:

- Home Page
- Events Page
- Directory Page

Banner..... \$250/Mo, \$700/Qtr, \$2500/Yr

Size: 728x110px

Sidebar\$150/Mo, \$400/Qtr, \$1500/Yr

Size: 235x300px

First-Come-First-Serve

Want to target a certain sector or industry? Buy an ad on one of our program pages:

- Advocacy Page
- Relationships Page
- Leadership Page
- **AND MORE!**

Banner..... \$200/Mo, \$550/Qtr, \$2000/Yr

Size: 728x110px

Sidebar \$100/Month, \$250/Qtr, \$1000/yr

Size: 235x300px

