



Waunakee

AREA
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

December 1, 2016



Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,



In This Issue

[Holiday Open House](#)

[Shift Your Shopping](#)

[Guide & Directory Advertising](#)

[Bell Ringers Needed](#)

CHAMBER EVENTS

Join Us **TONIGHT!** 5:00-8:00pm at the Depot Chamber Holiday Open House

EAT - SHOP - PLAY



CHAMBER EVENT DATES



December 1
Holiday Open House
5-8pm



December 2
Winter Wine Walk
5-9pm

December 20
Board Meeting
7:45am

December 25-26
Chamber Office Closed
Merry Christmas

January 1-2
Chamber Office Closed
Happy New Year!

Visit waunakeechamber.com
for complete calendar of events



2016 Tracks E-News
Sponsor



Ring In the Holidays on December 2nd in Downtown Waunakee! Wine Walk Event More Than Just Wine!

On the evening of December 2nd downtown Waunakee will be filled with twinkly lights, jingle bells, happy people and holiday cheer! Come out and Shop, Dine & Play Local!

Local businesses will have extended hours, shopping specials and giveaways. The 2nd annual Winter Wine Walk will bring hundreds of visitors downtown to enjoy a wine sample at 19 locations around town. All are welcome to join in as many shops will offer visitors non-alcoholic beverages and snacks as well.

Take this opportunity to enjoy the sights and sounds of the holidays while gift shopping right here in Waunakee! The public is invited to "Look Here First" for one-of-a-kind, imaginative gift ideas. When you buy locally, it gives back to our economy, which is a gift to our community!

Family Friendly holiday activities will include free horse drawn wagon rides from 5-8pm taking passengers from Lone Girl Brewing Company to Village Park for a ride through the Rotary in Lights Holiday Display. Food Carts will be parked in the Executive Center parking lot, 124 W. Main St. and carolers will be out singing our favorite festive songs.



[Shopping Guide](#)

Leadership Development Educational Series



The Waunakee Area, Sun Prairie & DeForest Windsor Chambers of Commerce in collaboration with Madison

The holiday celebrations will continue throughout the weekend. Visit Santa and Mrs. Claus at the Village Center on Saturday, December 3rd, 1-4pm. During this same time you can help our neighbors in need by participating in Waunakee Neighborhood Connection's Grandma Gretel's Gingerbread House Decorating Event also at the Village Center. On Saturday evening starting at 5pm, enjoy cider and cookies while Caroling at the Creche in Village Park.

Chamber Member Exclusive Offer

The Holiday Season is upon us! Families and Businesses are preparing for celebrations and the coming of the New Year. With the new year, the chamber is once again preparing to publish our official Community Guide & Directory. This is the Chamber's primary printed piece that showcases our business members, community organizations, clubs, schools and Village. 7000 directories will be distributed in 2017!

Every Chamber member has a free listing in the directory. There are also full color glossy advertising opportunities available. You will be contacted directly about this member exclusive advertising opportunity by Dan McGuigan from Hometown News. If you have questions, Dan can be reached at 608-467-1945 or [email](mailto:dan@hometownnews.com).

In order to be included in the 2017 directory, your Chamber membership must be renewed. In a few weeks you will receive your Renewal Invoice along with a Member Information Update Form. The Information update form ensures we have your most current business contact information and your business representatives on our list. We must receive your 2017 membership dues and update form by December 30th to guarantee your business listing in the 2017 Directory & Guide.

If you have any questions please feel free to contact Ellen Schaaf or Diane Anderson at the Chamber of Commerce Office, 849-5977



- Community Maps
- Calendar of Events
- History
- Clubs & Organizations
- School District Info
- Government
- Business & Chamber Resources
- Churches
- Parks & Recreation

CHECK OUT THESE AFFORDABLE RATES FOR FULL-COLOR GLOSSY ADVERTISING!

| | |
|---|---------------|
| 1/4 Page... (2.25" x 3.687") | \$305 |
| 1/2 Page... (4.625" x 3.687") | \$505 |
| 3/4 Page... (4.625" x 5.5") | \$705 |
| Full Page... (4.625" x 7.5") | \$895 |
| Premium Placement... Inside Front Cover, Inside Back Cover, or Outside Back Cover (4.625" x 7.5") | \$1135 |

Prices Include Design of All Full-Color Ads

College are offering the opportunity to enhance and develop the leadership skills of managers, supervisors and high-performers. [More Info](#)



Community Newsletters

Let Us Help You Celebrate!



Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies

To Schedule Your Event, contact the Chamber (608) 849-5977

THIS Friday, December 2nd at the Depot 4-8pm



VOLUNTEER BELL RINGERS NEEDED!

Ring a bell...help change a life

The Waunakee Area Chamber of Commerce will host a Salvation Army **Red Kettle** Giving Station at the Depot during the Waunakee Winter Wine Walk

Volunteers Needed Tomorrow 4-8pm. Please consider getting a group together, wear your company swag and ring the bell for donations. "Keep the Pot Boiling", 1 hour, 2

Job Opportunities



Use the Chamber website as a Resource!

