



Chesterton's European Market

2017 Vendor Application

Please read the information below regarding rules of operation and application instructions before signing and remitting the application.

Savor the Day. Bask in the Ambiance. Enjoy the Experience.

Market Information

Chesterton's European Market premiered in 2003. The event is organized and promoted by the Duneland Chamber of Commerce. The Market is held in historic downtown Chesterton every consecutive Saturday beginning the first Saturday of May through the last Saturday of October. Market hours are 8:00 am to 2:00 pm. This rain or shine event is held in the parking lot of the Duneland Chamber of Commerce at 220 Broadway, on the first block of 3rd Street and in Thomas Centennial Park. The Market attracts merchants selling a broad array of goods, including ethnic and gourmet foods, baked goods such as artisan breads and pastries, spices, organic produce, fresh flowers, produce from local farmers and orchards, rare books, cheeses, handmade soaps, lotions and oils, jewelry, candles, pottery, clothing and fashion accessories, toys, fine art, pet products and much more. Our Market management team is committed to providing the best customer and merchant experience available while maintaining a professional and organized artisan's market.

Rules of Operation

I. Application Process

- Chesterton's European Market is a cash and carry only market. This means that products must be purchased on site and paid for at the time of purchase. No order-taking is permitted, due to the fact that the Chamber cannot guarantee payment from the customer or provision of product from the merchant – a situation which could lead to a poor reflection of the Market experience for those involved in the ordering process.
- All potential and current merchants must remit an application on an annual basis and provide a full list of products intended to sell for the entire season. **Merchants needing to edit/add to their approved list must contact the Market Manager.** The European Market is a juried Market. The Market Jury consists of community and Chamber members who decide upon the quality and types of products needed at the

Market. The Market reserves the right to disallow any merchant not following regulations and may ask any merchant to not sell any particular items.

- Merchants are not required to be seasonal and may come, once approved, as they are able and as space limitations within the Market allow. All applicants must remit availability for the entire season at the time of application.
- All approval is on a tentative basis, and merchants are required to follow Market rules and regulations.
- All new vendors for the upcoming season are on a trial basis and will not be allowed to be seasonal until the following year. New vendors can be asked not to come back if their product or booth set up is not up to standard of the European Market.

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II. Booth Space

- Booth space is 10 feet x 10 feet and is designated by numbers. The Market Management will notify each merchant of his/her booth assignment before arrival.
- The European Market can accommodate up to 95 merchants and generally sells out on the vast majority of weekends. **Each applicant must submit his/her availability for the entire season at the time of application.**
- Merchants must have proper weights and will **NOT** be allowed to set up without them. Merchants can be asked to leave the market.

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III. Set Up, Take Down at the Market

- Set up takes place as early as 5:30 am. **Merchants are required to be set up and ready to sell by 7:45am.**
- The Market Manager will keep track of No Calls/No Shows and late cancellations, which may result in suspension. We want to make sure that the market maintains a robust roster for the majority of the season, and when there are No Shows, we then lose the ambiance of the market.
- Vehicles are not permitted on park grounds when unloading. All vehicles are to be unloaded and out of the parking lot and 3rd St. by 7:45am. Barricades are put in place for the safety of shoppers and merchants, and can only be moved by Market employees.
- **Parking on Broadway or other businesses' parking lots is extremely prohibited and merchants in violation risk market suspension.** Merchants may **ONLY** begin take down at 2pm. Please be courteous and safety-conscious while doing so. Merchants are required to break down boxes when disposing.
- Do not pull vehicles into any lots until all merchandise is packed up first. This will allow for less congestion.
- The European Market is every Saturday, May through October, 8am to 2pm. We are a rain or shine market, thus, we will not be closed unless the weather threatens danger to merchants and shoppers. **If the weather does omit danger and the market manager cancels the market before 2pm it is not an option for anyone to remain in the parking lots/parks, you must begin packing up.**

