



Your Weekly Business Resource to keep you on Track

July 21, 2016



Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,



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We Need Your Help!

The WaunaFest Run & Chamber Beer Garden are the Chamber's largest fund raisers of the year. We are so thankful for our members and know we can rely on you to help us achieve our financial goals by assisting during these events. Please consider volunteering for just a couple hours...It's Fun! Sign up or call 849-5977.

[WaunaFest Run Volunteer Sign Up](#) & [Chamber Beer Garden Sign Up](#)



Only 1 More Week Until WaunaFest!

Come join the fun July 28-31.

Chamber Softball Beer Garden is located between the softball diamonds at Centennial Park. It's open Thursday night in conjunction with the start of the Softball Tournament and will run all weekend long. Enjoy a friendly and casual beer garden experience that mimics a sports bar atmosphere that is tastefully festive with luminary pub signs and soft lighting. [Email](#) us if you'd like to VOLUNTEER for a shift!

Beer Garden Entertainment including LIVE MUSIC!

- Country Wide Rocks, Friday July 29, from 7-11pm
- Bongo & the Point, Saturday July 30, from 1-3pm
- DJ & Laser Glow Show by The Susie Show Saturday, July 30, 5-12pm



IMPORTANT EVENT DATES



July 28-31
WaunaFest Chamber Beer Garden

July 30
WaunaFest Run

July 31
WaunaFest Parade

Visit waunakeechamber.com

Bring it On! 38th Annual WaunaFest RUN



WaunaFest Run is where you'll want to be July 30th! Packet pick up is Friday, July 29th at the Village Center from 2-7pm. Want to help? [VOLUNTEER](#) Every volunteer gets a FREE WaunaFest Run t-shirt.

RUN Highlights:
Enjoy live DJ entertainment, food, beer, awards, Empire Photography, and a weekend of WaunaFest fun! We are ready for the Run...are you? [Register](#) before July 24 to guarantee your race shirt.
Thank you [Sponsors!](#)

WaunaFest Parade - Sunday July 31, 11am

The parade route begins at the corner of E. Main St. and S. Division St., travels down Main St. to O'Malley St., to 6th St., to Holiday Dr. and travels down Holiday Dr. to the WaunaFest grounds at Centennial Park. Watch for the Red Depot float that will have candy and goodies to give away!

Promote Your Business at the Welcome Back School Staff Orientation Program

Even though it feels like summer just started, it is time to start thinking about the Welcome Back goody bags for the Waunakee School staff.

Participation in this program is FREE and a great way to introduce your business and services to nearly 600 individuals that work in Waunakee. Goodie bags are filled with coupons, goodies, and fun promotional offerings provided by participating Chamber businesses like yours and distributed to the staff on August 29th at their Welcome Back Orientation.

It's time to give some thought as to what you would like to put in the bag. Your 600 items need to be at the Chamber by 4pm on Wednesday, August 24th to be included. (Must be an offering to the recipient not just literature about a business).

Want to take part in this program? [Contact](#) Diane Anderson with the details of your promotional goody and/or to volunteer to help stuff and distribute the bags.



Tour de Waunakee

Monday, July 25, 6:00pm
Ripp Park parking lot
213 Dorn Dr., Waunakee

Explore Waunakee on this guided bike tour that will include stops throughout the Village highlighting some of the major public projects in the works for 2016 and beyond. Village Administrator Todd Schmidt will be your guide along with a Police Department Bike Patrol escort. All are invited to attend. The level of biking experience needed will be minimal. There will be some hills, but the pace will be relatively slow. Participants are asked to wear light colored clothing and bike helmets.



for complete calendar of events



2016 Tracks E-News Sponsor



Meet the Staff



Ellen K. Schaaf, Executive Director
Beth Puccetti, Administrative Asst.
Diane Anderson, Administrative Asst.

[Board of Directors](#)

Let Us Help You Celebrate!



The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies!

To Schedule Your Event, contact the Chamber (608) 849-5977

Waunakee Emergency Services Citizens Academy

Starting September 7th
Wednesdays for 9 consecutive weeks
6:00-8:30pm
WPD-205 N. Klein Dr., Waunakee

Waunakee Police, Fire, and EMS are pleased to announce the 2016 Waunakee Emergency Services Citizen's Academy program starting September 7, 2016. Participants will meet on Wednesday evenings 6pm-8:30pm for 9 consecutive weeks.