[Employment Listings](#)

hours, 3 hours or the whole time, it's up to you. A patio heater will be burning to keep you warm and toasty! Help us with this opportunity to help others. Call 849-5977 to volunteer.

COMMUNITY HAPPENINGS



**Helping Families...
& looking Fabulous!**

Friday 2ND * 5-9 PM
DECEMBER

A HEALTHY GLOW SPRAY TANNING STUDIO • 212 W MAIN ST, WAUNAKEE
NAILS BY MARLO & COMPANY • 204 W MAIN ST, WAUNAKEE

HOW CAN I HELP... ❄️ ❄️ ❄️ ❄️

**The biggest way to help is to donate \$25
That will feed a local family a holiday meal.
You can also donate toothpaste, deodorant,
toilet paper, shampoo or conditioner.**

*For every item you bring, you have the chance to win
great prizes from our vendors. When you feed a family
you will be entered in to win the grand prize.
10% of all our sales will go to WNC!*

**We are also a stop on the
Waunakee Holiday Wine Walk!**

A Healthy Glow and Nails by Marlo and Company are teaming up with Waunakee Neighborhood Connection to help families in our community. We have invited Anne Blackburn with Wildtree, Claire Pharo with LuLaRoe, Chris DeMeuse with Mary Kay Cosmetics, Angie Simons with Norwex and Mary Hellenbrand with Stella and Dot to help us feed families. Please join all of us for amazing door prizes, special offers and refreshments!!

Stop by Nails by Marlo and A Healthy Glow to donate toothpaste, deodorant, toilet paper and shampoo or conditioner. OR feed a local family a holiday meal by donating \$25. Last year we fed over 110 families!! This year's goal is to feed over 150 families!!! Also, for every family you feed you will be entered in to a drawing for one of our amazing **GRAND PRIZE** baskets.

Meet the Staff



Ellen K. Schaaf
Executive Director

Beth Puccetti
Administrative Asst.

Diane Anderson
Administrative Asst.

Board of Directors

Members On The Move

Waunakee Rotary Lights is shining up the night with holiday cheer! Located at Main Street and Division Street, the park will be lit with the lights of the season from now until December 31 nightly from 5:00 PM to 9:00 PM. Rotary Lights are the culmination of months of planning and several work days by volunteer Rotarians. This effort is funded by the generous donations of many local businesses. Thank you!

Waunakee Village Center and the Waunakee Rotary invite you to visit with Santa & Mrs. Claus on December 3rd from 1-4pm at the Village Center. Bring your family and friends and spend the afternoon making holiday crafts, listening to holiday music, eating snacks, enjoying hot cocoa and cider, and of course letting Santa know what's on your Christmas list!

Waunakee Neighborhood Connection's 5th Annual Grandma Gretel's Gingerbread House Event will be on December 3rd from 1-4pm at the Village Center. Keep an eye out for sales locations around town, or stop by WNC to purchase your kit. This is sure to be a fun, festive event for families and friends to get in the holiday spirit! Gingerbread house kits are \$20 per kit, and all candy and icing will be provided.

Shop With A Cop- On Sunday, December 4th approximately 85 children will be paired with police officers from participating police departments, including Waunakee, to purchase holiday gifts for themselves and their family as part of the Shop With A Cop program. Children are selected from schools throughout Dane County by a committee which consists of officers from different agencies and school social workers. This program only exists due to generous public donations. In order to continue the program, ongoing support and monetary contributions are needed. If you would like to contribute please mail or drop off a donation to the Waunakee Police Department, 205 N. Klein Drive. Please make checks payable to Shop With A Cop Dane County, not the Village of Waunakee. Questions? Contact Officer Glen Jacob, 849-4832 ext 4606 or [email](#)

Waunakee Neighborhood Connection Children's Shopping Day is December 4th. Help the children of registered WNC families "shop" for free NEW gifts for their parents or caregivers. In order for this event to be successful, WNC needs to have a supply of new gifts for kids to choose from! They are especially in need of men's gifts! Donations accepted at WNC on Mondays, Wednesdays, and Fridays, 9-4.

Waunakee Community High School, with the Waunakee Cares Coalition and student group, Above the Influence, will host a discussion on student alcohol abuse, drug abuse and mental health on December 5th, 6-8pm at the Village Center. Data on student mental health challenges will be reviewed as input will be sought on how to begin to address these growing issues.

Waunakee Neighborhood Connection is proud to provide a free Christmas dinner to families and seniors in the greater Waunakee Area who are in need of help this holiday season with generous support of the Waunakee Community School District, Piggly Wiggly, and EC Moving and Storage. Sign up for a meal by calling (608) 849-5740 by December 8th! Want to help? Every donation of \$25 provides a full meal for a neighbor in need, and donations can be made online or by mail. If you are interested in volunteering on Saturday, December 17th to deliver and assemble meals, [sign up](#).

