

ANCHORAGE CHAMBER OF COMMERCE'S
ALASKA YOUNG PROFESSIONALS
SUMMIT
2019

“LEVEL UP: LEARN, GROW, INSPIRE”

March 29-30, 2019 | Dena'ina Center, Anchorage, AK

KEYNOTE SPEAKER: Richard Montanez, top VP Executive of PepsiCo North America and creator of Flamin' Hot Cheetos

Building off of our past success, the **Anchorage Chamber of Commerce's Young Professionals Group (YPG)** is proud to host the fourth annual statewide Summit for young professionals in Alaska's workforce. The Summit offers young professionals from across Alaska opportunities for professional development through a series of interactive sessions, discussions, and activities.

Starting in 2014, groups of young professionals have gathered to discuss how to achieve change and encourage growth. This year, the Summit is leveling up. This provides young professionals the chance to elevate and step-up their game in the professional world. Join more than 400 other young professionals who are enthusiastic to prepare for another successful two-day experience to develop our workforce and prepare, motivate, and inspire them to be informed, more productive leaders.

Attendees will be fueled by a phenomenal keynote speaker, insightful panel discussions, and many opportunities to connect with the leaders. The Summit hosts a series of immersive sessions and compelling seminars presented by successful and experienced government, business, and community leaders, and other experts in their field. Programs and events are geared toward all levels of employees and executives, and welcomes professionals of all industries.

In addition to education and valuable networking, the Summit honors a “Young Professional of the Year” and an “Entrepreneur of the Year” at the keynote dinner. Nominations are received from across the state and are voted on by the state's participating young professional groups and Chambers of Commerce.

The Summit is the best opportunity for your business to be in front of Alaska's leading business professionals and receive statewide exposure. As a sponsor, you receive recognition leading up to the event including social media shout-outs, your logo on materials and even tickets to the Summit. Check out the various levels below. **Please share this with your board, management, and fellow employees.**

Official Young Professionals Summit Sponsor (\$10,000) | Platinum Sponsor (\$7,500) | Gold Sponsor (\$5,000 each)
Silver Sponsor (\$3,000) | Lunch Sponsor (\$2,500) | Breakfast Sponsor (\$2,000) | Reception Sponsor (\$1,500)
Coffee Break Sponsor (\$1,250) | Supporting Program Sponsor (\$1,000) | Buy A Booth (\$500 each)
Program Ads (starting at \$100) | Presenter (inquire within) | In-Kind Donations (supplies, door prizes, etc.)

OFFICIAL SUMMIT SPONSOR \$10,000

PRE-CONFERENCE

- Official Summit Sponsor will be limited to two to provide maximum exposure
- Right to use YPG and "Official Alaska Young Professionals Summit Sponsor" designation in conjunction with the Summit (*subject to YPG approval*)
- Recognition in all Anchorage Chamber Weekly E-News (8000+ emails) leading up to the Summit, starting six weeks out
- Recognition in all YPG E-News (400+ emails) leading up to the Summit, starting six weeks out
- Logo and name recognition at AnchorageChamber.org beginning Feb. 4th
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Recognition w/ logo, plus full pg ad in Summit program

DURING CONFERENCE

- Booth exhibit for entire conference
- Logo printed on every attendee name badge
- Opportunity to insert promotional material inside swag bag (*subject to YPG approval*)
- Banner on stage for conference duration recognizing Official Summit Sponsors
- Verbal recognition during Friday's breakfast and lunch, and verbal recognition plu PowerPoint during Friday's dinner
- A 10-person table at Friday's keynote dinner
- Opportunity to present awards at Friday's dinner
- 2-3 minutes to speak during Saturday's closing remarks

ADDITIONAL BENEFITS

- Ten complimentary attendees
- Recognition (*verbal*) at all YPG events, starting four weeks prior to the Summit.

