



26th ANNUAL APOLLO BEACH MANATEE FESTIVAL OF THE ARTS **March 10 & 11, 2018**

PILLAR OF THE ARTS SPONSOR (Title Sponsor)

Commitment - \$5000

Sponsorship on this level entitles the firm or organization to be considered a Pillar of the Arts Sponsor of the 26th Annual Apollo Beach Manatee Festival of the Arts for a minimum period of two years, at which time both parties have the option to review and extend the contract.

Return on Investment

- Pillar of the Arts Sponsor will be given top recognition in all forms of publicity and will be prominently displayed in all forms of advertising and marketing material pertaining to the Festival.
- In addition, a Pillar of the Arts Sponsor will have a banner ad for six months on the Chamber website.
- Pillar of the Arts Sponsor will be acknowledged at the Festival site either by signage ordered by the Committee or the Sponsor can order their own banners with their logo, which will be placed in strategic positions throughout the Festival site.
- Sponsor will be allowed to distribute or have Festival Staff distribute their own marketing items as long as they are in compliance with Festival rules and regulations.
- Sponsor will be allowed to choose to be represented on one of the distinctive sponsorship levels which have not been sold.
- Sponsor's name will be mentioned in all radio, television, print and internet advertisements.
- Sponsor will be invited and recognized as a VIP at all social functions in connection with the Festival. The Patrons Program fee will be waived.
- Sponsor will be entitled to twenty-five (25) passes to the Festival, (5) VIP Passes/Parking and Hospitality Tent.

IMAGINATION SPONSOR \$4,000

Return on Investment

- Sponsorship on this level entitles the firm or organization to be considered an Imagination Sponsor of the 26th Annual Apollo Beach Manatee Festival of the Arts.
- Sponsor will receive a 10x20 booth space at the festival.
- Sponsor logo will be included in all forms of printed publicity.
- Sponsor's name will be displayed on all advertising posters, newspaper and magazine material, where applicable.
- Sponsor's name will be placed on the Official Festival Banner. Should sponsor wish to provide and display their own banner in addition to the Official Banner, this will be allowed.
- Sponsor will be entitled to booth space in the main exhibit tent.
- Sponsor will be invited and recognized as a VIP at all social functions in connection with the Festival. The Patrons Program fee will be waived.
- Sponsor will be entitled to twenty (20) passes to Festival, (5) VIP Parking and Hospitality Tent.

ART SPACE SPONSOR \$3,000

Return on Investment

- 10 X 20 booth space (if desired)
- Featured advertising based on sponsorship
- Sponsorship at this level entitles the firm's or organization's name to appear in all forms of advertisement.
- Signage acknowledging Sponsor will be displayed at the Festival site.
- Sponsor will be invited as a guest to all social functions connected with the event. The Patrons Program fee will be waived.
- Sponsor will be entitled to ten (10) passes to the Festival, (5) VIP parking and Hospitality Tent.

VIP ART SUPPORTER \$1,500

Return on Investment

- 10 X 10 space available (if desired)
- Featured advertising based on sponsorship
- Sponsorship at this level entitles the firm's or organization's name to appear in most forms of advertisement listed under their appropriate level.
- Signage acknowledging Sponsor will be displayed at the Festival site.
- Sponsor will be invited as a guest to all social functions connected with the event.
- Sponsor will be entitled to five (5) passes to the Festival, VIP parking and Hospitality Tent.

BART'S CREATIVE JUICES BEER/WINE SPONSOR \$1,000

Return on Investment

- Beer, Tent, Tables and Chairs provided
- Featured advertising in the beer area based on sponsorship
- Sponsorship at this level entitles the firm's or organization's name to appear in all forms of advertisement.
- Signage acknowledging Sponsor will be displayed at the Festival site.
- Sponsor will be invited as a guest to all social functions connected with the event.
- Sponsor will be entitled to five (5) passes to the Festival, VIP parking and Hospitality Tent

KID FIREHOUSE ZONE SPONSOR \$750

Return on Investment

- Tent or pavilion space, tables and chairs
- Featured advertising on all promotional material (including logo)
- 10 x 10 space in Kids Area
- Exposure through signage in Kid's area
- Sponsor will be entitled to ten (5) passes to the Festival, VIP parking and Hospitality Tent

CANVAS SPONSOR

\$500

- company listed as sponsor in all ads
- festival sponsorship applauded on stage w/ one PA announcement made daily
- your banner or signage conspicuously displayed at festival site
- 12x12 exhibit space at festival in prominent location
- logo and web link on chamber site for 1 month
- company logo, appropriately sized, on marketing collateral materials
- 5 passes to the Festival
- 2 VIP parking passes
- 4 VIP passes (hospitality tent)

NOTE: All sponsorships are limited to benefits listed above. The Chamber Festival Chair is solely in charge of all administrative functions for each sponsorship. All themes and personnel must be approved by the Festival Chair.

SouthShore Chamber of Commerce

137 Harbor Village Lane, Apollo Beach, FL 33572 Tel: (813) 645-1366 Tel: (813) 645-3808

Fax: (813) 645-2099

Email: admin@southshorechamberofcommerce.org

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Sponsorship Package	Investment Rate
___ Pillar of the Arts Sponsor	\$5,000
___ Imagination Sponsor	\$4,000
___ Art Space Sponsor	\$3,000
___ VIP Art Supporter	\$1,500
___ Bart's Creative Juices Beer/Wine Sponsor	\$1,000
___ Kid's Firehouse Zone Sponsor	\$ 750
___ Canvas Sponsor	\$ 500

Deadline to receive full sponsorship benefits – February 9, 2018

Company/Individual's Name _____

Mailing Address _____

City _____ State _____ Zip _____

Website Address _____

Contact Person _____ Contact's Phone _____

Contact's Email _____ Contact's Fax _____

We accept Major Credit Cards:

Credit Card Type -- Circle One: Visa MasterCard American Express Discover

Credit Card Number _____

Expiration Date _____

ID number on back of card (last 3 digits) _____

Billing Name (if different than above) _____

Billing Address on card: _____

Signature _____ Title _____ Date _____

Please make checks payable to: **The SouthShore Chamber of Commerce, 137 Harbor Village Lane, Apollo Beach, FL 33572**

The undersigned hereby forever discharges and releases the Apollo Beach Manatee Festival of the Arts, the SouthShore Chamber of Commerce, E. G. Simmons Park and all sponsoring organizations, their directors, agents, officers, employees and volunteers from all matters of actions, suits, damages, claims and demands whatsoever in law or equity for any responsibility, personal liability, claims, loss or damage arising in any way out of or in conjunction with the undersigned's application to participate in the Apollo Beach Manatee Festival of the Arts.

Authorized Signature _____ Date _____