

# 30<sup>th</sup> Annual Ruskin Seafood Festival

2018 Partnership Opportunities

November 3<sup>rd</sup> & 4<sup>th</sup>

## Captain of the SouthShore Seas \$5000

**EXCLUSIVE**, 30<sup>th</sup> Annual Ruskin Seafood Festival “Presenting Sponsor”

\$100 Seabucks (food/drink tickets)

Two 12x12's or one 12x20 booth space in prominent location

50 admission tickets

16 VIP Tent access passes

8 VIP parking passes

10 PA Announcements daily on the Clam Jam Main Stage

Sponsor Recognition on festival banner @ entrance of event

Company banner displayed at festival entrance

Company Logo and web link featured on both chamber and festival websites thru July 2019

Sponsor Recognition on all social media – any & all promotion of the Ruskin Seafood Festival

Company name/logo featured on all festival promotional materials

## Saltwater Champions\* \$3000 (2 OPTIONS)

\*\*There are 2 *Saltwater Champion* sponsorships to choose from- BOTH will receive the following -

\$50 Seabucks (food/drink tickets)

Two 12x12's or one 12x20 booth space in prominent location

35 admission tickets

10 VIP Tent access passes

5 VIP parking passes

8 PA Announcements daily on the Clam Jam Main Stage

Sponsor Recognition on festival banner @ entrance of event

Company banner displayed at festival entrance

Company Logo and web link featured on both chamber and festival websites thru July 2019

Sponsor Recognition on all social media

Company name/logo featured on all festival promotional materials

**#1 “Seabucks”** - In addition to the listed benefits for the Saltwater Champions, you also be recognized as the official seabucks sponsor. Your company name & logo designed and printed on every seabuck at the festival. Artwork design provided by chamber but approved by sponsor before printing. Seabucks must be purchased in order to purchase food, drinks and all kid's activities at the festival!

**#2 “Guppies R Guppies Kid's Area”** - In addition to the listed benefits for the Saltwater Champions, you also be recognized on the Kid's R Kid's, Guppies Stage where there is a full line up, each day- of live entertainment. Kid's activities include themed inflatable rides, games, activities, clowns, face painting, magic shows, dance performances, jugglers...and so much more! Your company banner and/or 2 signs will be prominently displayed in the Guppies R Guppies Kid's Area as well as your 12x12 booth placed nearby.

## Distinguished Crustacean    \$1500    (3 OPTIONS)

\*\*There are three *Distinguished Crustacean* sponsorships to choose from- ALL will receive the following-

- 12x12 booth space in prominent location
- 20 admission tickets
- 8 VIP Tent access passes
- 4 VIP parking passes
- 6 PA Announcements daily on the Clam Jam Main Stage
- Sponsor Recognition on festival banner @ entrance of event
- Company banner displayed at festival entrance
- Company Logo and web link featured on both chamber and festival websites thru January 2019.
- Sponsor Recognition on all social media
- Company name featured on all festival promotional materials

PLUS, select your specific area you wish to include in this sponsorship!

**#1 Savor the Bay, Food Court-** In addition to the listed benefits of the Distinguished Crustacean, you will also be recognized with your banner/signage placed within the food court- this is where most festival attendees spend the majority of their time! Yummm!

**#2 King Mackerel VIP Tent-** In addition to the listed benefits of the Distinguished Crustacean, you will also be recognized at our VIP tent! Your promo materials will be displayed inside our 20x20 VIP Tent. Only invited guests, sponsors and band members are entitled to enjoy this area all weekend. They receive free food, beverages, hospitality and shade! The committee will also hide out in this area many times throughout the day. Your banner will also be prominently displayed on the outside of the tent so all of the attendees can see it.

**#3 Bottom Feeders Garbage Can Slam-** In addition to the listed benefits of the Distinguished Crustacean, you will also be recognized with this creative and ever popular opportunity! Large stickers will be created and printed by the chamber and placed on ALL garbage cans throughout the entire festival. EVERYONE sees these...think of how many times you search for a garbage can at this type of event! Your company name will be seen, multiple times by everyone!

## Under the Sea "Brew" Fish    \$1000    (2 OPTIONS)

\*\*There are two *Under the Sea, Brew Fish* Sponsorship options to choose from- BOTH will receive the following-

- 12x12 booth space in prominent location
- 15 admission tickets
- 6 VIP Tent access passes
- 3 VIP parking passes
- 4 PA Announcements daily on the Clam Jam Main Stage
- Sponsor Recognition on festival banner @ entrance of event
- Company banner displayed at festival entrance
- Company Logo and web link featured on both chamber and festival websites thru January 2019.
- Sponsor Recognition on all social media
- Company name featured on all festival promotional materials

Your banner, signage and any promo materials to be displayed at your beer tent(s) of choice

PLUS, select your specific area you wish to include in this sponsorship!

