

Convene

The Chamber convenes our members and the greater community to bring together multiple voices and experiences with the collective goal of making Oakland and the East Bay a great place for businesses, visitors, and residents alike. Keep up to date on the opportunities for these meaningful convenings via the weekly “Chamber Events” e-blast or at oaklandchamber.com.

Economic Development Forums

Convenes to inform and engage members and the community in robust dialogue about economic development projects and issues in Oakland and the East Bay. Second Wednesdays, 3:00p.m – 4:30p.m.

"Inside Oakland" Public Policy Breakfasts

Convenes and covers timely political topics in Oakland through discussion with city leaders. Fourth Fridays, 8:30a.m. – 10:00am.

Community Impact Committee (CIC)

A unique program bringing together for-profit and nonprofit organizations in furtherance of productive partnerships committed to philanthropy and social mission. Bi-monthly.

East Bay Women in Business (EBWIB)

EBWIB's mission is to accelerate the success of women in business in the greater East Bay. Dynamic programs, featuring thought-provoking speakers and meaningful networking connect members to key issues facing women in business in the Bay Area. The quarterly luncheon culminates in the annual East Bay Women in Business Awards in October.

Oakland Chamber Annual Meeting & Awards Luncheon

The Chamber's largest annual program with over 500+ guests dedicated to celebrating Oakland and the many individuals and businesses that contribute to our continued success, held annually in June.

Oakland/East Bay Annual Economic Forecast

The Chamber's annual presentation of Oakland's District Economics Report; a contextual overview of national and state economics as a backdrop for understanding what drives Oakland's business and tourism economies, held annually in January.

Oakland Chamber Annual Economic Development Summit

This annual springtime summit brings together business, industry, and community organizations. Market updates, panel discussions, keynote address, guest speakers highlight progress and issues.

Business Referral Network (BRN)

Members (by application only) exchange leads monthly and assist each other in generating business opportunities, while strengthening their relationships within the group.

Small Business "Lunch & Learn" Workshop

Bring your lunch and join us for monthly hands-on workshops covering a host of topics relevant to local business owners.

Leadership Oakland

A professional development, networking, and leadership training program of the Oakland Chamber of Commerce. The program offers Oakland's current and future leaders the opportunity to gain an in-depth knowledge of the role leadership plays in our city and prepares participants for roles on City commissions, non-profit boards, elected office, and greater community engagement. October-May.

Oaklander's Talk Tech

Analysis of Oakland's emerging technology sector, update on the Chamber's District Indicators Project, and discussion on developing Oakland's tech workforce, held annually in September at Pandora Headquarters.

Small Business & Nonprofit Fair

The East Bay's most robust fall B2B gathering. Convene, connect, and celebrate the opportunities, plans, and potential of local small business and nonprofits.

Pulse of Oakland Poll Breakfast

The Chamber's influential annual citywide poll addresses key voter and constituent questions prior to elections, held in the fall.



Communicate

The Chamber maintains multiple, cross-platform communications channels, allowing for deep dialogue between members, constituencies and the community at large.

Oakland Business Review (OBR)

Chamber membership includes a complimentary subscription to this award-winning publication of the Oakland Metropolitan Chamber of Commerce, published bi-monthly. Editorial calendar outlining special feature sections, thematic advertising pages, guest by-lined articles; press releases and content submissions accepted. Approximate readership in excess of 10,000 per issue. Print/digital.

Social Media

The Chamber has multiple social media channels with which to engage both members and non-members. The various social channels provide members extended communications touch points for messaging to their audiences.

- **Facebook @OakBiz**

Chamber updates. *Comment, engage, follow, and "Like."*

- **Twitter @OaklandChamber**

Chamber Events, breaking news. *Comment, engage, follow, and retweet!*

- **Twitter @OCCMemberEvents**

Chamber Events, and member events notices. *Comment, engage, follow, and retweet!*

- **Instagram @OaklandChamber**

Chamber activities and events, contests, and more! *Comment, engage, follow, and share!*

- **YouTube Oakland Metropolitan Chamber of Commerce**

Look for our YouTube channel featuring news, views, events, and more. *Comment, engage, subscribe, and share!*

- **Chamber Membership Portal**

Your direct connection to fellow Chamber members and – via the website's public areas – potential and current clients, and customers. Engage the community with Member-to-Member offers, Hot Deals, and your organization's event calendar.