The Citizen's Academy is a "hands on" program. The goal of the program is to give participants a better understanding of Police, Fire, and EMS duties and responsibilities. During simulations, participants will be able to assume the role of the Police Officer, Firefighter, and Emergency Medical Technician. [More Info & Application](#)



Community Newsletters

Members On The Move

Millies on 2nd is seeking local artists to take part in an Art Market the 2nd Saturday of each month July-October, 10am-3pm on the deck of Millies on 2nd. There is no fee to participate. Contact Stephanie Agnew at 608-849-2627.

Quality Cellular at 245 S. Century Ave. in the Waunakee Village Mall invites you to their Customer Appreciation Day, 9am-6pm, July 23rd. They will have prizes, giveaways, food and great offers!

Shelley M. Moffatt's Edward Jones office will be holding a Summer Open House. Join them for ice cold ice cream on Wednesday, July 27 from 2-7pm at their office, 221 S. Century Avenue, Waunakee.

Meffet's Ultimate Express Car Wash is now offering RFID Tags (Radio Frequency Identification Tags) that gives you the ability to wash your car once a day, everyday for a low monthly membership price. Fast & Convenient. Four packages available. [Learn More](#)

Did you know **Uniek Inc.**, located at 805 Uniek Dr in Waunakee, is a Dane County Styrofoam Recycling location? Hours of operation are Monday - Friday 8am - 5pm. Clean number 6 Styrofoam is accepted, which is primarily block polystyrene packaging material (the bulky polystyrene that is used around computers, electronics, and other items). Clean cups and food packaging that has been washed clean will also be accepted. Printed or colored items will be accepted.

The Waunakee Area Soccer Club (WASC) will host youth soccer teams from all over Wisconsin, and beyond, at the Waunakee Cup Soccer Tournament, Friday through Sunday, August 26-28. This event will include over 100 teams of boys and girls ages 9-19, bringing over 5,000+ people to the Greater Waunakee Area. Is your business ready for this crowd? [More](#)

Waunakee-Collision Masters of Wisconsin has been officially Certified by Assured Performance, a non-profit consumer advocacy organization for maintaining the right tools, equipment, training, and facility necessary to repair the participating Automaker brand vehicles according to the manufacturer's specifications. In achieving their certification, Collision Masters of Wisconsin is now an integral part of the most advanced repair capable and efficient auto body repair network in the world. Adding to the

their credentials, Collision Masters of Wisconsin is officially recognized by Assured Performance, FCA, GM, Nissan, Infiniti, and Hyundai. [More](#)

Mark Your Calendar

July 22 @ 9-11am

Eating from the Garden: Geared towards children age 5-8 years old, they will explore the basics of growing your own food, from planting to harvest- Schumacher Farm Park, 5682 Hwy 19, Waunakee

July 25 @ 6pm

Tour de Waunakee- Ripp Park Parking Lot, 213 Dorn Dr., Waunakee

July 26 @ 6:30pm

Live from the Park: Madpolecats will perform a mix of reggae, bluegrass & americana- Village Park

July 27 @ 2-7pm

Edward Jones-Shelly Moffatt's Office Summer Open House & Ice Cream Social- 221 S. Century Avenue, Waunakee

July 28 @ 7pm

Waunakee Community Band Concert: Pie & Ice Cream Night- WHS PAC

July 28-31

[WaunaFest](#)- Centennial Park, Waunakee

July 29 @ 8am-1pm

Factory Outlet Community Sale-Home Decor from Uniek- 805 Uniek Dr.

July 29 @ 2-7pm

WaunaFest Run Packet Pick Up- Waunakee Village Center

July 30 @ 7:30am

[WaunaFest Run](#)- Village Park

July 31 @ 11am

WaunaFest Parade

August 17 @ 2-9pm

Waunakee Chalk Walk- Waunakee Village Center [Info](#)

August 26-28

Waunakee Cup Soccer Tournament - Westport Daleo Fields

We make every effort to list current Chamber related events.
Look for more events on the Chamber website: waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce
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