



2020 SPONSORSHIP

MISSION

The Duneland Chamber of Commerce exists to serve its members and stimulate responsible economic growth thereby enhancing the area's quality of life. To be the premier influential leader for our businesses and communities elevating NWI as a destination to work, live and play.

VISION

To be the premier influential leader for our businesses and communities elevating NWI as a destination to work, live, and play.

WHY IS SPONSORSHIP IMPORTANT TO YOUR BUSINESS?

Our sponsorship packages are designed to build brand recognition across both diverse and targeted audiences. Through a balanced portfolio of community celebrations, business education, and networking events, you'll gain marketing access to key decision makers, business leaders, residents and shoppers within Duneland. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming – a visible investment that will resonate positively within your own organization and customer base.

MULTIPLE LEVELS OF SPONSORSHIP

Select your level of sponsorship from among four customizable packages - Premier Partner, Platinum, Gold and Silver. Each progressive level of sponsorship offers higher brand visibility, increased access to community and business networking events, and greater partnership opportunities with the Duneland Chamber of Commerce leadership. Targeted sponsorship opportunities of individual programs or events are available via our Ala Carte Sponsorships. Fully customized sponsorship packages are available. Complete the enclosed form or give us a call.

"We are committed to promoting our supporters by **advocating**, **servicing**, and **assisting** for our sponsor's success."

- Maura Durham, Duneland Chamber President



2nd Highest Level of Sponsorship & Logo Presence - Extraordinary exposure to a highly diverse audience
\$6,435 :: Value of \$8,985

Annual Meeting & Board Installation JANUARY	Logo on event signage, website event page, program recognition & 1 ticket to event
Corkscrew & Brew Saturday of St. Patrick's MARCH	Logo on event signage, website event page & 4 tickets to event
Chesterton's European Market Every Saturday MAY-OCT	Logo on all event banners and website
Annual Golf Outing 1 st Monday of JUNE	Logo on event signage, website event page, tabletop cards, recognition at event & foursome
Community Awards - JULY	Logo on event signage, website event page, recognition at event & 1 ticket to event
Trick or Treat Downtown – OCT	Logo on event flyers, event signage, and website event page
Hometown Holiday Celebration – NOV	Logo on event banners, website event page, and event recognition
Membership Directory	Full page advertisement in 2019 Membership Directory
Duneland Today Magazine	Quarterly recognition in sponsorship banner within the magazine
E-Communication Promotion	Logo will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants
Chamber Signage	Logo displayed on signage in the Duneland Chamber conference room
Beautification	Banner to hang in downtown Chesterton with your NAME



GOLD SPONSORSHIP



3rd Highest Level of Sponsorship & Logo Presence -Very high visibility for networking and special events

\$3,935 :: Value of \$6,110

Annual Meeting & Board Installation JANUARY	Logo on event signage, website event page, program recognition
Corkscrew & Brew - MAR	Logo on event signage, website event page & 2 tickets to event
Chesterton's European Market MAY-OCT	Logo on all event banners and website
Annual Golf Outing - JUNE	Logo on event signage, website event page, tabletop cards, recognition at event & foursome
Fireworks on the Lakefront - JULY	Name on event posters, website event page, event signage, and recognition at event
Community Awards - JULY	Logo on event signage, website event page, recognition at event & 1 ticket to event
Trick or Treat Downtown – OCT	Logo on event flyers, event signage, and website event page
Hometown Holiday Celebration NOVEMBER	Logo on event banners, website event page, and event recognition
Membership Directory	Quarter page advertisement in 2019 Membership Directory
Duneland Today Magazine	Quarterly recognition in sponsorship banner within the magazine
E-Communication Promotion	Logo will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants
Chamber Signage	Logo displayed on signage in the Duneland Chamber conference room
Beautification	Banner to hang in downtown Chesterton with your NAME



4th Highest Level of Sponsorship & Logo Presence - Elevated visibility for networking and special events
\$2,985 :: Value of \$3,810