"Proud Member" Badge



Add your Chamber "Proud Member" badge to your business communications – letterhead, business cards, signage, website, email signatures, banner ads!

Email Blasts

The Chamber sends out three regularly scheduled email blasts each week to inform and engage members.

- **"Chamber Events"**

Keeps membership up-to-date on the numerous programs and activities produced by the Chamber.

OAKLAND | CHAMBER EVENTS
CHAMBER OF COMMERCE

- **"Chamber in Focus"**

A deep-dive on the Chamber, Oakland, and the many public policy and economic development trends impacting members.

OAKLAND | OCC IN FOCUS
CHAMBER OF COMMERCE

- **"OCC Community Bulletin"**

Provides an overview of member and community submitted events, activities, and causes.

OAKLAND | Community Bulletin
CHAMBER OF COMMERCE
Amplifying our membership community

Connect

The Chamber creates, curates, and produces many events designed to “connect” the diversity and interests of our local and small business partners, including:

OAKPROUD Happy Hour

Great locations, great food, great drinks, great peers and fantastic door prizes. Hosted by Chamber members. Fourth Thursdays, 5:30p.m. – 7:30p.m.

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Young Professionals Committee (YPC)

Inspiring and empowering young professionals.

Connecting Members to Policy Makers

Chamber staff provide members with updates on legislative and governmental issues impacting business and economic development in Oakland, as well as advice and advocacy at City Hall. Chamber members also serve on multiple City of Oakland boards and commissions that connect business with government.

Business Partnerships

The Chamber is a leader in regional economic development efforts, founding and convening the Oakland East Bay Business Alliance to speak with one voice regarding a host of workforce and development issues germane to business and industry. The Chamber also participates as a member of the broader Oakland Business Alliance, along with our other Chamber peers, in supporting policies that grow Oakland's economic base.



Lead

Leading in Advocacy

As the largest business organization in the East Bay, the Chamber plays a critical role in ensuring the voice of business and nonprofit organizations are heard by elected leadership.

- ***Leading in Legislative Tracking & Advocacy***

The Chamber monitors and tracks all local legislation and provides members with regular updates on issues impacting businesses. The Chamber advocates on behalf of members via public testimony, letter campaigns and coalition-building.

- ***OakPAC and Elections***

The Chamber's Board of Directors takes positions on important ballot measures and produces a voter guide for our members each election cycle.

- ***Individual Advocacy***

Too often navigating government becomes a full-time job in itself for businesses. Chamber staff have decades of collective experience and relationships in Oakland and can provide valuable advice, landscape analysis, and advocacy for members.

Leading in Research and Data

The Chamber publishes multiple data reports annually. These reports are provided to members and elected officials to inform policy and business decisions in support of city and regional economic and workforce development efforts.

Leading in Development

From securing tomorrow's workforce to shaping tomorrow's leaders, Chamber programming offers engaging and educational experiences that prepare our workforce, educates our leaders, and supports our social safety net.

- ***Leadership Oakland***

The program offers Oakland's current and future leaders the opportunity to gain in-depth knowledge of the role leadership plays in our city and prepares participants for roles on City commissions, nonprofit boards, elected office, and greater community engagement. *October – May.*

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- ***Philanthropy***

The Chamber actively raises both awareness and funds for various social causes, particularly those impacting the most vulnerable among us, including workforce opportunities, sheltering the homeless and addressing food insecurity.



#OAKPROUD

About the Oakland Metropolitan Chamber of Commerce

Founded more than 110 years ago, the Oakland Metropolitan Chamber of Commerce remains one of the most influential forces in local government and an economic development leader across the region. The Chamber is committed to securing the economic future of our community and to enhancing the quality of life in the City of Oakland and throughout the region.

More than 1,000 members strong, the Chamber leads in all areas of public policy, business development, and civic engagement, providing valuable information and resources to our members as well as a diverse array of member benefits and opportunities to engage locally.

Join with us and be a part of the important conversations and events that are shaping Oakland's future as we convene, communicate and connect to make this city an even better place to live, work and play.

The Oakland Metropolitan Chamber of Commerce. #OAKPROUD since 1905.

