

The *C*entral *C*hamber of *C*ommerce's

*C*A Report – SHOP SMALL BUSINESS SUCCESS!



The Central Chamber's Second Annual, Holiday "Shop Small Business" campaign was a tremendous success! This year's event was held from November 29 - December 14.

Holiday Shopping Cards were available at each participating merchant and were distributed to the students at the various Central Schools. As the cards were used up, they were turned in at the participating merchants and became eligible for one of three grand prizes which were drawn on Monday December 15th.

Just a Few Facts

- We had 221 completed cards which represents a total of **\$66,300** spent in Central in 2 weeks! This amount doesn't include cards that didn't get turned in or were partially filled out!
- \$2750 in prize money was awarded, which will also be spent in Central!
- The winners: \$1500 shopping spree – Ailene Dykes; \$750 Shopping Spree – Staci Buckley; \$500 Shopping Spree - Carla Murray. Congratulations!

Special Thanks To

- Thank you to Mayor Shelton and Superintendent Faulk for your sponsorship of this event and helping to promote it through the city and the schools.
- Thank you to our Chamber Board for allowing me to take this idea and "run with it", even though it took me away from my "regular" work.
- Thank you to our Chamber membership for your support of the chamber. Without your help, we couldn't do programs like this in our city.
- Thank you to all the merchants who participated and helped to make our first Holiday Shopping Spree a whopping success.
- Finally, thanks to everyone who shopped and continues to SHOP CENTRAL!

Have a Merry Christmas!

Darci Perkins

Vice President of Membership Development
Central Chamber of Commerce