



# 2018 Sponsor Registration

100 W. Main St., Cary

www.CaryMainStreetFest.com

**Festival Dates and Operating Hours: Saturday, September 15, Noon–10 PM and Sunday, September 16, 11 AM–8 PM**

**CONTACT INFORMATION** (Please type or print legibly. Form must be fully completed.)

Cary-Grove Area Chamber of Commerce Member  Yes  No

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Twitter \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

Sponsor Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Event Contact (Fulfilment / Pre-Event Info)  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Payment Contact  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Day-of-Event Contact (OnSite/Pre-Event Info)  Same as Above \_\_\_\_\_ Mobile Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

**PAYMENT INFORMATION**  Cash  Check (Payable to Cary-Grove Area Chamber of Commerce)  Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Holder Name \_\_\_\_\_ Billing Address \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

## Street Fest Highlights Our Partners

Cary Main Street Fest attracts thousands of educated, enthusiastic and engaged consumers, providing a dynamic platform for you to interact with your ideal target market. Benefits and property assets are available and sponsorship deliverables are fully customizable to satisfy your marketing requirements. Sign up now to partner with the area's hottest street fest!

**For maximum exposure, send sponsor logos to Big Buzz Idea Group by August 3, 2018.**

**Sponsorship benefits will not be activated until payment is received.** Please make checks payable to **Cary-Grove Area Chamber of Commerce**. Registration and payment should be submitted to:

Cary-Grove Area Chamber of Commerce  
Attn: Cary Main Street Fest  
445 Park Ave.  
Cary, IL 60013

Contact Melissa, Big Buzz Idea Group, at (773) 804-8589 or Melissa@BigBuzzIdeaGroup.com, with any questions regarding Cary Main Street Fest.

HOSTED BY



PRODUCED BY



## SELECT LEVEL OF SPONSORSHIP PARTICIPATION

See reverse side for detailed sponsor benefits

Sponsorship Category	Sponsorship Amount
<input type="checkbox"/> Level 1: \$25,000 +	\$ _____
<input type="checkbox"/> Level 2: \$15,000-\$24,999	\$ _____
<input type="checkbox"/> Level 3: \$10,000-\$14,999	\$ _____
<input type="checkbox"/> Level 4: \$7,500-\$9,999	\$ _____
<input type="checkbox"/> Level 5: \$5,000-\$7,499	\$ _____
<input type="checkbox"/> Level 6: \$2,500-\$4,999	\$ _____
<input type="checkbox"/> Level 7: \$1,500-\$2,499	\$ _____
<input type="checkbox"/> Level 8: \$1,000-\$1,499	\$ _____
<input type="checkbox"/> Program Advertiser \$500 (4.5" x 2.5")	\$ _____
<input type="checkbox"/> Program Advertiser \$250 (2.25" x 2.5")	\$ _____
<input type="checkbox"/> In-Kind Donation _____	\$ _____
<b>TOTAL SPONSORSHIP AMOUNT</b>	
	\$ _____

Please check this box, sign below and initial page 3 that you have reviewed this form in full and agree to the sponsor outline as presnted.

SPONSOR SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

# 2018 Cary Main Street Fest Sponsorship Registration

Sign up now to maximize your exposure!

## SPONSORSHIP BENEFITS

### LEVEL 1 (\$25,000+)

- All the benefits of "Level 2" sponsorship, *PLUS*
- Sponsor receives co-sponsorship rights of the Fest
- Receive a free booth (up to 20' x 50') at the festival (Sponsor responsible for all equipment)
- Sponsor will receive 30 Fest passes and 12 Fest T-shirts

### LEVEL 2 (\$15,000 - \$24,999)

- All the benefits of "Level 3" sponsorship, *PLUS*
- Sponsor receives stage naming rights
- Receive a free booth (up to 20' x 40') at the festival (Sponsor responsible for all equipment)
- Recognized from stage before and after each performer
- Sponsor will receive 20 Fest passes and 10 Fest T-shirts

### LEVEL 3 (\$10,000 - \$14,999)

- All the benefits of "Level 4" sponsorship, *PLUS*
- Naming rights to a section of the festival
- Receive a free booth (up to 20' x 30') at the festival (Sponsor responsible for all equipment)
- Sponsor included in all press releases and media alerts
- Inclusion (when possible) on any radio or television sponsorships received for event
- Prominent display of company logo on stage banner
- Recognized from the stage five times each day
- Four company banners (provided by the sponsor) will be hung at Fest
- Sponsor will receive 15 Fest passes and eight Fest T-shirts

### LEVEL 4 (\$7,500 - \$9,999)

- All the benefits of "Level 5" sponsorship, *PLUS*
- Receive a free booth (up to 10' x 40') at the festival (Sponsor responsible for all equipment)
- Three company banners (provided by the sponsor) will be hung at Fest
- Recognized from the stage four times each day
- Sponsor will receive 12 Fest passes and eight Fest T-shirts

### LEVEL 5 (\$5,000 - \$7,499)

- All the benefits of "Level 6" sponsorship, *PLUS*
- Company logo included on Fest shirts
- Receive a free online ad at [www.CaryMainStreetFest.com](http://www.CaryMainStreetFest.com)
- Recognized from the stage three times each day
- Receive a free booth (up to 10' x 30') at the festival (Sponsor responsible for all equipment)
- Sponsor will receive 10 Fest passes and six Fest T-shirts

### LEVEL 6 (\$2,500-\$4,999)

- All the benefits of "Level 7" sponsorship, *PLUS*
- Recognized from the stage once each day
- Receive a free booth space (up to 10' x 20') at the festival (Sponsor responsible for all equipment)
- Two company banners (provided by the sponsor) will be hung at Fest
- Sponsor will receive eight Fest passes and four Fest T-shirts

