

# DISCOVER ALL THE WAYS CHAMBER MEMBERSHIP CAN BENEFIT YOU

## ADVOCACY • LEADERSHIP • RELATIONSHIPS

**63%** of consumers are more likely to purchase goods or services from a small business that is a member of a local chamber.

## ACCESS

The Chamber provides you with a seat at the table to convene and connect with business and community leaders through our numerous advocacy, leadership, and relationship-building programs and events.

## REPRESENTATION

As the voice for business, the Chamber works at the Local, State, and Federal Levels to represent your business interests, ensuring that the South Sound remains a desirable place to build and expand business.

## VISIBILITY

Enhance your brand exposure, expand your reach, and increase your visibility through advertising opportunities, event sponsorships, and speaker showcases.

The chamber makes building a strong referral network easy with their events, advertising opportunities, and directory. Joining the chamber was one of the best decisions we've ever made.

~ Stephanie Schramm  
MadCap Marketing + Creative



## TRAINING

Enrich the skills that lead to business growth through one of our many professional development programs. We have something for every skill level, from the classroom to the boardroom.

## RESOURCES

From group insurance rates to accessible conference rooms, we have resources at your disposal so you can focus on running your business.

## PUBLICATIONS

Don't waste time trying to find that email address or article. We have compiled the latest and greatest news, contacts, and business & community happenings into handy, digital publications, right at your fingertips.

## CONNECTIONS

Build your social capital and develop strategic relationships to benefit your business through networking opportunities, committees and clubs designed to connect you to your target markets.

The Chamber's advocacy has worked to strengthen my business. Being represented at city council while I focus on my business is invaluable. You can't put a price on peace of mind.

~ Odette D'Aniello  
Celebrity Cake Studio



## A BETTER COMMUNITY

### Business Improvement Area (BIA)

Providing maintenance, security and streetscape improvements in an 125-block district of downtown Tacoma.

### Manufacturing Industrial Council

Providing an influential voice on behalf of our thriving industrial economy, access to events and decision makers, and early notice on public policies that may impact your business.

### Regional Access Mobility Partnership (RAMP)

A coalition of business, labor, public and private organizations and citizens dedicated to improved mobility.

### Spaceworks

A joint initiative of the Chamber and the City of Tacoma, creating a culturally vibrant and economically strong community through training and support for artists and creative entrepreneurs.

### Veterans and Business Services

A partnership with Camo2Commerce, placing transitioning servicemembers and active duty spouses into permanent jobs.

### World Trade Center Tacoma

Helping local businesses break into international markets through seminars, conferences, trade missions, consulting, translation services, and ecommerce.

## CHAMBER BY THE NUMBERS

**1,700**  
BUSINESS INVESTORS

**185,000**  
EMPLOYEES REPRESENTED

**166**  
CREATIVE ENTREPRENEUR  
BUSINESSES SUPPORTED  
THROUGH SPACEWORKS  
TO-DATE

**350K**  
IMPRESSIONS  
ON SOCIAL  
MEDIA

**163**  
ART  
INSTALLATIONS  
PRESENTED

**1,300+**  
TRANSITIONING  
SERVICEMEMBER JOB  
PLACEMENTS TO DATE

**150**  
IN-PERSON  
NETWORKING  
OPPORTUNITIES  
PER YEAR

**71,220**  
POUNDS OF  
GARBAGE  
COLLECTED BY  
BIA IN 2017

**80,000**  
JOBS CREATED  
THROUGH 167  
COMPLETION  
COALITION

**10,000**  
JOBS SAVED THROUGH SPEA  
MOBILIZATION EFFORTS

**MAKING THE  
SOUTH SOUND THE BEST  
PLACE TO DO BUSINESS  
IN WASHINGTON STATE**

## TACOMA-PIERCE COUNTY CHAMBER

THANK YOU TO OUR  
CHAMBER VISIONARY INVESTORS



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## TACOMA-PIERCE COUNTY CHAMBER

**INVESTING  
IN THE CHAMBER  
A Triple-Win  
for Your  
Business**

