



Waunakee

AREA
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

November 10, 2016



Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,



In This Issue

[Hob-Nob After the Job](#)

[Leadership Development](#)

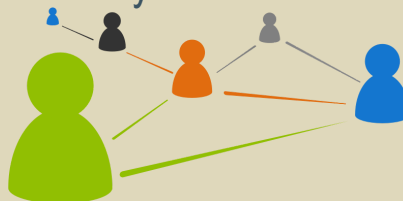
[Holiday Open House](#)

[Joint Comprehensive Plan](#)

CHAMBER EVENTS

Hob-Nob After the Job Networking and Community Event

Turning Over a New leaf-Wellness Sampler TODAY! November 10, 4:30-7:30pm
UnityPoint Health Meriter
4200 Savannah Drive, DeForest
No registration required for this free event!



UnityPoint Health Meriter of DeForest is holding a community event that kicks off with combined chamber networking for Waunakee Area, DeForest Windsor & Sun Prairie Chambers! After networking, enjoy a variety of wellness activities at UnityPoint Health Meriter Wellness Sampler Night!

[More](#)



CHAMBER EVENT DATES



Here's An Opportunity to Make Good Employees Even Better!

Chamber Offers Leadership Development Educational Series; the next session is on November 29th! One of the biggest challenges for employers is to find good employees. This series is an opportunity to invest in the employees you already have to make them an even more valuable member of your team. The Waunakee Area, Sun Prairie & DeForest Windsor Chambers of Commerce in collaboration with Madison College are making available to members the opportunity to enhance and develop the leadership skills of managers, supervisors, high-performers and those desiring a leadership position. [More](#)

November 10
Hob Nob After the Job
4:30pm

November 11
Stonetree Therapy
Ribbon Cutting
11:30am

November 15
Board Meeting
7:45am



Chamber of Commerce Leadership Development Educational Series - brought to you by:



November 16
Suttle-Straus
Ribbon Cutting
4:00pm

November 24-25
Thanksgiving Holiday
Chamber Office Closed

December 1
Holiday Open House
5-8pm

Visit waunakeechamber.com
for complete calendar of events

Back In Action Chiropractic Celebrates!



Dr Eric Monte's Back In Action Chiropractic celebrated their Grand Opening with a Chamber of Commerce Ribbon Cutting ceremony on Thursday, November 3rd. Welcome to Waunakee Back In Action!



2016 Tracks E-News
Sponsor



Community Newsletters

Chamber Holiday Open House

Thursday, December 1st
5:00-8:00pm
The Depot ~100 E. Main St.

You are merrily invited to join the Waunakee Area Chamber of Commerce as we ring in the Holiday Season with one Fabulous, Festive affair!
Complimentary Drinks & Appetizers

[More](#)



Let Us Help You
Celebrate!



Join the

Joint Waunakee-Westport Comprehensive Plan OPEN HOUSE

TODAY-Thursday, November 10
Waunakee Village Center
333 S. Madison Street
6:00 p.m. to 8:00 p.m.



Join us for the second open house for the joint Waunakee-Westport Comprehensive Plan and Comprehensive Bicycle, Pedestrian and Outdoor Recreation Plan! Arrive at 6:00 p.m. for a short presentation featuring an update on the process, highlights from both draft plans, and the timeline for finalizing and adopting both plans. The remainder of the time will be an open house with opportunities to ask questions, view draft maps and content from both plans. Come share your ideas for making Waunakee-Westport a better place to live, work, play, and stay!



The final draft of the [Waunakee/Westport Comprehensive Plan Update](#) is available for viewing.

Light Our Village in Blue: A Diabetes Awareness Project

November is National Diabetes Month and November 14th is World Diabetes Day!

In honor of this, The Waunakee Family of Lions Club's Operation Diabetes Blue is once again working on lighting the Village in Blue, the international color theme of Diabetes Awareness. You are encouraged to show your support by displaying your blue light bulb from last year in your outdoor light or the front window of your home or business.



Join the Waunakee Family of Lions as they host "An Evening of Music" on Saturday, November 12th at the High School PAC to recognize World Diabetes Day and spread awareness. All are welcome! Learn more about diabetes through information available in the lobby starting at 6pm. Music entertainment goes from 6:30-9:30pm with performances by All That Jazz Big Band, Waunakee Big Band, and Waunakee High School's vocal group The Kee Notes. Katie Lowery of The Emmylous will be the guest vocalist to sing Kyle Rightley's original song "Diabetes and Me". Light refreshments will be served in the lobby between performances. The event is free.



www.operationdiabetesblue.com
facebook.com/operationdiabetesblue
[Waunakee Lions Club](#)

\$20 donations will be accepted and matched by 3 match sponsors: Endres Mfg Foundation, Livable Communities by Don Tierney and the Waunakee Lions Club.