PLATINUM SPONSOR \$7,500

PRE-CONFERENCE

- Platinum Sponsor will be limited to three to provide maximum exposure
- Recognition in all Anchorage Chamber Weekly E-News (8000+ emails) leading up to the Summit, starting six weeks out
- Recognition in all YPG E-News (400+ emails) leading up to the Summit, starting six weeks out
- Logo and name recognition on AnchorageChamber.org beginning March 1st
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Recognition w/ logo, plus half-page ad in official Summit program

DURING CONFERENCE

- Booth exhibit for entire conference
- Opportunity to insert promotional material inside swag bag (*subject to YPG approval*)
- Verbal recognition during Friday's breakfast
- Opportunity to display promotional materials during dinner (*subject to YPG approval*)
- Verbal recognition with logo on PowerPoint during Saturday's dinner
- Verbal recognition during Saturday's breakfast and lunch and Saturday's closing remarks

ADDITIONAL BENEFITS

- Seven complimentary attendees
- Recognition (*verbal*) at all YPG events, starting three weeks prior to the Summit

IN-KIND DONATIONS **Supplies/Door Prizes**

Sponsorship of various items will be accepted (*subject to YPG approval*): Pens, pencils, highlighters, note pads, lanyards, folders, binders, swag, stickers, etc.

- Opportunity to insert promotional material inside swag bag (*subject to YPG approval*)
- Name recognition in official Summit program

PRESENTER **Inquire Within**

Companies and individuals interested in presenting at the Summit will need to contact Tosha Kelly at tosha@anchoragechamber.org.

*2018 Premium Summit sponsors have first right of refusal for current sponsorships up until Nov. 1, 2018.

*No refunds within 30 days of the Summit

GOLD SPONSOR

\$5,000

PRE-CONFERENCE

- Recognition in all Anchorage Chamber Weekly E-News (8000+ emails) leading up to the Summit, starting six weeks out
- Recognition in all YPG E-News (400+ emails) leading up to the Summit, starting three weeks out
- Logo and name recognition on Summit event page at AnchorageChamber.org and Facebook
- Recognition w/ logo, plus one-third page ad in official Summit program

DURING CONFERENCE

- Booth exhibit for entire conference
- Opportunity to insert promotional material inside swag bag (subject to YPG approval)
- Verbal recognition during Friday's lunch
- Recognition via logo on PowerPoint during Saturday's dinner
- Verbal recognition in Saturday's closing remarks

ADDITIONAL BENEFITS

- Five complimentary attendees
- Recognition (verbal) at all YPG events, starting two weeks prior to the Summit

SILVER SPONSOR

\$3,000

PRE-CONFERENCE

- Recognition in all YPG E-News (400+ emails) leading up to the Summit, starting two weeks prior to event
- Logo and name recognition on Summit event page at AnchorageChamber.org and Facebook
- Recognition w/ logo, plus quarter-page ad in official Summit program

DURING CONFERENCE

- Booth exhibit for entire conference
- Opportunity to insert promotional material inside swag bag (subject to YPG approval)
- Recognition via logo on PowerPoint during Friday's dinner
- Verbal recognition during Friday's lunch
- Verbal recognition in Friday's closing remarks

ADDITIONAL BENEFITS

- Three complimentary attendees
- Recognition (verbal) at all YPG events, starting one week prior to the Summit

LUNCH SPONSOR (2) \$2,500 TWO LEFT!

- Two complimentary attendees
- Signage in the lunch area
- Materials placed on tables in lunch area
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program
- Email exposure in Weekly E-News, starting two weeks out

BREAKFAST SPONSOR (2) \$2,000 ONE LEFT!

- Two complimentary attendees
- Signage in the breakfast area
- Materials placed on tables in breakfast area
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program
- Email exposure in Weekly E-News, starting one week out

NETWORKING RECEPTION (4) \$1,500 TWO LEFT!

- Signage in the reception area
- Materials placed on tables in reception area
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program

COFFEE BREAK SPONSOR (4) \$1,250 TWO LEFT!

- There are four official "coffee breaks" - two Friday and two Saturday
- Verbal recognition at the end of all presentations, Sessions and seminars leading up to break
- Small materials and signage placed on or near coffee tables
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program

SUPPORTING PROGRAM SPONSOR (6) \$1,000

- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program

EXHIBITOR BOOTH \$500 LIMITED BOOTHS REMAIN!

