



Waunakee

AREA
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

June 23, 2016



Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...

Dear Ellen,

Please note: In some instances the Tracks Newsletter is clipped by Gmail in the sending process. Click on [\[view entire message\]](#) at the bottom left side of this email for the complete version.

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Chamber Golf Classic Highlights

The Chamber would like to thank all who participated in the 2016 Chamber Golf Classic this past Tuesday!

We could not have asked for a more perfect sunny day to welcome 148 golfers and 36 golf hole sponsors to The Meadows of Six Mile Creek.

Congratulations to the winning scorecard, Wisconsin Bank & Trust: Brian Henneger, Brian Showers, Justin Drabowicz and Travis Romens. Thank You, Thank You, Thank You to all of the golfers, sponsors, raffle prize donors, the staff at the Meadows of Six Mile Creek, and the Golf Committee: Alicia Stauffacher, Ann Becker, Roxanne Andler & Jason Nachreiner!

[View event photos](#)



IMPORTANT EVENT DATES



July 4
WaunaBoom

July 28-31
WaunaFest Chamber Beer Garden

July 30
WaunaFest Run

July 31

WaunaBOOM

Monday, July 4
2:00-10:30pm
Ripp Park
213 Dorn Dr., Waunakee

You're invited to Waunakee's July 4th Celebration! Bring the family and

celebrate Independence Day at this [FREE event](#). Mark your calendars and help spread the word. Print the [POSTER](#) & display in your place of business!!

WaunaBOOM wouldn't be possible without the generosity of the sponsors & volunteers. **More volunteers are needed!** You're coming to WaunaBoom anyway. Instead of sitting, why not get some steps in that day and help! Check out the VolunteerSpot page to [sign up](#).



The **Chamber WaunaBOOM Beer Tent** is offering an exclusive Chamber member volunteer opportunity. Get a group of co-workers, family or friends together and help us serve beer under the tent right next to the music! 2 Hour shifts starting at 2pm, 6-7 people per shift, must be 21 years old. Call 849-5977 or [email](#) to sign up.

Executive Briefing

Thursday, July 7
8:00-9:30am
1st National Bank
1330 Montondon Avenue, Wauunakee



One of our newest Wauunakee Chamber members, [Action Coach](#), invites you to join them at an Executive Briefing. This executive briefing is for business owners looking to take control of their business, and BUILD it into what they've always wanted, a profitable, well run business that supports them, not the other way around. Most of the business owners they talk to have some level of concern about whether they are working on the right things. Are they doing the most important things to make sure they can deliver what's been sold without dropping the ball? That things may be good today, but they're worried because they have no plan for when the market shifts. Or they're thinking about retiring and maybe selling at some point, but they're afraid the business will collapse without them, or they won't get what they need from the sale. How can this all get done? Executive Briefing: Ascend-Brilliantly Simple Business Plans.

At this Briefing you will discover:

- The 7 Most Powerful Outcomes of Planning
- Why Business Planing is Crucial - and why people avoid it
- The 10 Specific Areas Needed For A Robust Business
- How To Build A Business That Works For You - NOT The Other Way Around
- How To Create Lasting Change - In Your Business and Your Life
- And most importantly, you'll learn how to build a specific, Brilliantly Simple Plan to take Action

Click [here to register](#) online, or call (608)441-5375, or [email](#).

WaunaFest Run

Saturday, July 30
7:30 am
Wauunakee Village Park
Early Registration Savings Ends in 1 Week!

WaunaFest Parade

Visit waunakeechamber.com for complete calendar of events



2016 Tracks E-News Sponsor



Meet the Staff



Ellen K. Schaaf, Executive Director
Beth Puccetti, Administrative Asst.
Diane Anderson, Administrative Asst.

[Board of Directors](#)

Let Us Help You Celebrate!



The Wauunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies!

To Schedule Your Event, [Contact](#) the Chamber (608) 849-5977

Community Newsletters

Whether you're a dedicated runner or just enjoy a jog or walk in the fresh air, [WaunaFest Run](#) has something for everyone. Grab your running shoes and join us on Saturday, July 30, for the 38th Annual WaunaFest Run. 10 mile and 5K timed races, 2 Mile Walk and Kiddie Run.