Women, Wine & Wellness

Thursday, November 17
7:00 PM - 9:00 PM
Gather, 111 West Main Street, Waunakee

Waunakee Area Chamber of Commerce as we celebrate!

STONETREE THERAPY

Grand Opening &
Ribbon Cutting
1004 Quinn Dr. Ste 4
Waunakee
November 11th
11:30am

SUTTLE-STRAUS

Open House &
Ribbon Cutting
1000 Uniek Dr.
Waunakee
November 16, 4pm
Tour the newly expanded
imaging and mailing center!
[RSVP](#)

To Schedule Your Event, contact
the Chamber (608) 849-5977

Meet the Staff



Ellen K. Schaaf
Executive Director

Beth Puccetti
Administrative Asst.

Diane Anderson
Administrative Asst.

[Board of Directors](#)

**Waunakee Neighborhood
Connection 5K Walk & Run**
Saturday, November 26th

Grab your girlfriends and come for an evening of great wine & food, great vendors and great company! Join Dr. Chad Updike who will present on how to handle holiday stress. This event is limited to the first 60 women. The first 30 women to register will be entered into a drawing for an hour massage. Everyone in attendance will be entered into a drawing for some great prizes! [More](#)



Mary Lake Montessori Holiday Bazaar

Thursday, November 17th
4:00-7:00pm
5464 Mary Lake Rd., Waunakee

Food, Vendors, Bake Sale, Raffle, Pie and Craft Sales.

Come Celebrate the Season!



Tread Your Tacky Threads!

Pub Run Training
Meet at Lone Girl Brewing on
Wednesdays at 6pm

Day of Registration: 7:30am
Event Starts at 9:00am

Starting Point:
The Lone Girl Brewing Co.
114 E. Main St #101
Waunakee

[More Info & Registration](#)

Madison Women's Expo ~ Explore, Engage, Experience...Enjoy!

Presented By BRAVA

November 19-20
10:00am-4:00pm
Alliant Energy Center, Madison

Flourish with friends all weekend at the Madison Women's Expo!

Explore...hundreds of exhibitors focused on everything a gal desires, including unique pop-up boutiques, savory treats, services to enhance your life, places to visit and so much more!

Engage....at the American Family Insurance DreamBank Stage with local dynamic speakers who will inspire and entertain!

Experience...take a fitness class, stop by the Creativity Station for a make-and-take project, learn home decorating and beauty tips from local experts. With 30+ presentations throughout the weekend, there is a fun experience for everyone!

Join these Chamber Members at the Expo: Anytime Fitness, Back in Action Chiropractic, BRAVA, BrightStar Care, Edward Jones, First Choice Dental, Gather, Jenerate Wellness, LSM Chiropractic, Simply Unique, Summit Credit Union, The Salt Room, US Cellular, UW Health and Waunakee Remodeling.

[More Info](#)

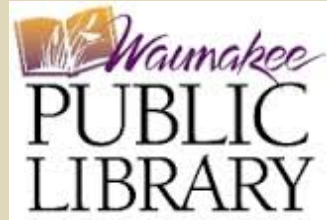


Waunakee Public Library Welcomes New Director Erick Plumb!

Welcome Reception

Monday, November 28, 8:30-10:00am
Library Programming Room, 710 South St., Waunakee

Refreshments & Continental Breakfast will be served.
Everyone is Welcome!
[more](#)



2017 National Small Business Week Awards Nominate a Local Business in 3 Easy Steps

Do you have an amazing success story?
Submit a nomination today!



Here's how to do it:

1. [Email](#) information with subject line AWARDS:

- NOMINATOR: Full name, phone, email
 - AWARD NOMINEE: Full name, business name, address, phone, email
 - BRIEF DESCRIPTION of why they should be considered. Self-nominations are accepted; all nominations due by December 8, 2016
2. SBA Wisconsin will send the award nominee a package to fill out and will work with them to complete it.
3. Award Nominee must deliver the completed package by mail/hand to the Wisconsin District Office by 4pm, 1/6/2017.

[Info](#)

Village Update: East Verleen TID Proposal

The Village continues to pursue appropriate redevelopment solutions for the 1.3 acre parcel which was the subject of a proposed Tax Increment District (TID) on the 300 block of East Verleen Avenue. Unfortunately the original development plan as envisioned by Acker Builders group is proving to be a greater financial challenge in that the financial proforma (expenses vs. revenues), even with the requested TID support, is out of balance and unviable to make for a successful project.

The Village greatly appreciates the substantial efforts of this developer and will continue to work with them and others to find a feasible solution for this area. Until then, the TID work undertaken to date will be put on hold until a more viable plan can be brought forward. The November 28th public hearing on this matter has been cancelled. Village staff will continue to work with the existing property owners to make certain that property conditions remain in compliance with Village building code requirements.

