



Dear Partner:

On April 4, we are convening a summit of the leaders of the various communities in Madison County to deliver a State of the County. This event will arm us all with information to carry forward to our stakeholders, customers, constituents, and surrounding community leaders.

This **non-political** event will emphasize the positive aspects of each City or Town. The joint address will be in nine segments featuring Mayors, Administrators, Council Members and other leaders.

The speakers include:

**Mayor Tom Broderick, Anderson**  
**Mayor Ron Richardson, Alexandria**  
**Mayor Todd Jones, Elwood**  
**Deborah Dunham, Chesterfield**  
**Tim McClintick, Pendleton**  
**Katherine Hudson, Frankton**  
**Patricia Farran, Edgewood**  
**Debora Wainscott, Lapel**  
**Tim Westerfield, Madison County**

Please consider these details and the sponsorship levels below.

## State of the County – 2019

**Date: April 4, 2019**

**Venue: Harrah's Hoosier Park**

**Time: 11:30 Lunch, Program Noon to 1:30**

### **Sponsorship Opportunities**

#### **Presenting Sponsor \$2,000**

- Name and logo listed as Presenting Sponsor on all marketing materials and website
- Promoted on all social media, radio and during upcoming events as Presenting Sponsor
- 3- to 5-minute speaking opportunity at event
- One-time ad in the MCC weekly events email to promote your business
- Four complimentary tickets to event

#### **Corporate Sponsor \$1,000**

- Name and logo listed as Presenting Sponsor on all marketing materials and website
- Promoted on all social media, radio and during upcoming events as a Corporate Sponsor
- Two complimentary tickets to event

#### **Executive Sponsor \$500**

- Name listed Executive Sponsor on all marketing materials and website
- Promoted on all social media
- One complimentary ticket to event

#### **Partner Sponsor \$250**

- Name listed as Partner Sponsor on all marketing materials and website
- Promoted on all social media
- One complimentary ticket to event