- Booth exhibit for entire conference
- Logo and name recognition on Summit event pages at AnchorageChamber.org and Facebook
- Name recognition in official Summit program
- Opportunity to insert promotional material for swag bag (subject to YPG approval)
- Food not included. Additional food fee TBA

2019 SUMMIT OUTLINE

(subject to change)

FRIDAY, MARCH 29

8:30 am - 9:00 am	Doors Open - Registration
9:00 am - 10:15 am	Welcome, Breakfast + Presentation #1
10:30 am - 11:30 am	Session A Session B Session C
12:00 pm - 1:00 pm	Networking Lunch
1:15 pm - 2:30 pm	Session D Session E Session F
2:30 pm - 3:00 pm	Visit with Vendors
3:00 pm - 4:15 pm	Seminar 1 Seminar 2 Seminar 3
4:30 pm - 6:00 pm	Networking Reception

SATURDAY, MARCH 30

9 am - 9:45 am	Doors Open / Breakfast
9:45 am - 11:00 am	Presentation #2
11:15 am - 12:15 pm	Session G Session H Session I
12:30 pm - 1:45 pm	Lunch + Presentation #3
2:00 pm - 3:00 pm	Session J Session K Session L
3:15 pm - 4:15 pm	Session M Session N Session O
4:30 pm - 6:30 pm	Awards + Keynote Dinner + Prizes

EARLY BIRD REGISTRATION

General Admission: \$220
Anchorage Chamber Members: \$170

GENERAL REGISTRATION

(Feb. 16 - Summit)

General Admission: \$275
Anchorage Chamber Members: \$225

2019 ALASKA YOUNG PROFESSIONALS SUMMIT AWARDS

Young Professional of the Year
Young Entrepreneur of the Year

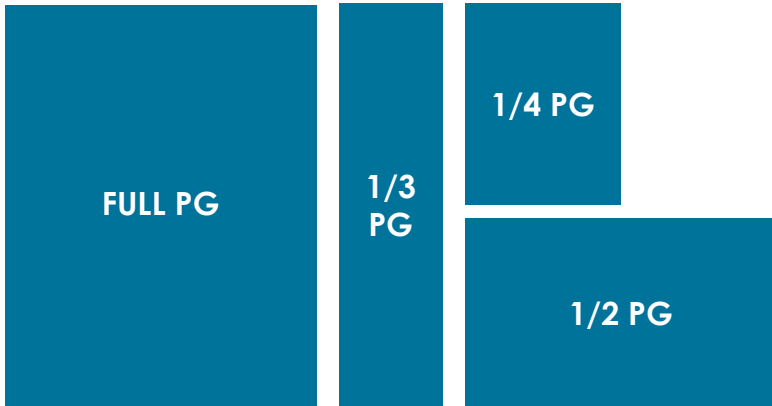
**Thank you to those who nominated a
young professional.**

Finalists will be announced in March.
Winners will be awarded at the keynote
dinner on Saturday, March 30th.

For more information, please visit anchoragechamber.org/young-professionals-group or contact Tosha Kelly at (907) 677-7103 or email tosha@anchoragechamber.org.

2019 SUMMIT PROGRAM AD RATES

The official **2019 Alaska Young Professionals Summit** program will be distributed to 200+ attendees, speakers, vendors and sponsors during the two-day event on March 29-30, 2019 at the Dena'ina Center. The program will also be available digitally at AnchorageChamber.org and emailed to Anchorage Chamber membership the week of the event.



AD SIZE	WIDTH	HEIGHT	BLEED	RATE
Back Cover SOLD	8.5	11	.25	\$500
Full Page	8.5	11	.25	\$350
Half Page	7.75	5	-	\$250
Third Page	2.5	10.25	-	\$175
Quarter Page	3.75	5	-	\$100

AD DEADLINE: FRIDAY, MARCH 1ST

For more info, contact Tosha Kelly (907) 677-7103 or tosha@anchoragechamber.org.