### LEVEL 7 (\$1,500-\$2,499)

- All the benefits of "Level 8" sponsorship, *PLUS*
- Receive one mention from the stage
- Receive a free 10' x 10' booth space at the festival (Sponsor responsible for all booth equipment)
- Company banner will be hung at Fest (Sponsor to provide)
- Company logo will be displayed on: stage banner, event website, Fest posters, fliers and cards (minimum of 20,000 printed and distributed), and all print advertising
- Sponsor will receive six Fest passes and two Fest T-shirts

### LEVEL 8 (\$1,000-\$1,499)

- Company recognized in Chamber newsletter
- Name listed on event website
- Name included on all print advertising
- Name listed on posters, flyer and cards (minimum of 20,000 printed and distributed)
- Sponsor will receive four Fest passes and two Fest T-shirts

### PROGRAM ADVERTISER

Place a coupon or ad in the Cary Main Street Fest Program Book. This book is distributed to the first 5,000 festival attendees who donate at the gate. Show support for Cary Main Street Fest while promoting your company in the weekend program.

Choose from:

- One-third page ad, 4.5" wide x 2.5" high for \$500
- One-sixth page ad, 2.25" wide x 2.5" high for \$250

### IN-KIND DONATION

Sponsorship benefits will be awarded at the value equivalent to the dollar value of the donation.

Door Prizes	Printing	Advertising
Fencing	Signage	Soda
Performance	Ice	Food
Walkie-Talkies	Dumpsters	Port-o-Lets

Feel free to contact Melissa at Big Buzz Idea Group, (773) 804-8589 or email [Melissa@BigBuzzIdeaGroup.com](mailto:Melissa@BigBuzzIdeaGroup.com), with any questions regarding Cary Main Street Fest.

**NOTE:** This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Cary-Grove Area Chamber of Commerce, Cary Main Street Fest and/or Big Buzz Idea Group.

## SPONSOR BOOTH RULES AND GUIDELINES

### BOOTH REQUIREMENTS

- Booth space is **NOT** assigned and reserved until sponsorship is confirmed and payment and signed sponsorship agreement received.
- Sponsor **may NOT move** their booth space at any time throughout the festival.
- Sponsors are responsible for their own signage, tents, tables and equipment; Sponsors may participate in a bulk rental order for tents, tables and equipment. The event **does not** provide running water or lights.
- Canopies must be properly weighted down (40 lbs. attached per leg), and Sponsors should lower and properly secure their canopies overnight.
- Participants may **ONLY** market from their assigned space. No drilling into the street shall be permitted.
- **NO water or soda sales are permitted.** Any Sponsor doing so will be closed down without warning.
- All Sponsors must comply with Village and State guidelines, and Sponsors offering or selling food require special licensing.
- Cary Main Street Fest is meant to reflect the Village of Cary community at its best. Each Sponsor is required to empty garbage and recyclables appropriately in the provided dumpsters. Sponsor space must be kept clean and free of debris. A Cary Main Street Fest staff member will periodically monitor and review the space for cleanliness. Each Sponsor is responsible for providing necessary trash bags and properly bagging and disposing of all garbage from your booth. **Violators will be fined a minimum of \$100 for non-compliance.**
- Vehicles are only allowed on the street for setup prior to the start of the event and for teardown after the festival has closed. You will be notified when it is safe to bring your vehicle onto the street. All Sponsors will receive a confirmation email regarding load-in and load-out times and parking arrangements, if any. Each Sponsor must adhere to the established guidelines. **All vehicles must be removed from the route 60 minutes prior to the start of the event. At no time may vendors block alleys, driveways or train crossing.**
- It is advised that all participants have a plan for safe handling of money (i.e. the periodic removal of cash from the area and a secure method for maintaining cash on site) and securing or removing product, giveaways or personal belongings, especially when the booth is closed overnight or not manned by a Sponsor representative. Some festival events have reported thefts from booths. Please plan accordingly.
- In an effort to protect your space and effectively maintain the cleanliness of the event, if your booth cannot be staffed for the duration the event, you will be required to “close the booth” and remove all items from your area.

### GENERAL

- All Fest participants and their employees are expected to serve as a positive representation of the community and at no time should there be any illegal activities taking place at the festival. Any vendor found in violation of these rules can be fined and immediately removed from the festival and prosecuted at the Chamber's discretion.
- Mistreatment of event staff or volunteers will not be tolerated. Big Buzz Idea Group (BBIG)/Cary-Grove Area Chamber of Commerce (CGACC) reserve the right to remove any individual or company from the event and ban from future Big Buzz Idea Group productions.
- CGACC, BBIG, employees, related festival providers and participating sponsors shall NOT be responsible for any injury, loss or damage that may occur to the vendor, its employees or property prior to, during or subsequent to the period covered by the vending contract. The vendor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury.
- CGACC and BBIG are not liable for injury or litigation arising from the products/services you or your company offer to the public. Products offered must comply with applicable state and federal laws.
- This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Cary Main Street Fest, the Cary-Grove Area Chamber of Commerce and/or Big Buzz Idea Group.

**INITIAL** I have read, understand and will comply with the rules and guidelines. \_\_\_\_\_

### CONTACT

Feel free to contact [Brad](#) at Big Buzz Idea Group, (773) 804-8589 or email [Brad@BigBuzzIdeaGroup.com](mailto:Brad@BigBuzzIdeaGroup.com), with any questions regarding Ribfest Chicago.