



## *Mission*

The Duneland Chamber of Commerce exists to serve its members and stimulate responsible economic growth thereby enhancing the area's quality of life. To be the premier influential leader for our businesses and communities elevating NWI as a destination to work, live and play.

## *Vision*

To be the premier influential leader for our businesses and communities elevating NWI as a destination to work, live, and play.

## *Why is sponsorship important to your business?*

Our sponsorship packages are designed to build brand recognition across both diverse and targeted audiences. Through a balanced portfolio of community celebrations, business education, and networking events, you'll gain marketing access to key decision makers, business leaders, residents and shoppers within Duneland. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming – a visible investment that will resonate positively within your own organization and customer base.

## *Multiple Levels of Sponsorship*

Select your level of sponsorship from among four customizable packages - Premier Partner, Platinum, Gold and Silver. Each progressive level of sponsorship offers higher brand visibility, increased access to community and business networking events, and greater partnership opportunities with the Duneland Chamber of Commerce leadership. Targeted sponsorship opportunities of individual programs or events are available via our Ala Carte Sponsorships. Fully customized sponsorship packages are available. Complete the enclosed form or give us a call.

“We are committed to promoting our supporters by **advocating, serving, and assisting** for our sponsor's success.”

- Maura Durham, Duneland Chamber President





# Platinum Sponsorship

*2<sup>nd</sup> Highest Level of Sponsorship & Logo Presence - Extraordinary exposure to a highly diverse audience \$6,500 :: Value of \$10,220*

**Annual Meeting & Board Installation – January 25, 2017**

:: Your logo on event signage, website event page, program recognition **AND one ticket to event**

**Corkscrew & Brew – March 18, 2017**

:: Your logo on event signage, website event page **AND four tickets to event**

**8<sup>th</sup> Grade Reality Store – March 22, 2017**

:: Your logo on event banner and website event page

**Chesterton's European Market – May through October**

:: Your logo on all event banners and website

**Annual Golf Outing – June 5, 2017**

:: Your logo on event signage, website event page, tabletop cards, recognition at event **AND foursome tickets**

**Fireworks on the Lakefront – June 29, 2017**

:: Your name on event posters, website event page, event signage, and recognition at event

**State of the Chamber and Community Awards – July 19, 2017**

:: Your logo on event signage, website event page, recognition at event **AND one ticket to event**

**Party in the Park – August 12, 2017**

:: Your logo on event banner, posters, individual signage, website event page, staff shirts, DJ announcement **AND six food voucher packets**

**Dash + Dine – September 21, 2017**

:: Your logo on eblast invitations, website event page, venue signage, recognition at event **AND two dinner tickets**

**Trick or Treat Downtown October 27, 2017**

:: Your logo on event flyers and website event page

**Hometown Holiday Celebration – November 25, 2017**

:: Your logo on event banners, website event page, and event recognition

**Mistletoe Market – December 2, 2017**

:: Your logo on event banners

**Beautification**

:: One hanging flower basket

**Membership Directory**

:: Full page advertisement in 2018 Membership Directory

**Duneland Today Magazine – Spring, Summer, Fall, Winter 2017**

:: Quarterly recognition in sponsorship banner within the magazine

**Daily E-Communication Promotion – January through December**

:: Your logo will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants

**Chamber Signage**

:: Your logo displayed on signage in the Duneland Chamber conference room





# Gold Sponsorship

*3<sup>rd</sup> Highest Level of Sponsorship & Logo Presence - Very high visibility for networking and special events \$3,935 :: Value of \$6,560*

**Annual Meeting & Board Installation – January 25, 2017**

:: Your logo on event signage, website event page, and program recognition

**Corkscrew & Brew – March 18**

:: Your logo on event signage, website event page **AND two tickets to event**

**8<sup>th</sup> Grade Reality Store – March 22, 2017**

:: Your logo on event banner and website event page

**Chesterton's European Market – May through October**

:: Your logo on all event banners and website

**Annual Golf Outing – June 5, 2017**

:: Your logo on event signage, website event page, tabletop cards **AND foursome tickets**

**Fireworks on the Lakefront – June 29, 2017**

:: Your name on event posters, website event page, event signage, and recognition at event

**State of the Chamber and Community Awards – July 19, 2017**

:: Your logo on event signage, website event page, recognition at event **AND one ticket to event**

**Party in the Park – August 12, 2017**

:: Your logo on event banner, posters, website event page, staff shirts, DJ announcement **AND four food voucher packets**

**Dash + Dine - September 21, 2017**

:: Your logo on eblast invitations, website event page, venue signage, recognition at event **AND two dinner tickets**

**Trick or Treat Downtown October 27, 2017**

:: Your logo on event flyers and website event page

**Hometown Holiday Celebration – November 25, 2017**

:: Your logo on event banners, website event page, and event recognition

**Mistletoe Market – December 2, 2017**

:: Your logo on event banner

**Beautification**

:: One hanging flower basket

**Membership Directory**

:: Quarter page advertisement in 2018 Membership Directory

**Duneland Today Magazine – Spring, Summer, Fall, Winter 2017**

:: Quarterly recognition in sponsorship banner within the magazine

**Daily E-Communication Promotion – January through December**

:: Your logo will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants

**Chamber Signage**

:: Your logo displayed on signage in the Duneland Chamber conference room





# Silver Sponsorship

*4<sup>th</sup> Highest Level of Sponsorship & Logo Presence - Elevated visibility for networking and special events \$2,975 :: Value of \$3,810*

