

FEATURES AND BENEFITS OF CHAMBER INVESTMENT

ADVOCACY



LEADERSHIP



RELATIONSHIPS



THE CHAMBER WORKS FOR YOU AND YOUR BUSINESS EVERY DAY.

As the voice for business and catalysts for prosperity, we stimulate activity in the South Sound to create a business climate that supports all sectors of our economy.

- **ADVOCACY:** We advocate on behalf of your business and influence policy
- **LEADERSHIP:** We develop, connect, and convene influential leaders
- **RELATIONSHIPS:** We build relationships that enhance the value of business

INVESTOR \$495

Only available to companies with fewer than 5 employees.

- Directory listing
- Chamber member pricing for events and advertising
- Free monthly events
- Membership window cling and digital badge
- Recognition as a New Member on Chamber social media channels
- Opportunity to purchase L&I Insurance at discounted rates
- Receive and provide referrals within the Chamber network
- Access to Chamber Veteran Business Services resources
- Use of small conference rooms (4x per year, contact chamber for details)

SHAREHOLDER \$800

All of the previous plus...

- Opportunity to be a content area speaker for Chamber programming
- Opportunity to connect with business community at your location by hosting Chamber After-Hours
- Opportunity to be an Ambassador, the outreach arm of the Chamber
- Opportunity to distribute your promotional materials at designated events
- Opportunity to sponsor Chamber events at levels that include speaking opportunities
- Opportunity to place brochures in lobby display racks
- Access to medical benefits for small businesses at large group pricing

SOUTH SOUND BUSINESS LEADERS

South Sound Business Leaders are recognized as our highest-level investors. To be considered a South Sound Business Leader your dues must be no less than \$1500

At this level, investment is calculated to include a base line dues level of \$1500 and sponsorships (composite investment).

STAKEHOLDER \$1,500

All of the previous plus...

- Recognition as a South Sound Business Leader in Chamber media channels and at Chamber marquee events
- Complimentary Business Milestone
- Platinum Listing in online Chamber Directory
- Eligibility to sit on Chamber Board of Directors
- Unlimited use to all Chamber meeting rooms (dependent upon availability)
- Opportunity to invest in your rising talent by sending employees to Leadership Academy
- Annual "What About Your Business Keeps You Up at Night?" call
- Early notification and customized event invitation outreach

EXECUTIVE \$2,500

All of the previous plus...

- Annual onsite "What Can We Do for You?" visit from Chamber staff
- Onsite training on leveraging your Chamber membership for you and staff
- Invitations to exclusive events
- Invitation to Executive Roundtable events

PARTNER \$5,000

All of the previous plus...

- Complimentary Enhanced Business Milestone
- Invitation to Leader to Leader Intercity trips
- First opportunity sponsor or be featured in naming rights of Chamber events and programs
- Consultation with state legislative lobbyist for strategic alignment of state legislative issues with Chamber Legislative Agenda

FOUNDER \$10,000

All of the previous plus...

- One annual "Chamber Insider" visit discussing the latest policy and economic discussions from throughout the region
- Special "convener" invites for key Chamber initiatives
- Opportunity to be featured in Chamber testimonial campaign
- Direct links to your company website from South Sound Business Leaders web page
- Complimentary expo table at Chamber Happy Hour Business Expo (confirmation required 90 days in advance)
- Twelve months of Chamber media channel advertising (medium to be determined by member)

INNOVATOR \$20,000

All of the previous plus...

- Access to Chamber investor concierge
- Recognition in major Chamber publications and events as Founders Investor
- Access to Chamber Board of Directors leadership

VISIONARY \$30,000

All of the previous plus...

- Annual impact and investment report
- Annual on-site strategy meeting for Chamber membership
- Two annual "Chamber Insider" visits
- Annual article placement on Chamber channels
- Recognition in Annual Report
- Recognition in major Chamber publications and events as Visionary Investor
- Recognition in Chamber lobby as Visionary Investor
- Exclusive web page featuring Visionary Investors

MAKING THE SOUTH SOUND THE BEST PLACE TO DO BUSINESS IN WASHINGTON STATE

A MESSAGE FROM TOM



It's an exciting time in the South Sound. We see the promise of a budding economy like never before. Investors are choosing Tacoma-Pierce County as the place to develop, relocate, and expand their businesses. The tech industry is growing, the Port is thriving, and educational institutions are blossoming.

Our staff and board of directors work to support and build a healthy economic future for Tacoma-Pierce County, tackling tough issues that need to be addressed at the local, state, and federal level.

Whether we are commissioning original economic research, placing transitioning military members in family wage jobs, or providing training to the next generation of entrepreneurs, we are acting in service of you, our investors, and our community.

We invite you to join the largest collection of change-makers in the region, the business community. As an investor, your business enjoys a competitive edge with leadership opportunities, connections to business leaders, and business-growth initiatives.

We hope you will join us in making the South Sound the best place to do business in Washington State!

Tom Pierson
Tacoma-Pierce County Chamber of Commerce
President & CEO

THANK YOU TO OUR VISIONARIES



Ask about the Chamber's small-business health insurance benefit.



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