



# Waunakee

AREA  
CHAMBER OF COMMERCE

Your Weekly Business Resource to keep you on Track

June 30, 2016



Dear (Contact First Name),

Welcome to the Waunakee Area Chamber of Commerce Business Tracks Newsletter! Here's what's going on...



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## WaunaBOOM

Monday, July 4  
2:00-10:30pm  
Ripp Park  
213 Dorn Dr., Waunakee  
**VOLUNTEERS STILL NEEDED!**



The Chamber WaunaBOOM Beer Tent is offering an exclusive Chamber member volunteer opportunity. Get a group of co-workers, family or friends together and help us serve beer under the tent right next to the music!

2 Hour shifts starting at 2pm, 6-7 people per shift, must be 21 years old. Call 849-5977 [Click here](#) to sign up. It's going to be a BLAST!!

The WaunaBOOM Celebration wouldn't be possible without the generosity of the sponsors & volunteers. **More volunteers are needed in all areas!** You're coming to WaunaBoom anyway. Instead of sitting, why not get some steps in that day and help! Check out the VolunteerSpot page to [sign up](#).

Either way, be sure to join us at Waunakee's July 4th Celebration! Bring the family and celebrate Independence Day at this [FREE event](#). Experience the fun, food, music, family activities, a flagpole dedication and a fireworks display. Mark your calendars and help spread the word. Print the [POSTER](#) & display in your place of business!!

**Off The Beaten Path**  
Division St. Corridor Open House



### IMPORTANT EVENT DATES



**July 1**  
Chamber Office Closed for  
WaunaBOOM Preparations



**TODAY!** Thursday, June 30  
8:00am-5:00pm  
Division Street Area Businesses

Business Owners in the Division St. area are reaching out to one another and the community in an effort to increase their visibility.

On June 30th, their doors will be open from 8am-5pm. There will be food and prize drawings, along with small give-aways. Visitors can start at any of the participating businesses and enter to win a drawing at their final stop.

Signage along the street will guide the way. More than 24 local businesses are located in the Division St. corridor. Come on out and see what's going on "Off the Beaten Path"!



## Executive Briefing

Thursday, July 7  
8:00-9:30am  
1st National Bank  
1330 Montondon Avenue, Waunakee

One of our newest Waunakee Chamber members, [Action Coach](#), invites you to join them at an Executive Briefing. This executive briefing is for business owners looking to take control of their business, and BUILD it into what they've always wanted, a profitable, well run business that supports them, not the other way around. At this Briefing you will discover: the 7 Most Powerful Outcomes of Planning, why Business Planing is Crucial - and why people avoid it, the 10 Specific Areas Needed For A Robust Business, how To Build A Business That Works For You - NOT The Other Way Around, how To Create Lasting Change - In Your Business and Your Life and most importantly, you'll learn how to build a specific, Brilliantly Simple Plan to take Action. Click [here to register](#) online, or call (608)441-5375, or [email](#).



## WaunaFest Run

Saturday, July 30  
7:30 am  
Waunakee Village Park  
**Early Registration Savings Ends Tonight!**

Whether you're a dedicated runner or just enjoy a jog or walk in the fresh air, [WaunaFest Run](#) has something for everyone. Grab your running shoes and join us on Saturday, July 30, for the 38th Annual WaunaFest Run. 10 mile and 5K timed races, 2 Mile Walk and Kiddie Run.

[Thank You Sponsors!](#) [Join the FUN!](#) [Register](#) - [Volunteer](#)



## Tour de Waunakee

Monday, July 25, 6:00pm  
Ripp Park parking lot  
213 Dorn Dr., Waunakee

Explore Waunakee on this guided bike tour that will include stops throughout

**July 4**  
WaunaBoom at Ripp Park  
Chamber Office Closed

**July 5**  
Chamber Office Open at 12pm

**July 28-31**  
WaunaFest Chamber  
Beer Garden

**July 30**  
WaunaFest Run

**July 31**  
WaunaFest Parade

Visit [waunakeechamber.com](http://waunakeechamber.com) for complete calendar of events



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## Meet the Staff

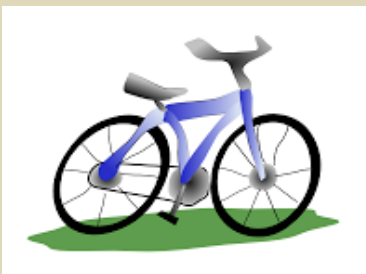


Ellen K. Schaaf, Executive Director  
Beth Puccetti, Administrative Asst.  
Diane Anderson, Administrative Asst.

