



# Waunakee

AREA  
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

December 15, 2016



Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,



### In This Issue

[Welcome New Members!](#)

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[WaunaBUCKS](#)

[Renew Your Membership](#)

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### CHAMBER EVENTS

## 2016 New Chamber Members!

The Chamber welcomed 45 new members this year! Please help us welcome them by visiting their website, sending them an email or stopping by their office to introduce yourself. We want to thank all of our members for your support and look forward to continued growth and success in 2017!



[ACTION COACH MADISON](#) ~ JOHN BARRY  
[ALLSTATE INSURANCE](#) ~ JEFF FOX  
[BACK IN ACTION CHIROPRACTIC](#) ~ DR. ERIC MONTIE  
[BRAVA MAGAZINE](#) ~ MICHELLE REDDINGTON  
[BRIX 340 WINE BAR](#) ~ TONY KOECK  
[CAPAUL'S CHRISTMAS TREE FARM](#) ~ RON & CHRIS BARMAN  
[CAPITOL BANK](#) ~ AMY GILE-ENGE  
[CHEROKEE MARSH PHOTOGRAPHY](#) ~ ZAC ALBRECHT-HEIKS  
[CLEAN FUEL PARTNERS](#) ~ JESSICA NIEKRASZ  
[CPR MADISON](#) ~ JENNY STEDMAN  
[DANE CO. HOME CONNECTIONS KW](#) ~ KATHY JASPER  
[DESIGN TRADITIONS](#) ~ JUANITA WAGNER  
[DIANA BERRYMAN PIANO STUDY](#) ~ DIANA BERRYMAN  
[GATHER](#) ~ SUSAN GARDNER  
[HERO VINTAGE CO](#) ~ TESS KOMAR  
[HOLISTIC HOME HEALTH & WELLNESS](#) ~ DR. WHITNEY CRONIN  
[HOMESTEAD LIVING](#) ~ HEIDI ARMBRUSTER  
[HOVDE PROPERTIES](#) ~ ANDREW HOVDE  
[INFINITY MARTIAL ARTS](#) ~ TYLER HENKEL  
[JACKSON LEWIS P.C.](#) ~ MARK TILKENS  
[KEE CLEANERS](#) ~ NEW OWNER: MARTIN LACKEY

### CHAMBER EVENT DATES



**December 20**  
Board Meeting  
7:45am

**December 26**  
Chamber Office Closed  
Merry Christmas

**December 30**  
2017 Membership Fees Due

[LITTLE CAESARS](#) ~ JAMES ROOD  
[LONE GIRL BREWING COMPANY](#) ~ KEVIN ABERCROMBIE  
[LSM CHIROPRACTIC](#) ~ DR. MICHAEL BLODGETT  
[NEWMARK GRUBB GIALAMAS](#) ~ CHRIS RICHARDS  
[PAYROLL SOLUTIONS](#) ~ REBECCA YINKO  
[RANDY ADLER INSURANCE AGENCY](#) ~ RANDY ADLER  
[RELOVE MARKET](#) ~ ASHLEY MICHELE  
[RUSTIC REVIVAL](#) ~ JILLIAN LINEBAUGH  
[S&S COURIER](#) ~ WILLIAM SCHEFFLER  
[SCOTLEA HOT RODS](#) ~ PATRICK HAGERMAN  
[SHERI BIRCHLER PHOTOGRAPHY](#) ~ SHERI BIRCHLER  
[STARK COMPANY REALTORS](#) ~ LISA HAAG  
[STATZ INSPECTION SERVICES](#) ~ BRUCE STATZ  
[STONETREE THERAPY](#) ~ ASHLEY CLEMENS & CJ WEBSTER  
[SUNLIFE TANNING](#) ~ JEAN BALLWEG & DONNA SHOWERS  
[SVA CPAS](#) ~ ANN LAHDE  
[THE SILK PURSE AESTHETICS & LASH BAR](#) ~ SARAH MOONEY  
[THRIVENT FINANCIAL](#) ~ JOEL ALBERS  
[von BRIESEN & ROPER](#) ~ RHYAN LINDLEY  
[WAUNAKEE NEIGHBORS MAGAZINE](#) ~ JEFF STATZ  
[WMSN-TV](#) ~ CHRISTOPHER LEZOTTE

Pending Approval:

[\\*HOMETOWN PHARMACY](#) ~ JENNIFER PARKER  
[\\*REMAX](#) ~ JUDY ACKER MALY  
[\\*ROCKY ROCOCO](#) ~ JUDY ADLER

## Let Us Promote Your Business in 2017!



**The Chamber Hi Neighbor Program** is a great way to expand your customer base in 2017! We are confident you will receive a positive return on your annual investment of \$150 from this valuable service. Please review the frequently asked questions below for a summary of this exclusive member benefit.

