

TACOMA-PIERCE COUNTY CHAMBER

# WELCOME *TO THE* SOUTH SOUND

CHAMBER **RELOCATION GUIDE**



# INCREASE YOUR EXPOSURE

## Promote Your Business in the Chamber Relocation Guide!

The Relocation Guide is used as a reference by new residents and visitors. People refer to the guide for information on local resources, neighborhoods, healthcare, education, entertainment, and more.

It's tailored to promote the high quality of life in our region, and your ad highlights the local products and services that make up the unique, exciting, and beautiful reasons to move here.

### Features:

- User-friendly
- Easily shared
- Current, up-to-date, and relevant
- Ads can link to your Chamber Directory Listing or your website
- Reaches new/current/prospective residents, community organizations and new businesses.

Enjoy exposure to an eager, new audience of customers and clients who have just moved here or are exploring it as a possibility.

## Become a Part of the Chamber Relocation Guide Today!

### 1. Contact the Chamber Membership Team to purchase an ad!

Kristi Brady..... 253.682.1728.....[kristib@tacomachamber.org](mailto:kristib@tacomachamber.org)

Len Ganduglia..... 253.682.1744.....[leng@tacomachamber.org](mailto:leng@tacomachamber.org)

Michelle Matheson ..... 253.682.1724..... [michellem@tacomachamber.org](mailto:michellem@tacomachamber.org)

Lisa Murtha ..... 253.682.1733..... [lisam@tacomachamber.org](mailto:lisam@tacomachamber.org)

### 2. Send high-res PDF ad image to

Jeff Soifer.....[jeffs@tacomachamber.org](mailto:jeffs@tacomachamber.org)

**IT'S THAT EASY!**

## FULL SPREAD

16.75w x 11h  
(2 Full-Page ads)

*TIP: A split image is recommended to provide the best mobile responsive experience.*

Non-Member Annual..... **\$1970**  
Member Annual ..... **\$1575**  
Member 3-Year..... **\$4300**

## FULL PAGE

8.375w x 11h

*TIP: Using a single, large image and overlaying your message is a great way to grab your audience's attention.*

Non-Member Annual..... **\$1400**  
Member Annual ..... **\$1118**  
Member 3-Year..... **\$3050**

## 1/2 PAGE HORIZONTAL

8.25w x 5.4375h

Non-Member Annual..... **\$750**  
Member Annual ..... **\$605**  
Member 3-Year..... **\$1650**

## 1/3 PAGE HORIZONTAL

8.25w x 3.625h

*TIP: Keep your ad clean and uncluttered by using a single image and minimal text.*

Non-Member Annual..... **\$690**  
Member Annual ..... **\$549**  
Member 3-Year..... **\$1495**

## 2/3 PAGE HORIZONTAL

8.25w x 7.3125h

Non-Member Annual..... **\$1150**  
Member Annual ..... **\$915**  
Member 3-Year..... **\$2495**

## 1/2 PAGE VERTICAL

4.0625w x 11h

Non-Member Annual **\$750**  
Member Annual **\$605**  
Member 3-Year **\$1650**

TO SEE CURRENT GUIDE, GO TO: [tacomachamber.org/relocation-guide](http://tacomachamber.org/relocation-guide)



### QUESTIONS, OR TO PURCHASE AN AD, CONTACT YOUR MEMBER SERVICES TEAM:

**Kristi Brady** ..... 253.682.1728 ..... [kristib@tacomachamber.org](mailto:kristib@tacomachamber.org)  
**Len Ganduglia**..... 253.682.1744 ..... [leng@tacomachamber.org](mailto:leng@tacomachamber.org)  
**Michelle Matheson**..... 253.682.1724..... [michellem@tacomachamber.org](mailto:michellem@tacomachamber.org)  
**Lisa Murtha** ..... 253.682.1733 ..... [lisam@tacomachamber.org](mailto:lisam@tacomachamber.org)



# RELOCATION GUIDE ADVERTISING CONTRACT

**EVEN GREATER MEMBER SAVINGS!**

	NON-MEMBER ANNUAL	MEMBER ANNUAL	MEMBER 3-YEAR
<b>FULL SPREAD</b> 16.75w x 11h.....	<input type="checkbox"/> \$1970	<input type="checkbox"/> \$1575	<input type="checkbox"/> \$4300
<b>FULL PAGE</b> 8.375w x 11h.....	<input type="checkbox"/> \$1400	<input type="checkbox"/> \$1118	<input type="checkbox"/> \$3050
<b>2/3 PAGE HORIZONTAL</b> 8.25w x 7.3125h.....	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$915	<input type="checkbox"/> \$2495
<b>1/2 PAGE HORIZONTAL</b> 8.25w x 5.4375h.....	<input type="checkbox"/> \$750	<input type="checkbox"/> \$605	<input type="checkbox"/> \$1650
<b>1/2 PAGE VERTICAL</b> 4.0625w x 11h.....	<input type="checkbox"/> \$750	<input type="checkbox"/> \$605	<input type="checkbox"/> \$1650
<b>1/3 PAGE HORIZONTAL</b> 8.25w x 3.625h.....	<input type="checkbox"/> \$690	<input type="checkbox"/> \$549	<input type="checkbox"/> \$1495

**Change Order**.....\$25 (1 complimentary annual ad change with 3-year purchase)

Company \_\_\_\_\_

Name \_\_\_\_\_ Title/Position \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Member Representative \_\_\_\_\_ Date Received \_\_\_\_\_

**PAYMENT OPTIONS:**

- Cash     Check     Invoice Me
- Credit Card     Visa     MasterCard     American Express     Discover

Name on Card \_\_\_\_\_

Acct# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Conditions of Agreement**

All advertising is subject to approval. Advertisements are accepted upon representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to identify and hold the Tacoma-Pierce County (The Chamber) harmless against any expenses by reason of any claims arising out of publication. Advertisers and their agents assume full liability for claims against the Chamber due to ad content. The Chamber reserves the right to edit, revise or reject any advertisement without nullifying agreement. The Chamber assumes no responsibility of liability for errors in ad content. Adjustment for errors in advertisements shall not exceed the cost of space occupied. Advertisers requesting credit (net 30 days) are subject to approval and the publisher reserves the right to refuse credit to anyone. In the event it becomes necessary to initiate legal or collection action under the terms and agreements herein, the advertiser agrees to pay all reasonable, attorney's fees and other expenses sustained by the agency in pursuing such action. This contract shall be governed by the state of Washington; if a court of complete jurisdiction should find any portion of this agreement invalid. The remainder of the agreement shall remain in full force and effect. The client by having signed and received a copy of this agreement acknowledges its terms and content and agrees to all conditions herein.

**Cancellations**

50% of the rate will be involved if the Chamber is not notified within five working days of signing this insertion order.

**Publishing Dates**

The Relocation Guide will be republished with latest content and advertisements on 7/1, 10/1, 1/7, and 4/1  
 In order to be included, advertisements must be received by 6/15, 9/15, 12/15, 3/15 respectively. Ads not received in time, will be held until the following republish date.

**Payment Terms**

50% of cash payment is required upon receipt of ad space reservation, with balance due upon proof of ad. If payment is not received, the publisher has the right to remove the ad from publication and charge for composition expense.

I have read this contract and agree with all specifications, terms and conditions.

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Chamber Sales Rep. Signature \_\_\_\_\_ Date \_\_\_\_\_

Email high res PDF required to Jeff Soifer at [jeffs@tacomachamber.org](mailto:jeffs@tacomachamber.org)  
 Ad requirement questions contact Jeff Soifer at the above email address or call 253.682.1729