[Board of Directors](#)

Let Us Help You Celebrate!

the Village highlighting some of the major public projects in the works for 2016 and beyond. Village Administrator Todd Schmidt will be your guide along with a Police Department Bike Patrol escort. All are invited to attend. The level of biking experience needed will be minimal. There will be some hills, but the pace will be relatively slow. Participants are asked to wear light colored clothing and bike helmets.



The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies!

To Schedule Your Event, [Contact](#) the Chamber (608) 849-5977

## Members On The Move

**Waunakee Neighborhood Connection** is seeking sponsors for their "Fill the Bus" campaign. The average K-12 parent will spend over \$100 per student on school supplies this year. Add in clothing, shoes and electronics, and the average cost of sending a child to back to class will be \$669 this 2016-17 school year. "Fill the Bus" gathers essential school supplies, including backpacks to help over 200 Waunakee Area students. You can make a difference! [More info](#)

**The Waunakee Tribune** will be doing a feature article on "Staycations" which will be 3 full pages in all of their newspapers and will be published on July 7th. They are offering a [special advertising opportunity](#) to Chamber members. If you would like to take advantage of this offer, contact Dan McGuigan, Multi-Media Representative, Waunakee Tribune/Hometown News 608-467-1945. The deadline is TODAY, June 30th.

**Sienna Crest** would like you to join them in welcoming Kimberly McLean, RN, as the new manager of the assisted living home in Waunakee. She joined the team February 10th and offers experience in geriatrics and has been in the healthcare field for many years. Welcome Kimberly!

**Fun Fact:** Our town slogan, "The Only Waunakee in the World" was a 2nd place finisher in Madison Magazine's [2016 Best of the Burbs](#) reader poll.

## Community Newsletters

[Police 2016 June](#)

[Waunablog](#)

[Horizons-April](#)

## Mark Your Calendar

**June 30 @ 7pm**

Waunakee Community Band: Annual Patriotic Concert-Village Park Gazebo

**July 4th @ 2-10:30pm**

[WanaBoom](#) July 4th Celebration, fireworks at dusk- Ripp Park, Waunakee

**July 5 @ 6:30pm**

Live from the Park: The Beth Kille Band- Village Park Gazebo

**July 7 @ 8-9:30am**

Action Coach Executive Briefing- 1st National Bank, 1330 Montondon Ave.

**July 7 @ 7pm**

Madison Brass Band- Village Park Gazebo

**July 8 @ 11am-3pm**

[WNC](#) Car Wash Fund Raiser- WNC parking lot, 208 S. Century Ave.

**July 12 @ 6:30pm**

Live From the Park: Staff Infection Country Band- Village Park Gazebo

**July 12 @ 6pm**

WNC Open Mic Night Fund Raiser- Yo!, 331 E. Main St., Waunakee

**July 13 @ 11:30am**

Rotary Senior Picnic- Centennial Park, Waunakee

**July 13 @ 7-8pm**

Workshop on Wellness: [Eating the Mediterranean Way](#)- Village Center

**July 14 @ 7pm**

Waunakee Community Band Concert- Village Park Gazebo

**July 17 @ 1-4:30pm**

A Grand Community Band Festival- Village Park Gazebo [info](#)

**July 25 @ 6pm**

Tour de Waunakee- Ripp Park Parking Lot, 213 Dorn Dr., Waunakee

**July 28-31**

[WaunaFest](#)- Centennial Park, Waunakee

**July 29 @ 2-7pm**

WaunaFest Run Packet Pick Up- Waunakee Village Center

**July 30 @ 7:30am**

[WaunaFest Run](#)- Village Park

**July 31 @ 11am**

WaunaFest Parade

We make every effort to list current Chamber related events.  
Look for more events on the Chamber website: [waunakeechamber.com](http://waunakeechamber.com)

### Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is an official publication of the Waunakee Area Chamber of Commerce  
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