



On Tuesday, July 4th, 2017, the **Fenton Freedom Festival** Committee will be sponsoring a Parade to be held in downtown Fenton. The Parade will begin at 10:00 a.m. rain or shine! All businesses and organizations in the area are invited and encouraged to participate. We require all entries to be decorated using red, white, and blue in keeping with the patriotic holiday theme. Live or recorded music will add to the festive nature of the event.

All are welcome to join in the fun! Floats, Singing Units, Walking Units, etc., are invited to participate.

Staging Information

Staging for most units in the Parade will be along Industrial Way and Copper Street.
These units are to enter the staging area from Fenway Drive or Alloy.

Only vehicles participating in the Parade will be allowed access to the staging area.
All entries are asked to be in the staging area by 8:30 a.m.

The Parade Route is approximately 1.9 miles in length, as follows:

Starting at the intersection of Industrial Way and Owen Road,
East along West Shiawassee to LeRoy Street,
North on Leroy to Caroline Street,
West on Caroline to West Street.

At the end of the parade route either exit right to Silver Lake Road, or left back to the staging area.
DO NOT BLOCK THE INTERSECTION!

Please return the enclosed registration form and appropriate fee by Monday, June 26th to:

Fenton Regional Chamber of Commerce
104 South Adelaide Street, Fenton, MI 48430

Make checks payable to: Fenton Freedom Festival

FAX: (810) 629-6608 or register online at www.fentonchamber.com

FEES: Political entries must pay a \$100 non-refundable registration fee to participate in the Parade.

The fee for all other parade units is \$20, non-refundable,
with the proceeds generated to be used to offset safety, promotional, and signage costs.

Upon the Chamber's receipt of your completed Registration Form and appropriate fee, you will receive a confirmation call.
If you do not receive a confirmation call by June 29th, please contact Scott Grossmeyer at 810-919-4629.

Sincerely,
Scott Grossmeyer, Parade Chairman
Fenton Freedom Festival

2017 Fenton Freedom Festival Parade Rules and Regulations

*Please review the following information
before completing and returning your Parade Registration Form.*

1. It is required that **ALL** entries be decorated in red, white, and blue in keeping with the patriotic holiday theme of the event. Parade units are limited to 50 walkers and 1 unit per business.
2. No unit will be entered in the parade unless the Parade Registration Form and appropriate fee is received by June 26th. **Politicians must pay a \$100 registration fee. For all other parade participants, the registration fee is \$20, with the proceeds generated to be used to offset safety, promotional, and signage costs. All fees are non-refundable.**
3. The Freedom Festival Committee reserves the right to reject any entry that is not in good taste, inappropriate, or not in the best interest of the parade. **Absolutely no membership or petition solicitation is permitted in the staging area or along the parade route.**
4. All units are required to maintain a forward motion at all times. No maneuvers are allowed that might slow the forward movement of the parade. Stop only if requested to do so by a parade marshal or police officer. **Do not stop in the area of the Reviewing Stand.**
5. All entries should be properly identified with signs or banners with the organization's name, so that spectators know who you are.
6. Drivers of motorized vehicles must be at least 18 years of age and have a valid Michigan driver's license.
7. All walkers must be able to keep up with the pace of the parade. We encourage all walkers to wear appropriate footwear.
8. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living along the staging area and parade route.
9. **NO objects including candy, flyers, favors, etc.,** may be thrown to the crowd along the parade route or staging area. Michigan State Law prohibits the throwing of items from vehicles or floats in a Parade, however, we do encourage the distribution of candy as the children look forward to this. People may walk along the street beside your unit to distribute items.
10. Alcoholic beverages are not allowed in the staging area or during the parade.
11. All units must remain in your assigned position. You will receive your assignment as you enter the staging area. **We encourage units to arrive in the staging area by 8:30 a.m. Drivers of vehicles in the parade are to be in the driver's seat and ready to move at 9:45 a.m.**
12. Equestrian and animal units must provide their own accompanying clean-up personnel and equipment.
13. **Do not exit the parade early.** The parade ends at Caroline and West Street.

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DATE RECEIVED: _____



The Fenton Freedom Festival Parade
will be held on Tuesday, July 4th, 2017 at 10:00 a.m.
If you have questions prior to submitting your Registration Form,
Please contact the Fenton Regional Chamber of Commerce office
at 810-629-5447.

Name of Business/Organization: _____

Contact Person: _____

Business Email: _____ Daytime Telephone: _____

Personal Email: _____ Personal Cell Phone: _____
(required) (required)

**Please note that your personal information is required,
but will only be used if the Parade Committee needs to reach you.**

Will your entry have any music? YES _____ NO _____ If yes, live or recorded? _____

Will your entry have walkers? YES _____ NO _____ If yes, how many? _____

Type of unit (please be specific): _____

If type of unit changes after initial registration, please notify the Chamber Office.

Approximate Total Length of Unit, including vehicle: _____

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**I have read the accompanying rules and safety regulations,
and agree to abide by them.**

Signature: _____ Date: _____

Please provide a brief description of your parade entry that you would like to have read
as you pass the Reviewing Stand. Please print legibly or provide a typed attachment.

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