The Village Board is thankful for the input and participation of the residents in this neighborhood during the process to date, and wish to be clear that their comments were heard. The Board is hopeful that eventually a long lasting solution will be realized in order to improve and sustain property conditions for the benefit of the immediate neighborhood and Village as a whole.

Any questions regarding this matter may be directed to Village Administrator Todd Schmidt at tschmidt@waunakee.com or (608)850-5227.

Members On The Move

Village Mobil Auto & Tire owners Dan Miller and Pete Treinen were recognized by ACDelco as one of five national winners of its national Top Shops competition during the Automotive Aftermarket Products Expo (AAPEX) November 1-3. This award recognizes outstanding members of the ACDelco Professional Service Program who exhibit customer service excellence and support for their local communities. Congratulations!

Waunakee Neighborhood Connection's 5th Annual Grandma Gretel's Gingerbread House Event will be coordinated with Waunakee Village Center's Santa and Mrs. Claus on December 3rd from 1-4pm at the Village Center. Stop by to visit with Santa and decorate your gingerbread house! This event is a perfect time for families and friends to get in the holiday spirit and come together as a community. This year, WNC is partnering with WHS DECA! Gingerbread house kits will be for sale at \$20 per kit, and all candy and icing will be provided.

Suttle-Straus is pleased to announce the completion of their new Imaging and Mailing Center. The 22,000+ square foot, state-of-the-art facility is designed to process all types of mailing applications, from billing and healthcare statements to postcards, catalogs, and more. The expansion was a result of Suttle-Straus' acquisition of the transactional billing statement work from its affiliate business units, TDS Telecom and U.S. Cellular. Processing of their billing statements began in May 2016. The addition of transactional mail services enhances Suttle-Straus' direct mail capabilities and improves its overall operational efficiency. All forms of mail are now able to be processed under one roof within the Imaging and Mailing Center.

Shop With A Cop- On Sunday, December 4th approximately 85 children will be paired with police officers from participating police departments, including Waunakee, to purchase holiday gifts for themselves and their family as part of the Shop With A Cop program. Children are selected from schools throughout Dane County by a committee which consists of officers from different agencies and school social workers. This program only exists due to generous public donations. In order to continue the program, ongoing support and monetary contributions are needed. If you would like to contribute please mail or drop off a donation to the Waunakee Police Department, 205 N. Klein Drive. Please make checks payable to Shop With A Cop Dane County, not the Village of Waunakee. Questions? Contact Officer Glen Jacob, 849-4832 ext 4606 or [email](#)

Mark Your Calendar

November 10 @ 4:30-7:30pm

Hob Nob after the Job Networking & Wellness Sampler Event- UnityPoint Health, 4200 Savannah Dr, Deforest

November 10-12

Relove Market Vintage Barn Sale: Thurs 10-6, Fri -Sat 10-4, 5285 HWY 19, Waunakee

November 11 @ 11:30am

Stonetree Therapy Grand Opening & Ribbon Cutting- 1004 Quinn Dr. STE 4, Waunakee

November 11 @ 5-8pm

American Legion Post 360 Fish Fry- 417 E. Main St., Waunakee

November 12 @ 8:30am

Girls on the Run 5K- Village Park, [Register](#)

November 12 @ 6:30-9pm

Operation Diabetes Blue An Evening of Music Concert- Waunakee High School PAC

November 16 @ 4pm

Suttle-Straus Open House & Ribbon Cutting Ceremony- 1000 Uniek Dr., Waunakee

November 16 @ 6pm

WNC Horrible Holiday Sweater Shuffle Pub Run Training- Lone Girl Brewing Company

November 17 @ 4-7pm

Mary Lake Montessori Holiday Bazaar- 5464 Mary Lake Road, Westport

November 19 @ 8-10am

Waunakee Rotary & Waunakee Senior Center Fall Senior Breakfast- 333 S. Madison St., Waunakee

November 19 @ 9am

Waunakee Ecumenical Board Thanksgiving Food Basket Distribution- Meet at the side of St John's School behind the Elementary School, 303 South St.

November 19 @ 9am-3pm

Friend's of the Library Annual Holiday Craft Fair, Bake Sale & Book Sale- Waunakee Middle School, 1001 South St., Waunakee

November 19-20

Madison Women's Expo Presented by Brava Magazine- Alliant Energy Center, Madison

November 24-25

Thanksgiving Holiday-Chamber office closed

November 26 @ 9am

WNC Horrible Holiday Sweater 5K Walk & Run- Lone Girl Brewing Co. 114 E Main St.

November 28 @ 8:30-10am

New Library Director Reception- 710 South St., Waunakee

December 1 @ 5-8pm

Chamber Holiday Open House- the Depot, 100 E Main St., Waunakee

We make every effort to list current Chamber related events.
Look for more events on the Chamber website: waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce
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