Is your business hitting a milestone? The Chamber would be delighted to assist your business in celebrating with a Grand Opening or Ribbon Cutting Ceremony. We are excited for your success and appreciate the opportunity to help you mark this momentous occasion!

What is a Business Milestone?

Ribbon Cutting
A ribbon cutting is the ceremonial opening of a brand-new or newly-renovated/relocated business. It can inaugurate a first day of business or it can take place weeks after the business’ soft opening or commemorate an anniversary or special event.

Grand Opening
A grand opening is when a business, public office, or private association wishes to announce the official opening of a new location. This differs from just opening the doors on the first day, in that a grand opening is more of a celebratory event.

What are the criteria to hold a Business Milestone at your business?
• Be a Tacoma-Pierce County Chamber member in good standing
• Have opened your business within the last 12 months, or
• Have changed ownership/management, or
• Have moved to a new location, or
• Have remodeled or expanded at its present location, or
• Celebrated a milestone or anniversary

What does the Chamber do for your Business Milestone?

$100 Business Milestone
• List your event in online Events Page
• E-Blast membership once a month, listing upcoming Business Milestones
• Invite the Mayor, Deputy Mayor and City Council if requested
• Invite the Chamber’s Board of Directors, Ambassadors, Public Officials, and Chamber members encouraging their attendance
• Arrive at your location early to deliver ribbon and scissors
• Provide Chamber photographer to attend and take pictures at the event
• Post Chamber branded pictures of your event on our social media sites

$225 Enhanced Business Milestone
• All that is listed above, plus...
• A Member-Spotlight blog post on the Chamber’s website blog (written by member)
• Social media posts and boosts pointing to the Member-Spotlight blog post
• A Member-Spotlight ad in Chamber’s eNews linking to the Member-Spotlight blog post.

$525 Super Enhanced Business Milestone
• All that is listed above under Business Milestone and Enhanced Business Milestone, plus...
• Chamber staff will visit, record, and produce a 2-minute member promo video - to be featured in Chamber eNews, social media and, the Chamber blog

Questions? Contact Alison Bryan at alisonb@tacomachamber.org
BUSINESS MILESTONES REGISTRATION FORM

Tell us about your event

Event Type:  □ Grand Opening  □ Ribbon Cutting  □ Open House
Highlight Type:  □ Relocation  □ Expansion/Renovation  □ Renaming  □ Anniversary
Level Type:  □ Business Milestone ($100)  □ Enhanced Milestone ($225)  □ Super Enhanced Milestone ($525)
Photos:  □ Digital copies of un-branded photos ($50)

Event Details:

Date: ______________  Time: ______________ am/pm  ______________ am/pm

Company Name: ____________________________________________  Contact Name: _________________________________
Email: __________________________________________________  Phone: ________________________________
Address of Event: ____________________________  City: ____________________________  State: __________  ZIP: __________

Description of Event: (e.g. door prizes, event-only offers, etc.):
________________________________________________________________________________________________________________
________________________________________________________________________________________________________________

Facebook Event Link: ____________________________________________

Do you have promotional pictures that you would like us to use?  □ YES  □ NO  If “YES,” send to alisonb@tacomachamber.org

Event Agenda/Program:

Emcee: ____________________________________________
Company Representative: ____________________________________________
Chamber Representative: ____________________________________________
Public Official Representative: ____________________________________________
Additional Speakers: ____________________________________________

Please to Include in Event Photo: ____________________________________________
People to Hold the Ribbon: ____________________________________________

Tell us what you need from the Chamber

□ Chamber Ribbon Cutting Scissors
(Silver, 3’ long)
□ Blue Ribbon
□ Microphone & Speakers
□ Extension Cord
□ Please invite Mayor of Tacoma, Tacoma City Council, Public Officials to event
□ Provide me with a list of Chamber member caterers

CONDITIONS OF AGREEMENT

• The Chamber cannot assist with events scheduled on weekends and holidays.
• The Chamber Business Milestones should be scheduled 4 weeks in advance to receive maximum exposure.
• The Chamber is not to be held responsible if a city representative is unable to attend the event.
• Chamber attendance cannot be guaranteed for weekend events

Please mail or email this form to:
Tacoma-Pierce County Chamber
PO Box 1933 Tacoma, WA 98401
email alisonb@tacomachamber.org