



Your Weekly Business Resource to keep you on Track

July 7, 2016

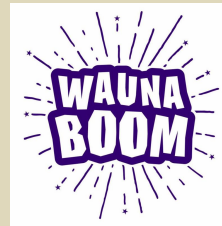


Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,

WaunaBOOM - What a Blast!!

Ripp Park was the perfect venue to bring thousands together for the first WaunaBOOM 4th of July Celebration. The family friendly activities spread throughout the park offered something for everyone while the music from the main stage filled the air. The celebration concluded with a stunning firework display that lit up the Waunakee sky. The Chamber was honored to be a part of this fantastic community event. Thank you to Village President Chris Zellner, the WaunaBOOM Committee, the volunteers and sponsors for bringing this awesome event to Waunakee!!



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IMPORTANT EVENT DATES



July 28-31
WaunaFest Chamber
Beer Garden

July 30
WaunaFest Run

July 31
WaunaFest Parade

Visit waunakeechamber.com
for complete calendar of events



2016 Tracks E-News Sponsor



Meet the Staff



Ellen K. Schaaf, Executive Director
 Beth Puccetti, Administrative Asst.
 Diane Anderson, Administrative Asst.

Board of Directors

Let Us Help You Celebrate!



The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies!

To Schedule Your Event, [Contact](#) the Chamber (608) 849-5977

Are You Ready for WaunaFest?

July means one thing here at the Waunakee Area Chamber of Commerce...WaunaFest! Come join the fun July 28-31.

Chamber Softball Beer Garden is located between the softball diamonds at Centennial Park. It's open Thursday night in



conjunction with the start of the Softball Tournament and will run all weekend long. Enjoy a friendly and casual beer garden experience that mimics a sports bar atmosphere that is tastefully festive with luminary pub signs and soft lighting. [Email](#) us if you'd like to VOLUNTEER for a shift!

Beer Garden Entertainment including LIVE MUSIC!

- Country Wide Rocks, Friday July 29, from 7-11pm
- Bongo & the Point, Saturday July 30, from 1-3pm
- DJ & Laser Glow Show by The Susie Show Saturday, July 30, 5-12pm



Bring it On! 38th Annual WaunaFest RUN

WaunaFest Run is where you'll want to be July 30th! Packet pick up is Friday, July 29th at the Village Center from 2-7pm. Want to help? [VOLUNTEER](#)

RUN Highlights:

Enjoy live DJ entertainment, food, beer, awards, Empire Photography, and a weekend of WaunaFest fun! We are ready for the Run...are you? [Register](#) before July 24 to guarantee your race shirt.

Thank you [Sponsors!](#)

WaunaFest Parade - Sunday July 26, 11am

The parade route begins at the corner of E. Main St. and S. Division St., travels down Main St. to O'Malley St., to 6th St., to Holiday Dr. and travels down Holiday Dr. to the WaunaFest grounds at Centennial Park. Watch for the Red Depot float that will have candy and goodies to give away!

Promote Your Business at the Welcome Back School Staff Orientation Program

Even though it feels like summer just started, it is time to start thinking about the Welcome Back goody bags for the Waunakee School staff.

Participation in this program is FREE and a great way to introduce your business and services to nearly 600 individuals that work in Waunakee. Goodie bags are filled with coupons, goodies, and fun promotional offerings provided by participating Chamber businesses like yours and distributed to the staff on August 29th at their Welcome Back Orientation.

It's time to give some thought as to what you would like to put in the bag. Your 600 items need to be at the Chamber by 4pm on Wednesday, August 24th to be included. (Must be an offering to the recipient not just literature about a business).

Want to take part in this program? [Contact](#) Diane Anderson with the details of your promotional goody and/or to volunteer to help stuff and distribute the bags.



Waunakee Emergency Services Citizens Academy

Starting September 7th
Wednesdays for 9 consecutive weeks
6:00-8:30pm
WPD-205 N. Klein Dr., Waunakee

Waunakee Police, Fire, and EMS are pleased to announce the 2016 Waunakee Emergency Services Citizen's Academy program starting September 7, 2016. Participants will meet on

Community Newsletters

[Police 2016 July](#)

[Waunablog](#)

[Horizons-April](#)

[Village Center](#)

Wednesday evenings 6pm-8:30pm for 9 consecutive weeks.

The Citizen's Academy is a "hands on" program. The goal of the program is to give participants a better understanding of Police, Fire, and EMS duties and responsibilities. During simulations, participants will be able to assume the role of the Police Officer, Firefighter, and Emergency Medical Technician. [More Info & Application](#)

Tour de Waunakee

Monday, July 25, 6:00pm
Ripp Park parking lot
213 Dorn Dr., Waunakee



Explore Waunakee on this guided bike tour that will include stops throughout the Village highlighting some of the major public projects in the works for 2016 and beyond. Village Administrator Todd Schmidt will be your guide along with a Police Department Bike Patrol escort. All are invited to attend. The level of biking experience needed will be minimal. There will be some hills, but the pace will be relatively slow. Participants are asked to wear light colored clothing and bike helmets.

Members On The Move

Sienna Crest would like you to join them in welcoming Kimberly McLean, RN, as the new manager of the assisted living home in Waunakee. She joined the team February 10th and offers experience in geriatrics and has been in the healthcare field for many years. Welcome Kimberly!

Fun Fact: Our town slogan, "The Only Waunakee in the World" was a 2nd place finisher in Madison Magazine's [2016 Best of the Burbs](#) reader poll.

Millies on 2nd is seeking local artists to take part in an Art Market the 2nd Saturday of each month July-October, 10am-3pm on the deck of Millies on 2nd. There is no fee to participate. Contact Stephanie Agnew at 608-849-2627.

Mark Your Calendar

July 7 @ 7pm

Madison Brass Band- Village Park Gazebo

July 12 @ 6:30pm

Live From the Park: Staff Infection Country Band- Village Park Gazebo

July 12 @ 6pm

WNC Open Mic Night Fund Raiser- Yo!, 331 E. Main St., Waunakee

July 13 @ 11:30am

Rotary Senior Picnic- Centennial Park, Waunakee

July 13 @ 7-8pm

Workshop on Wellness: [Eating the Mediterranean Way](#)- Village Center

July 14 @ 7pm

Waunakee Community Band Concert- Village Park Gazebo

July 17 @ 1-4:30pm

A Grand Community Band Festival- Village Park Gazebo [info](#)

July 19 @ 6pm

WNC Open Mic Night Fund Raiser- Yo!, 331 E. Main St., Waunakee

July 25 @ 6pm

Tour de Waunakee- Ripp Park Parking Lot, 213 Dorn Dr., Waunakee

July 28-31[WaunaFest](#)- Centennial Park, Waunakee**July 29 @ 2-7pm**

WaunaFest Run Packet Pick Up- Waunakee Village Center

July 30 @ 7:30am[WaunaFest Run](#)- Village Park**July 31 @ 11am**

WaunaFest Parade

We make every effort to list current Chamber related events.
Look for more events on the Chamber website: waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce
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