

The *C*entral *C*hamber of *C*ommerce's
C4 Report – Christmas Success!



Last week we held the 2014 Tree Lighting Ceremony and 28th Annual Christmas Parade to help kicked off the holiday season in Central! Both events were well attended and we had great participation by many different groups. Thanks to the many volunteers that helped to make these activities a success!

The Shop Small Business Campaign is well underway with the drawing for the \$1500, \$750 and \$500 prizes to be held on Monday, December 15th. Please continue to include our local merchants in your shopping plans this holiday season.

Our merchants will truly appreciate it! Happy Holiday Shopping from your Central Chamber and on behalf of the Central Chamber, we wish you a very Merry Christmas!

Ron Erickson Sr. IOM
President
Central Chamber of Commerce
2013 Louisiana Small Chamber of the Year