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IV. Market Courteousness

- Hawking, outcries, or other methods of attracting the attention of customers is prohibited. The European Market is a high-end shopping experience and requires merchants to maintain their appearance, proper hygiene, quality product presentation, respectful conduct and language to shoppers, management and each other. Smoking and drinking alcoholic beverages within each booth space or others merchants' booth space is prohibited.
- **Any merchant who smokes and is located in the Chamber parking lot and on Food Avenue is required to go completely behind the Chamber building. All other merchants must be far enough away from other booth spaces as not to disrupt their business. Please be courteous to other non-smoking merchants, their merchandise and customers.**
- Merchants are required to keep their area clean and free of debris. Merchants must dispose of any water in the park and not down manholes in the parking lot.
- Merchants may only sell their merchandise within their allotted space.
- Merchants must comply with all current state, city, county licensing and laws (i.e. Health Department, Tax ID.)

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V. Fees, Seasonal and Regular Merchants

- Booth rental for a regular 10X10 space is \$45 weekly, \$50 for electricity and \$40 for farmers and Chamber members. ***Seasonal merchants receive an 8% discount for their booth fees for the entire 26 week season as well as guaranteed booth space location and promotion on the market's website. Remission of payment must be made prior to start of market.**
- Semi-seasonal vendors who commit to at least 13 weeks and remit payment for their booth fee before beginning of market will receive a 5% discount.

2017 Seasonal Merchant Fee Structure				
Chesterton's European Market	Seasonal Fee	8% Discount	Electricity Fee	TOTAL
Seasonal Merchant (\$45x26weeks)	\$1,170	\$94		\$1,076
Seasonal Merchant w/ electricity	\$1,170	\$94	\$130	\$1,206
Farmer/Chamber Member Seasonal Merchant (\$40x26weeks)	\$1,040	\$83.20		\$956.80
Farmer/Chamber Member Seasonal Merchant w/ electricity	\$1,040	\$83.20	\$130	\$1,086.80
Semi Seasonal Merchant (\$45x13weeks) 5% Discount	\$585			\$585.00

- Non-Seasonal merchants may fill out requested dates but are not guaranteed due to limited spaces. Seasonal and semi-seasonal vendors will be allocated their spaces first.
- After receiving confirmation guaranteeing your dates for the market, non seasonal vendors are allowed to change dates with advanced notice but if the vendor calls off at any time they will still be charged the \$40/\$45 for that booth space.
- Tent rental is \$10 per day rented, regardless if seasonal or regular merchant. Tents are rented on a first come basis. Privileges of renting tents can be revoked if tents are returned damaged.
- **Checks can be made payable to Chesterton's European Market.**

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If you are running late, need to cancel or have any questions, please contact the Market Manager, Deanna Kasch at 219-798-6336/via email deanna@dunelandchamber.org or the Duneland Chamber of Commerce via (219) 926-5513.

Thank you for your cooperation!

Warmly,



Chesterton's European Market

2017 Vendor Application

Application Instructions:

Thank you for reviewing our rules & regulations and for your interest in being a part of Chesterton's European Market. We respect your privacy and any information provided will not be distributed. Applications may be faxed to (219) 926-7593 or mailed to 220 Broadway, Chesterton, IN 46304.

Name

(Please Print) _____

Business Name _____

Email Address _____

Address _____

City _____

State _____

Zip _____

Phone _____

Secondary Phone _____

I have included a copy of my State Tax ID _____

Seasonal Merchant (26 weeks) _____

Semi-Seasonal (13 weeks) _____

Regular Merchant _____

***Please provide availability for 2017 season. Booth space is not guaranteed for non-seasonal merchants.

May:

6
13
20
27

June:

3
10
17
24

July:

1
8
15
22
29

August:

5
12
19
26

September:

2
9
16
23
30

October:

7
14
21
28

I hereby verify that the above information is true and accurate. I have read, understand, and agree to all provisions in the market rules and acknowledge to only sell the products listed and approved by the jury. I acknowledge the sole authority of the Jury and Market Management to enforce & interpret policies and procedures. If accepted, I agree to represent the European Market to the best of my ability.

Signature: _____

Date: _____