### What is the Hi Neighbor Program?

The "Hi Neighbor" program distributes Welcome Packets to new residents to welcome and introduce them to Waunakee. The Chamber has been distributing Hi Neighbor welcome packets for nearly 40 years. This is a local program administered by people that live and work in Waunakee.

Participating members supply the Chamber with 150-175 marketing pieces to assure every packet has your information, a brochure/flyer, a promotional item or coupon that will entice the new resident to stop by your business!

### Why Should I Join the Program?

The Hi Neighbor program offers Chamber members the opportunity to reach out to an untapped market, new residents. They are eager to learn about their new community and local products and services available. Through the Hi Neighbor program, businesses can capitalize on the credibility of the Chamber to influence recent arrivals to "Shop Chamber Members First."

As part of the program, you will receive a bi-monthly list of visited newcomers as well as the list of new residents who did not stop in for a Welcome Packet. These lists allow you to follow up with the newest residents of Waunakee. The list will be distributed via email every other month.

**January 2**  
 Chamber Office Closed  
 Happy New Year!

Visit [waunakeechamber.com](http://waunakeechamber.com)  
 for complete calendar of events



2016 Tracks E-News  
 Sponsor



## Leadership Development Educational Series



The Waunakee Area, Sun Prairie & DeForest Windsor Chambers of Commerce in collaboration with Madison College are offering the opportunity to enhance and develop the leadership skills of managers, supervisors and high-performers. [More Info](#)

## How do we reach new residents?

The Waunakee Area Chamber of Commerce is often a first stop for new residents in the Village. We happily welcome them in our Visitor Center at the Depot; open to the public 9am-4pm, Monday through Friday.

To promote our community and our member businesses, we actively seek out new residents to introduce them to what Waunakee has to offer. Over 500 households annually are mailed an invitation to stop into the Visitor Center, visit with us, and pick up a Welcome Packet as part of our Hi Neighbor program.

The schools, municipal businesses, apartment managers, Waunakee Tribune, Utilities Co., Public Library, Village Hall & Village Center are all spreading the word about Hi Neighbor along with residents, realtors and business owners.

## What's in the Welcome Packet?

The Welcome Packet is a gift bag full of community information, coupons and promotional items from Chamber member businesses and organizations serving the Waunakee area. Recipients are always impressed with quantity and quality of the information and offerings included in the packet!

## Let Us Help You Connect with New Residents!

Our goal is to promote Shop Local while helping new residents get settled quickly and connecting them to the services of our local businesses that will help them feel right at home. The welcome packet they take home is an immediate resource to help get them established by introducing them to the wide cross-section of services and products offered by our members.

We encourage you to take advantage of this great program. For more information or to sign up, contact Diane Anderson at 849-5977 or [email](#).

## Great Gift Idea...WaunaBUCKS!

Don't have a present for that hard to shop for person on your list? Chamber WaunaBUCKS Gift Certificates are a great gift for family, friends, neighbors, teachers, coaches, volunteers, Mail Carriers, etc!



WaunaBUCKS can be redeemed at all Chamber Member businesses and are processed just like a personal check, so Eat, Drink & Shop Local this holiday season! Chamber WaunaBUCK Gift Certificates are available at the Waunakee Area Chamber of Commerce, 100 E. Main Street, Waunakee. Hours: Mon-Fri, 9am-4pm.

## It's Time to Renew Your Membership!

You should have received or will receive very shortly your 2017 Chamber Membership Invoice in the mail. We want to thank you for your past membership and look forward to serving you in 2017.



## Community Newsletters

## Let Us Help You Celebrate!



Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies

To Schedule Your Event, contact the Chamber (608) 849-5977

## EAT - SHOP - PLAY



## Job Opportunities



Use the Chamber website as a Resource!

