

BUSINESS MILESTONES

GRAND OPENINGS AND RIBBON CUTTINGS

Is your business hitting a milestone? The Chamber would be delighted to assist your business in celebrating with a Grand Opening or Ribbon Cutting Ceremony. We are excited for your success and appreciate the opportunity to help you mark this momentous occasion!

What is a Business Milestone?

Ribbon Cutting

A ribbon cutting is the ceremonial opening of a brand-new or newly-renovated/relocated business. It can inaugurate a first day of business or it can take place weeks after the business' soft opening or commemorate an anniversary or special event.

Grand Opening

A grand opening is when a business, public office, or private association wishes to announce the official opening of a new location. This differs from just opening the doors on the first day, in that a grand opening is more of a celebratory event.

What does the Chamber do for your Business Milestone?

\$100 Business Milestone

- List your event in online Events Page
- E-Blast membership once a month, listing upcoming Business Milestones
- Invite the Mayor, Deputy Mayor and City Council if requested
- Invite the Chamber's Board of Directors, Ambassadors, Public Officials, and Chamber members encouraging their attendance
- Arrive at your location early to deliver ribbon and scissors
- Provide Chamber photographer to attend and take pictures at the event
- Post pictures of your event on our social media sites

\$200 Enhanced Business Milestone

- All that is listed above
- Social Media posts, created by you, posted 4 x over 4 weeks on Chamber Facebook page

What are the criteria to hold a Business Milestone at your business?

- Be a Tacoma-Pierce County Chamber member in good standing
- Have opened your business within the last 12 months, or
- Have changed ownership/management, or
- Have moved to a new location, or
- Have remodeled or expanded at its present location, or
- Celebrated a milestone or anniversary

Questions? Contact Jennifer Chernut jenniferc@tacomachamber.org

BUSINESS MILESTONES REGISTRATION FORM**Tell us about your event**

Event Type: Grand Opening Ribbon Cutting Open House

Highlight Type: Relocation Expansion/Renovation Renaming Anniversary

Level Type: Business Milestone (\$100) Enhanced Business Milestones (\$200)

Event Details:

Date: _____ Time: _____ am/pm- _____ am/pm Time of Ribbon Cutting Ceremony: _____

Company Name: _____ Contact Name: _____

Email: _____ Phone: _____

Address of Event: _____ City: _____ State: _____ ZIP: _____

Description of Event: (e.g. door prizes, event-only offers, etc.): _____

Event Agenda/Program:

Emcee: _____

Company Representative: _____

Chamber Representative: _____

Public Official Representative: _____

Additional Speakers: _____

Please to Include in Event Photo: _____

People to Hold the Ribbon: _____

Tell us what you need from the Chamber

Chamber Ribbon Cutting Scissors
(Silver, 3' long) - \$40 Deposit*

Extension Cord - \$10 Deposit*

Blue Ribbon - \$10 Deposit*

Please invite Mayor of Tacoma, Tacoma City Council, Public Officials to event

Microphone & Speakers - \$50 Deposit*

Provide me with a list of Chamber member caterers

**Deposit is needed only if Chamber Staff is unable to attend your event.*

CONDITIONS OF AGREEMENT

- The Chamber cannot assist with events scheduled on weekends and holidays.
- The Chamber Business Milestones should be scheduled 4 weeks in advance to receive maximum exposure.
- The Chamber is not to be held responsible if a city representative is unable to attend the event.

Please mail, fax, or email this form to:
Jennifer Chernut, Tacoma-Pierce County Chamber
PO Box 1933 Tacoma, WA 98401
Fax: 253.683.4881

Questions? email jenniferc@tacomachamber.org

CHAMBER STAFF USE ONLY

- Chamber member in good standing
- Event on website, printed and Outlook calendar
- Staff and Public Officials notified
- Mayor's office contacted
- Chamber representative scheduled