

**2017 Pigs in the Parking Lot
BBQ, Beer & Blues Festival
HOT OFF THE BACON PRESS,
NEW & SIZZLING SPONSORSHIPS!!!**

**Winn Dixie Plaza, 137 Harbor Village Lane, Apollo Beach
Friday, May 12, 2017, 5pm-10pm**

This event has proven to be the most popular FREE community event and our residents look forward to it every year! With the event being directly on US Hwy 41 in Apollo Beach, the visibility is fantastic and draws people in throughout the entire evening!

\$800 The Budweiser PIG TROUGH Sponsor-

Your company name will be "blasted out" all over the Beer Trough area(s)! This event sees lots and lots of iced cold beer, wine and water sales!

Your logo included on all print ads and flyers

Any collateral material with your company name/logo distributed at tent

Signage displayed at event naming you as specific sponsor

\$750 The Most SOCIAL PIG-

This year we will be live streaming all of the details and excitement leading up to the actual event, as well as, the event itself! Be acknowledged on every update and live stream ...this will expand our reach prior to the festival AND brand awareness for those who cannot attend the actual event but do follow live feeds avidly.

Live feeds via Facebook, twitter and snapchat!

Includes a 12x12 booth space at the event placed in a prominent location

Your logo included on all print ads and flyers

Signage displayed at event naming you as specific sponsor

(to ensure maximum exposure, we have set a limit of only 2 Social Pig sponsors)

\$675 The Cool- off, SPRITZING PIG Sponsor-

We will have a minimum of four pigs walking around with cold, water filled spritzing backpacks. They will walk the grounds and offer FREE spritzes to people. This event proves to literally be, the hottest- of all our events so this is an extremely unique and exciting sponsorship!

Stickers with your business logo/name will be placed on the actual water jug & back sack worn by our trained spritzers!

Includes a 12x12 booth space at the event placed in a prominent location

Signage displayed at event naming you as specific sponsor

(to ensure maximum exposure, we have set a limit of only 2 Spritzing Pig sponsors)

\$500 PIG PIN Photo Booth Sponsor-

A creative photo booth will be on site under a 12x12 area with lots of PIG appropriate props! Sponsors names will be prominently displayed on the giant frame background. Photos will be FREE to take with cell phones with the agreement they will post on social media!

Includes a 12x12 booth space at festival

Signage displayed at event naming you as specific sponsor

\$275.00 PIG TAILS Sponsor-

12x12 booth space

Name listed as a sponsor on all print ads

SOUTHSHORE CHAMBER OF COMMERCE

**2017 Pigs in the Parking Lot
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Sponsorship Package

Investment Rate

<input type="checkbox"/> Budweiser PIG TROUGH	\$800
<input type="checkbox"/> Most SOCIAL PIG	\$750
<input type="checkbox"/> SPRITZING PIG	\$675
<input type="checkbox"/> PIG PIN Photo Booth	\$500
<input type="checkbox"/> PIG TAILS	\$275

Deadline to receive full sponsorship benefits – May 1, 2017

Company/Individual's Name _____

Mailing Address _____

City _____ State ____ Zip _____

Website Address _____

Contact Person _____ Contact's Phone _____

Contact's Email _____ Contact's Fax _____

We accept Major Credit Cards: Credit Card Type -- Circle One:
 Visa MasterCard American Express Discover

Credit Card Number _____

Expiration Date _____

ID number on back of card (last 3 digits) _____

Billing Name (if different than above) _____

Billing Address on card: _____

Signature _____

Date _____

Please make checks payable to: **The SouthShore Chamber of Commerce, 137 Harbor Village Lane, Apollo Beach, FL 33572.**

The undersigned hereby forever discharges and releases the Pigs in the Parking Lot Event, the SouthShore Chamber of Commerce, and all sponsoring organizations, their directors, agents, officers, employees and volunteers from all matters of actions, suits, damages, claims and demands whatsoever in law or equity for any responsibility, personal liability, claims, loss or damage arising in any way out of or in conjunction with the undersigned's application to participate in the Pigs in the Parking Lot Event.

Authorized Signature _____ Date _____