**#1- The Sand Bar-** (Main Beer tent located in the food court)

**#2- Shipwrecked Bar** (boat area) & the **Beer School O'FISH** (kids & commercial areas)

(Sponsor all THREE bar areas for just \$1500!)

## Jolly Jellyfish \$650

12x12 booth space in prominent location  
10 admission tickets  
5 VIP Tent access passes  
2 VIP parking passes  
2 PA Announcements daily on the Clam Jam Main Stage  
Sponsor Recognition on festival banner @ entrance of event  
Company Logo and web link featured on both chamber and festival websites thru January 2019.  
Sponsor Recognition on all social media

## Mariner Ron's "Vendor Hydration" Cart \$500

1-12 x12 booth space in prominent location  
8 admission tickets  
4 VIP Tent access passes  
2 VIP parking passes  
2 PA Announcements daily on the Clam Jam Main Stage  
Sponsor Recognition on festival banner @ entrance of event  
Company Logo and web link featured on both chamber and festival websites thru January 2019.  
Sponsor Recognition on all social media

\*This is a new sponsorship created to honor the late Ron Simpson, who was always so excited to distribute cold waters to all vendors, the entire weekend. This Vendor Hydration cart will have two signs, including his photo and the sponsors name/logo as well.

## Friendly Fiddler Crab \$400

*(SouthShore Chamber Members Only)*

1-12 x12 booth space in prominent location  
6 admission tickets  
2 VIP Tent access passes  
1 VIP parking pass  
1 PA Announcement daily on the Clam Jam Main Stage  
Sponsor Recognition on festival banner @ entrance of event  
Company Logo and web link featured on both chamber and festival websites thru January 2019.  
Sponsor Recognition on all social media

## 30th Ruskin Seafood Festival ~ Don't miss out!

Saturday and Sunday November 3rd & 4th

Expected attendance 30,000 attendees (approximately 25,000 attendees in 2017)

Family oriented & culturally diverse audience

Mouth-watering food, cold beer and wine, live bands, arts & craft vendors, non-profit and environmental exhibits, commercial vendors, education, military appreciation

Huge kid's area including their own stage with entertainment both days, all day. Games, activities, face painting, magic shows and SO MUCH MORE!

Ruskin Seafood Festival is the LARGEST ANNUAL EVENT IN ALL OF SOUTH HILLSBOROUGH COUNTY!

## 30<sup>th</sup> Annual Ruskin Seafood Festival Sponsorship Agreement

Sponsorship Package	Investment Rate
<input type="checkbox"/> Captain of the SouthShore Seas	\$5000
<input type="checkbox"/> Saltwater Champions	\$3000
<input type="checkbox"/> Distinguished Crustacean Option 1- <i>Savor the Bay, Food Court</i> Option 2- <i>King Mackerel VIP</i> Option 3- <i>Bottom Feeders Garbage Can Slam</i> (circle one)	\$1500
<input type="checkbox"/> Under the Sea "Brew" Fish* Option 1 – <i>Sand Bar</i> Option 2- <i>Shipwrecked Bar &amp; Beer "School O'Fish" Tent</i> (circle one) (*if sponsorship for ALL three bars is desired- circle ALL for \$1500)	\$1000
<input type="checkbox"/> Jolly Jellyfish	\$650
<input type="checkbox"/> Mariner Ron's Vendor Hydration Cart	\$500
<input type="checkbox"/> Friendly Fiddler Crab	\$400

Deadline to receive full sponsorship benefits – September 21, 2018

Company/Individual's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Website Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact's Phone \_\_\_\_\_

Contact's Email \_\_\_\_\_ Contact's Fax \_\_\_\_\_

**We accept Major Credit Cards:** Credit Card Type -- Circle One: Visa MasterCard American Express Discover  
Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

ID number on back of card (last 3 digits) \_\_\_\_\_

Billing Name (if different than above) \_\_\_\_\_

Billing Address on card: \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to: **The SouthShore Chamber of Commerce, 137 Harbor Village Lane, Apollo Beach, FL 33572**

The undersigned hereby forever discharges and releases the Ruskin Seafood Festival, the SouthShore Chamber of Commerce, E.G. Simmons Park and all sponsoring organizations, their directors, agents, officers, employees and volunteers from all matters of actions, suits, damages, claims and demands whatsoever in law or equity for any responsibility, personal liability, claims, loss or damage arising in any way out of or in conjunction with the undersigned's application to participate in the Ruskin Seafood Festival.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_