Cress Funeral Home and Westshire Village invite you to learn about the options and benefits of Advance Funeral and Cremation Planning on Wednesday, December 7th at 10am at Stratford Homes Great Room, 5469 Westshire Circle in Waunakee. A brief presentation will be followed by an informal questions and answers session.

The Waunakee Village Hall invites you to stop by during business hours to check out the Creative wall at the Hall now featuring wood carvings by Joe & Esther Severa. There are several holiday Santa figures, walking sticks, and many other decorative pieces on display. Come see how two local artists have turned basswood, poplar, balsam, butternut, and spruce wood into art. This husband and wife team from Waunakee loves the Christmas holiday and has produced an assortment of creations for this exhibit that runs now through December.

Waunakee Furniture ETC, Dane Arts Mural Arts, and The Village of Waunakee are pleased to announce a community mural project. The new mural will be located on the west facing outside wall of Waunakee Furniture ETC and will be completed in 2017. The mural will highlight and show off the talents of area artists and beautify our community

with high quality public art. We are seeking historical photos featuring people and Main Street scenes that could be replicated in the mural design. Anyone interested in submitting photos for consideration may drop them off at Waunakee Furniture ETC, 121 W. Main Street, by December 30, 2016.

Yo! and your morning joe! On Thursday, December 22nd Yo! will begin their expanded hours & coffee shop service. Open at 7am everyday with lovable baristas ready to help you get your day started with gourmet espresso drinks, grab-n-go items and healthy smoothies! And, as always, great frozen treats if the mood strikes you. Spread the word!

Waunakee Utilities is collecting donations of (new) sheets, blankets and throws to help keep our less fortunate neighbors warm during the upcoming winter season. Donations are being collected Now-December 14. Items will be donated to the Waunakee Ecumenical Board's Holiday Giving Program. Cash donations will also be accepted for the Waunakee Food Pantry or Waunakee Neighborhood Connection. For every one (new) item or \$20 donation provided through their office, Waunakee Utilities will give one 25-foot strand of energy efficient LED holiday lights. *Offer is limited to three strands of lights per customer.

Mark Your Calendar

TONIGHT! @ 5-8pm

Chamber Holiday Open House- the Depot, 100 E Main St., Waunakee

December 1 @ 4-8pm

Schumacher Farm Park Scoopie Night: Culvers-Waunakee

December 2 @ 5-9pm

Winter Wine Walk- start at the Depot, 100 E. Main St., tickets required (sold out)

December 2 @ 9pm

Live Entertainment from Moxie. Stop in for a nightcap and a little Moxie-time after the Wine Walk! Winter Warmer Cocktails & Beer Specials- Lone Girl Brewing Company

December 3 @ 4pm

Schumacher Farm Park Christmas Tea- 5682 HWY 19, Waunakee. (sold out)

December 3 @ 1-4pm

WNC's Grandma Gretel's Gingerbread House Decorating Event- Waunakee Village Center, 333 S. Madison Street, Waunakee

December 3 @ 1-4pm

Santa & Mrs. Claus at the Village Center- 333 S. Madison St., Waunakee

December 3 @ 5pm

Caroling at the Creche- Waunakee Village Park

December 4 @ 1pm

Schumacher Farm Park Christmas Tea- 5682 HWY 19, Waunakee. (sold out)

December 5 @ 6-8pm

Student Alcohol & Drug Abuse/Mental Health Forum- Waunakee Village Center

December 7, 14, 21, 28

Winning Wednesdays at Papa Murphys. 10% of proceeds donated to WNC - Papa Murphy's: 219 S. Century Ave., Waunakee

December 8 @ 5-8pm

American Legion Post 360 Fish Fry- 417 East Main St.

December 11 @ 8:30am-12pm

Waunakee High school Hero Club Breakfast With Santa- High School Commons

December 14 @ 7-8pm

Workshop on Wellness: [Mindful Being & Mindful Eating](#)- Waunakee Village Center

December 15 @ 6:30 pm

Stonetree Therapy presents: Dealing Successfully with the Festive Season (coping strategies to help through the holidays)- Waunakee Public Library

December 17-18 @ 5-8pm

Live Nativity Scene- First Presbyterian Church, 5763 Hwy Q, Waunakee

We make every effort to list current Chamber related events.
Look for more events on the Chamber website: waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce
100 E. Main St | PO Box 41 | Waunakee, WI 53597
608-849-5977 | Fax 608-849-9825
office@waunakeechamber.com | waunakeechamber.com

Waunakee Area Chamber of Commerce, 100 E. Main Street,
PO Box 41, Wauankee, WI 53597

SafeUnsubscribe™ {recipient's email}

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by office@waunakeechamber.com in collaboration with



Try it free today