As part of the renewal process, we encourage you to take a moment to review your Chamber listing information on the [website](#) and in the current [guide & directory](#). The email you received from the Chamber this week included your login information. Please review your website listing, make changes if appropriate and update your contact information. This information will be used to create your free listing in the 2017 Chamber Guide & Directory.



**Dues must be paid in full to be included on the 2017 Chamber Member List, on the Chamber Website, and in the printed 2017 Community Guide and Directory. Payment must be received by December 30, 2016**

The Waunakee Area Chamber of Commerce is one of the largest, locally based business organizations in Waunakee whose goal is to further the interests of business and the community as a whole. We offer networking, promotion, communication, and education...all to help improve your bottom line. We provide referrals, bring people together, and make public information available at the Depot Visitor Center all year long. Our priority is to continually reach out to you and be attentive to your needs. Feel free to call 849-5977 or [email](#) with any questions.

## COMMUNITY HAPPENINGS

### Members On The Move

#### Stonetree Therapy

owners Ashley Clemens and CJ Webster will lead a free workshop; *How to Successfully Deal with the Festive Season*, TONIGHT-Thursday, December 15th from 6:30-7:30pm at the Waunakee Public Library. Come learn how to maintain a sense of self as well as manage relational issues that commonly arise during this busy time of year. They will present a practical approach that includes self-care planning, when and how to maintain effective boundaries and making sure you don't miss any opportunities. Limited space available; [email](#) to save your spot!

**Infinity Martial Arts** is hosting a Samurai Fun Night (age 4 and up) on December 17th from 6-9pm. Every guest will create a Ninja Samurai Sword out of a foam noodle that is theirs to keep. Come learn cool sword techniques, play fun karate games and learn about martial arts. Pizza will follow the fun and games then settle in with your pillow and blanket to watch a movie! Sign up & pay by 12/16. \$25 for 1st child; \$10 for each additional child. Call 608-850-7700.

**Align Life Health & Wellness** is showing the love for their patients with Holiday Giveaways. This includes new patients! Earn points for chances to win an Amazon Echo, Sundura Spa Package, \$100 Amazon gift Card, Dinner & a Movie, and a MNM's Gift Basket. [Details](#)

**Waunakee Community Bank** will open it's doors and begin serving Waunakee and the surrounding communities on December 19! Offering mortgage lending, commercial lending and personal banking, WCB looks forward to partnering with the community and growing relationships with commercial and residential clients.

**Yo!** and your morning joe! On Thursday, December 22nd Yo! will begin their expanded hours & coffee shop service. Open at 7am everyday with lovable baristas ready to help you get your day started with gourmet espresso drinks, grab-n-go items and healthy smoothies! And, as always, great frozen treats if the mood strikes you. Spread the word!

**Michael F Simon Builders and Waunakee Remodeling** were named Contractor of the Year for Madison Area Projects by the National Association of Remodeling

## Employment Listings

### Meet the Staff



Ellen K. Schaaf  
Executive Director

Beth Puccetti  
Administrative Asst.

Diane Anderson  
Administrative Asst.

### [Board of Directors](#)

Industry's Celebrating Excellence Awards. Congratulations!

## Mark Your Calendar

### Now - April 1

Odd-Even side parking is currently in effect

### December 15 @ 6:30 pm

Stonetree Therapy presents: Dealing Successfully with the Festive Season (coping strategies to help through the holidays)- Waunakee Public Library

### December 17 @ 5-9pm

Samurai Fun Night- Infinity Martial Arts-Waunakee, Register: 608-850-7700

### December 17-18 @ 5-8pm

Live Nativity Scene- First Presbyterian Church, 5763 Hwy Q, Waunakee

### December 21 & 28

Winning Wednesdays at Papa Murphys. 10% of proceeds donated to WNC - Papa Murphy's: 219 S. Century Ave., Waunakee

### December 22 @ 5pm

Rex's Innkeeper Customer Appreciation Party- 301 N. Century Ave., Waunakee

### December 26

Chamber Office Closed - Merry Christmas

### January 2

Chamber Office Closed - Happy New Year!

### January 4 @ 7:30-9am

Wake Up Waunakee: Action Coach- Waunakee Village Center

We make every effort to list current Chamber related events.  
Look for more events on the Chamber website: [waunakeechamber.com](http://waunakeechamber.com)

## Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce  
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