**Annual Meeting & Board Installation – January 25, 2017**

:: Your name on event signage, website event page, and program recognition

**Corkscrew & Brew – March 18**

:: Your name on event signage and website event page

**8<sup>th</sup> Grade Reality Store – March 22, 2017**

:: Your name on event banner and website event page

**Chesterton's European Market – May through October**

:: Your name on all event banners and website

**Annual Golf Outing – June 5, 2017**

:: Your name on event signage, website event page, tabletop cards, recognition at event **AND foursome tickets**

**Fireworks on the Lakefront – June 29, 2017**

:: Your name on event posters, website event page, event signage, and recognition at event

**State of the Chamber and Community Awards – July 19, 2017**

:: Your name on event signage, website event page, recognition at event

**Party in the Park – August 12, 2017**

:: Your name on event banner, posters, website event page, staff shirts, DJ announcement

**Dash + Dine - September 21, 2017**

:: Your name on eblast invitations, website event page, venue signage, and recognition at event

**Trick or Treat Downtown October 27, 2017**

:: Your logo on event flyers and website event page

**Hometown Holiday Celebration – November 25, 2017**

:: Your name on event banners, website event page, and event recognition

**Mistletoe Market – December 2, 2017**

:: Your name on event banners

**Beautification**

:: One hanging flower basket

**Membership Directory**

:: Quarter page advertisement in 2018 Membership Directory

**Duneland Today Magazine – Spring, Summer, Fall, Winter 2017**

:: Quarterly recognition in sponsorship banner within the magazine

**Daily E-Communication Promotion – January through December**

:: Your name will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants

**Chamber Signage**

:: Your name displayed on signage in the Duneland Chamber conference room







# Ala Carte Sponsorship

## Networking

### Annual Meeting

Platinum :: \$700  
Gold :: \$400  
Silver :: \$100

### Chamber Network Night

Porter County Chamber Coalition  
Sponsor :: \$300  
Wall Booth :: \$275  
Middle Booth :: \$225

### Dash + Dine

Platinum :: \$500  
Gold :: \$300  
Silver :: \$200  
Entertainment :: \$250  
Transportation :: \$250  
Challenge Sponsor :: \$150

### Annual Golf Outing

Platinum :: \$1000  
Gold :: \$500  
Silver :: \$300  
Tee :: \$150  
On Course Snack :: \$500  
Beverage Cart :: \$500  
Ball Sponsor :: \$500  
Dinner Sponsor :: \$500  
Grill Sponsor :: \$500

### State of the Chamber

Platinum :: \$700  
Gold :: \$400  
Silver :: \$100

### Sunrise Seminar

Sponsor :: \$150

### Coffee with Members

Sponsor :: \$50

## Advertising

### Membership Directory

Full Page :: \$785  
Half Page Ad :: \$465  
Quarter Page Ad :: \$310  
Eighth Page Ad :: \$235

### Duneland TODAY Magazine 4x Rate

Full Page Ad :: \$1109  
Half Page Ad :: \$728  
Quarter Page Ad :: \$503  
Eighth :: \$330

### Website Advertising

Homepage \$150 per month

### Fast Freight Feature

Exclusive Thursday eBlast  
Weekly Opportunity  
\$90 per week

### 49 Welcome Sign

24 Hours :: \$125/week  
Annual :: \$6000

### Chamber Express

Friday eNewsletter  
Weekly Opportunity  
\$150 per month

## Community Building

### Chesterton's European Market

Platinum :: \$1500  
Gold :: \$800  
Silver :: \$400  
Entertainment :: \$250  
Mistletoe Market :: \$200

### New Teachers Reception

Table Top Sponsor :: \$75  
Teacher Sponsor :: \$35

### Fireworks On the Lakefront

Grand Sponsor :: \$5000  
Community Partner :: \$2500  
Platinum :: \$1000  
Gold :: \$500  
Silver :: \$250

### Hometown Holiday Celebration

Event Sponsor :: \$200  
Carriage Sponsor :: \$500

### Party in the Park

Platinum :: \$500  
Gold :: \$300  
Silver :: \$200  
Booth :: \$250  
Non Profit Booth :: \$75  
Entertainment Sponsor :: \$500

### Trick or Treat Downtown

Grand Sponsor :: \$500  
Event Sponsor :: \$100

### 8th Grade Reality Store

Platinum :: \$400  
Gold :: \$250  
Silver :: \$100

### Downtown Beautification

Banner :: \$250

### Corkscrew & Brew

Platinum :: \$800  
Gold :: \$500  
Silver :: \$300  
Entertainment :: \$250





# Sponsorship Sign Up

*Meaningful Chamber programs and events are made possible by your sponsorship.  
Thank you for your consideration and investment.*

Primary Contact \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ **Yes!** I would like to be contacted in regards to a Platinum, Gold, or Silver Sponsorship

\_\_\_\_\_ **Yes!** I would like to sponsor ala carte the following items (invoiced as events occur):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ Invoice Immediately

\_\_\_\_\_ Invoice as events occur

Card # \_\_\_\_\_ Exp \_\_\_\_\_

CVV \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