Annual Meeting & Board Installation :: JAN	Name on event signage, website event page, program recognition
Corkscrew & Brew :: MAR	Name on event signage, website event page
Chesterton's European Market :: MAY-OCT	Name on all event banners and website
Annual Golf Outing :: JUNE	Name on event signage, website event page, tabletop cards, recognition at event & foursome
Fireworks on the Lakefront :: JULY	Name on event posters, website event page, event signage, and recognition at event
Community Awards :: JULY	Name on event signage, website event page, recognition at event
Taste of Duneland – SEPT	Name on event banner, posters, website event page, staff shirts, recognition at event
Trick or Treat Downtown – OCT	Name on event flyers, event signage, and website event page
Hometown Holiday Celebration – NOV	Name on event banners, website event page, and event recognition
Membership Directory	Quarter page advertisement in 2019 Membership Directory
Duneland Today Magazine	Quarterly recognition in sponsorship banner within the magazine
E-Communication Promotion	Name will appear on sponsorship banner in our weekly e-blasts to 1200+ member participants
Chamber Signage	Name displayed on signage in the Duneland Chamber conference room
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NETWORKING

ANNUAL MEETING

Premier :: \$1000
Platinum :: \$700
Gold :: \$400
Silver :: \$100

CHAMBER NETWORK NIGHT

Sponsor :: \$300
Bigger Better :: \$950
Wall Booth :: \$300
Middle Booth :: \$250
Entrepreneurs Row :: \$150

HATTA GIRL

Platinum :: \$700
Gold :: \$400
Silver :: \$100

WHAT'S UP WEDNESDAY

Sponsor :: \$50 / Month
Exclusive Year: \$500

GOLF OUTING

Platinum :: \$1,000
Gold :: \$500
Silver :: \$300
Golf :: \$200/golfer
Tee :: \$150
Exclusive Event Sponsorship :: \$500

COMMUNITY AWARDS

Premier :: \$1000
Platinum :: \$700
Gold :: \$400
Silver :: \$100

COFFEE WITH MEMBERS

Sponsor :: \$50

ADVERTISING

MEMBERSHIP DIRECTORY

Full Page :: \$785
Half Page :: \$465
Quarter Page :: \$310
Eighth Page :: \$235

DUNELAND TODAY MAGAZINE 4X RATE

Full Page :: \$1,109
Half Page :: \$728
Quarter Page :: \$503
Eighth :: \$330

WEBSITE ADVERTISING

Homepage :: \$150 per month

FAST FREIGHT FEATURE

Thursday eBlast :: \$90 per week

DIGITAL BILLBOARD

Week :: \$125
Annual :: \$6,000

CHAMBER EXPRESS

Friday eNewsletter :: \$40 per week OR \$150 per month

COMMUNITY BUILDING

EUROPEAN MARKET

Platinum :: \$2,000
Gold :: \$1,000
Silver :: \$600

NEW TEACHERS RECEPTION

Premier :: \$2000
Platinum :: \$700
Gold :: \$500
Silver :: \$250
Teacher Sponsor :: \$50

FIREWORKS ON THE LAKEFRONT

Premier :: \$10,000
Platinum :: \$2,500
Gold :: \$500
Silver :: \$250

HOMETOWN HOLIDAY CELEBRATION

Event Sponsor :: \$300
Exclusive Event Sponsorship :: \$500

TRICK OR TREAT DOWNTOWN

Platinum :: \$500
Gold :: \$300
Silver :: \$100

8TH GRADE REALITY CHECK

Premier :: \$2500
Platinum :: \$1000
Gold :: \$500
Silver :: \$250

DOWNTOWN BEAUTIFICATION

Banner :: \$250

CORKSCREW & BREW

Platinum :: \$800
Gold :: \$500
Silver :: \$300
Exclusive Event Sponsorship :: \$500



SPONSORSHIP SIGN UP



Meaningful Chamber programs and events are made possible by your sponsorship.
Thank you for your consideration and investment!

Primary Contact _____

Organization _____

Address _____

Phone _____ Email _____

____ **Yes!** I would like a Premier ____, Platinum ____, Gold ____, or Silver ____ Sponsorship

____ **Yes!** I would like to sponsor ala carte the following items (invoiced as events occur):

____ Invoice Immediately

____ Invoice as events occur

Card # _____ Exp _____ CVV _____ Billing Zip Code _____

