



# Waunakee

AREA  
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

July 14, 2016



## Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,

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## Are You Ready for WaunaFest?

Only two more weeks until...WaunaFest!  
Come join the fun July 28-31.



**Chamber Softball Beer Garden** is located between the softball diamonds at Centennial Park. It's open Thursday night in conjunction with the start of the Softball Tournament and will run all weekend long. Enjoy a friendly and casual beer garden experience that mimics a sports bar atmosphere that is tastefully festive with luminary pub signs and soft lighting. [Email](#) us if you'd like to VOLUNTEER for a shift!

Beer Garden Entertainment including LIVE MUSIC!

- Country Wide Rocks, Friday July 29, from 7-11pm
- Bongo & the Point, Saturday July 30, from 1-3pm
- DJ & Laser Glow Show by The Susie Show Saturday, July 30, 5-12pm

## Bring it On! 38th Annual WaunaFest RUN



WaunaFest Run is where you'll want to be July 30th!  
Packet pick up is Friday, July 29th at the Village Center from 2-7pm. Want to help? [VOLUNTEER](#)

RUN Highlights:

Enjoy live DJ entertainment, food, beer, awards, Empire Photography, and a weekend of WaunaFest fun! We are ready for the Run...are you? [Register](#) before July 24 to guarantee your race shirt.

Thank you [Sponsors!](#)



### IMPORTANT EVENT DATES



**July 28-31**  
WaunaFest Chamber Beer Garden

**July 30**  
WaunaFest Run

**July 31**  
WaunaFest Parade

Visit [waunakeechamber.com](http://waunakeechamber.com) for complete calendar of events

### WaunaFest Parade - Sunday July 31, 11am

The parade route begins at the corner of E. Main St. and S. Division St., travels down Main St. to O'Malley St., to 6th St., to Holiday Dr. and travels down Holiday Dr. to the WaunaFest grounds at Centennial Park. Watch for the Red Depot float that will have candy and goodies to give away!

## Promote Your Business at the Welcome Back School Staff Orientation Program

Even though it feels like summer just started, it is time to start thinking about the Welcome Back goody bags for the Waunakee School staff.

Participation in this program is FREE and a great way to introduce your business and services to nearly 600 individuals that work in Waunakee. Goodie bags are filled with coupons, goodies, and fun promotional offerings provided by participating Chamber businesses like yours and distributed to the staff on August 29th at their Welcome Back Orientation.

It's time to give some thought as to what you would like to put in the bag. Your 600 items need to be at the Chamber by 4pm on Wednesday, August 24th to be included. (Must be an offering to the recipient not just literature about a business).

Want to take part in this program? [Contact](#) Diane Anderson with the details of your promotional goody and/or to volunteer to help stuff and distribute the bags.



## Tour de Waunakee

Monday, July 25, 6:00pm  
Ripp Park parking lot  
213 Dorn Dr., Waunakee

Explore Waunakee on this guided bike tour that will include stops throughout the Village highlighting some of the major public projects in the works for 2016 and beyond. Village Administrator Todd Schmidt will be your guide along with a Police Department Bike Patrol escort. All are invited to attend. The level of biking experience needed will be minimal. There will be some hills, but the pace will be relatively slow. Participants are asked to wear light colored clothing and bike helmets.



## Waunakee Emergency Services Citizens Academy

Starting September 7th  
Wednesdays for 9 consecutive weeks  
6:00-8:30pm  
WPD-205 N. Klein Dr., Waunakee

Waunakee Police, Fire, and EMS are pleased to announce the 2016 Waunakee Emergency Services Citizen's Academy program starting September 7, 2016. Participants will meet on Wednesday evenings 6pm-8:30pm for 9 consecutive weeks.

The Citizen's Academy is a "hands on" program. The goal of the program is to give



2016 Tracks E-News Sponsor



### Meet the Staff



Ellen K. Schaaf, Executive Director  
Beth Puccetti, Administrative Asst.  
Diane Anderson, Administrative Asst.

[Board of Directors](#)

### Let Us Help You Celebrate!



The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies!

To Schedule Your Event, contact the Chamber (608) 849-5977

participants a better understanding of Police, Fire, and EMS duties and responsibilities. During simulations, participants will be able to assume the role of the Police Officer, Firefighter, and Emergency Medical Technician. [More Info & Application](#)

## Members On The Move

**Millies on 2nd** is seeking local artists to take part in an Art Market the 2nd Saturday of each month July-October, 10am-3pm on the deck of Millies on 2nd. There is no fee to participate. Contact Stephanie Agnew at 608-849-2627.

**Quality Cellular** at 245 S. Century Ave. in the Waunakee Village Mall invites you to their Customer Appreciation Day, 9am-6pm, July 23rd. They will have prizes, giveaways, food and great offers!

**Shelley M. Moffatt's Edward Jones** office will be holding a Summer Open House. Join them for ice cold ice cream on Wednesday, July 27 from 2-7pm at their office, 221 S. Century Avenue, Waunakee.

**Meffet's Ultimate Express Car Wash** is now offering RFID Tags (Radio Frequency Identification Tags) that gives you the ability to wash your car once a day, everyday for a low monthly membership price. Fast & Convenient. Four packages available. [Learn More](#)

## Mark Your Calendar

### July 14 @ 7pm

Waunakee Community Band Concert- Village Park Gazebo

### July 16 @ 12-2pm

Monarch Butterflies Workshop- Schumacher Farm Park, 5682 HWY 19. [More](#)

### July 17 @ 1-4:30pm

A Grand Community Band Festival- Village Park Gazebo [info](#)

### July 19 @ 6pm

WNC Open Mic Night Fund Raiser- Yo!, 331 E. Main St., Waunakee

### July 25 @ 6pm

Tour de Waunakee- Ripp Park Parking Lot, 213 Dorn Dr., Waunakee

### July 26 @ 6:30pm

Live from the Park: Madpolecats will perform a mix of reggae, bluegrass & americana- Village Park

### July 27 @ 2-7pm

Edward Jones-Shelley Moffatt's Office Summer Open House & Ice Cream Social- 221 S. Century Avenue, Waunakee

### July 28 @ 7pm

Waunakee Community Band Concert: Pie & Ice Cream Night- WHS PAC

### July 28-31

[WaunaFest](#)- Centennial Park, Waunakee

### July 29 @ 2-7pm

WaunaFest Run Packet Pick Up- Waunakee Village Center

### July 30 @ 7:30am

[WaunaFest Run](#)- Village Park

### July 31 @ 11am

WaunaFest Parade

We make every effort to list current Chamber related events.  
Look for more events on the Chamber website: [waunakeechamber.com](http://waunakeechamber.com)

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce  
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