[Thank You Sponsors!](#) **Join the FUN!** [Register](#) - [Volunteer](#)



[Police 2016 June](#)

[Waunablog](#)

[Horizons-April](#)

Tour de Waunakee

Monday, July 25, 6:00pm
Ripp Park parking lot
213 Dorn Dr., Waunakee

Explore Waunakee on this guided bike tour that will include stops throughout the Village highlighting some of the major public projects in the works for 2016 and beyond. Village Administrator Todd Schmidt will be your guide along with a Police Department Bike Patrol escort. All are invited to attend. The level of biking experience needed will be minimal. There will be some hills, but the pace will be relatively slow. Participants are asked to wear light colored clothing and bike helmets.



Members On The Move

Relove Market Vintage Barn Sale is open this Friday, June 24 & Saturday, June 25 from 10am-5pm. 5285 State Rd 19, Waunakee.

The Village of Waunakee announced upcoming road closures. As part of the construction for the new Waunakee Intermediate School, Woodland Drive is being modified near the school entrance at Aldora Lane. The contractors will be adding turn lanes and re-grading the hill to the west to improve sight lines for the school entrance. In order to complete the work in a safe manner, Woodland Drive will be closed from Aldora Lane to Kingsley Road, beginning on Monday, June 20th at approximately 9am. The road will be closed to vehicular traffic for approximately 2-3 weeks, weather permitting. Please plan to use alternative routes. For more information, please contact Jim Madden, Village Construction Manager at (608)576-9558 or [email](#).

Friends of the Library are hosting Scoopie Night at Culver's-Waunakee on Wednesday, June 29th between 4-8pm. Culver's will donate 10 percent of all food and frozen custard sales to the Friends of the Library, which in turn will benefit the Waunakee Public Library. Take the night off from cooking, come enjoy delicious food and frozen treats and support of the Library!

Waunakee Neighborhood Connection is seeking sponsors for their "Fill the Bus" campaign. The average K-12 parent will spend over \$100 per student on school supplies this year. Add in clothing, shoes and electronics, and the average cost of sending a child to back to class will be \$669 this 2016-17 school year. "Fill the Bus" gathers essential school supplies, including backpacks to help over 200 Waunakee Area students. You can

make a difference! [More info](#)

The Waunakee Tribune will be doing a feature article on "Staycations" which will be 3 full pages in all of their newspapers and will be published on July 7th. They are offering a [special advertising opportunity](#) to Chamber members. If you would like to take advantage of this offer, contact Dan McGuigan, Multi-Media Representative, Waunakee Tribune/Hometown News 608-467-1945. The deadline is June 30th.

Mark Your Calendar

Now-June 26

[MABA Parade of Homes](#)

June 24 & 25 @ 10am-5pm

[Relove Market](#) Vintage Barn Sale- 5285 State Rd. 19, Waunakee

June 28 @ 6:30pm

Live from the Park: The Big Payback- Village Park Gazebo

June 29 @ 4-8pm

Friends of the Library Scoopie Night- Culver's Waunakee

June 30 @ 7pm

Waunakee Community Band: Annual Patriotic Concert-Village Park Gazebo

July 4th @ 2-10:30pm

WaunaBoom July 4th Celebration, fireworks at dusk- Ripp Park, Waunakee

July 5 @ 6:30pm

Live from the Park: The Beth Kille Band- Village Park Gazebo

July 7 @ 8-9:30am

Action Coach Executive Briefing- 1st National Bank, 1330 Montondon Ave.

July 7 @ 7pm

Madison Brass Band- Village Park Gazebo

July 25 @ 6pm

Tour de Waunakee- Ripp Park Parking Lot, 213 Dorn Dr., Waunakee

July 28-31

WaunaFest- Centennial Park, Waunakee

July 29 @ 2-7pm

WaunaFest Run Packet Pick Up- Waunakee Village Center

July 30 @ 7:30am

WaunaFest Run- Village Park

July 31 @ 11am

WaunaFest Parade

We make every effort to list current Chamber related events.
Look for more events on the Chamber website: waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce
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