



Chamber Business Tracks

Helping keep your Business on Track

January 15, 2015

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Get the latest news!

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INFORMED!**



IMPORTANT Dates

1/15
Business After 4
Comfort Inn & Suites
DeForest

1/20
Chamber Board
Meeting

Dear Ellen,

****Please Note:**

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.

Join Us Tonight! 4-6pm Comfort Inn & Suites DeForest



**Business After 4
Tonight 4-6pm
Comfort Inn & Suites
DeForest, Poolside!
[REGISTER](#)**

Thank you to our Sponsors:



Complementary Appetizers - Cash Bar

Waunakee says good-bye to The Front Porch.....



The Waunakee Chamber of Commerce would like to share that after 12 years of doing business on Main Street, long time Chamber Members and Owners of The Front Porch, Heidi Rauls and Patti Ripp, will be closing their doors.

Executive Director Ellen Schaaf visited with Heidi Rauls this week who confirmed that at the end of the month their home decor and furniture shop, The Front Porch, located at 124 W. Main Street will close. For Heidi, it is

2/4
Chamber Business
Breakfast

2/28
Sweet Pea Floral
Grand Re-Opening
& Ribbon Cutting

3/5
Chamber Dinner &
Auction

Call 849-5977 or
[email](#) the Chamber if
you have questions
or need more
information.

**Waunakee Area
Chamber of
Commerce**

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bittersweet; she has enjoyed the business and the many loyal customers throughout the years that she has met. However, she is really excited to continue working with clients in their homes as a decorating and design consultant. Both Heidi and Patti will be venturing out on new journey's and that is always exciting but scary at the same time Heidi said. Heidi lives in Waunakee and enjoys raising her family here, Patti lives in the Lodi area.

Heidi would like to thank the community for their support through the years. Store discounts are available on all of the merchandise from Christmas to candles, artwork and mirrors...everything must go by the end of January!

On behalf of the Waunakee Area Chamber of Commerce, we wish Heidi and Patti the best of luck and thank them for their commitment to operate their business on Main Street...when one door closes another one opens and both Heidi and Patti will surely be successful in whatever they pursue!

Waunakee Tourism/Community Betterment Grant Funds Available

The Tourism/ Community Betterment Fund is a grant program established by the Village of Waunakee intended to fund tourism projects (events that will bring visitors to the Village of Waunakee) or betterment projects (events that will improve the quality of life for the residents of the Village). The grant program is administered yearly by the Waunakee Economic Development Commission (WEDC). Any funds not awarded in a particular year will be carried over for consideration in future award cycles.

How much can an organization receive?

The grants are intended to assist in the start-up and development of new events, so preference is given to new applications. First time applicants are eligible to receive up to \$2,000; Grant requests for recurring projects or events may receive up to \$1,000 in the 2nd funding year and up to \$500 in the third year.

How do we apply?

Applications and further guidelines/ requirements can be found by clicking the following link: <http://www.waunakee.com/tourismgrant>

Applications are due to the Village Hall by March 5th. Grant awards will be made in April and recipients will be notified



offering video, web and graphic design services.

OWNERS:
Jeremy & Kristy
Crosby
608-850-3725

[VISIT OUR SPONSOR](#)



Let Us Help you Celebrate

Join the Waunakee Area Chamber of Commerce and **Sweet Pea Floral** in celebrating their Grand Re-Opening and Ribbon Cutting

Sweet Pea Floral
February 28th
11:00 am
105 Baker St STE 2

To Schedule Your Event
Contact the Chamber
(608) 849-5977

Business Resources

[Chamber Website](#)
[Village of Waunakee](#)
[Town of Westport](#)
[Waunakee Tribune](#)
[Waunakee Schools](#)
[Waunakee Public Library](#)
[WI Dept of Commerce](#)

of the WEDC decision by April 30th.

Questions?

If any questions arise during the application process, please contact Drake Daily at adminintern@vil.waunakee.wi.us or by telephone at (608)850-2830.

Nominations now being accepted for Orchid Award and Young Professional

ORCHID AWARD

This award is presented to a Chamber Member business who completed a substantial development and/or redevelopment facade building project within the last year contributing to the promotion of commerce, economic development, and the overall beautification of the Waunakee/Westport area. Dean Clinic was the 2014 recipient. This is the 23rd year for the award. Please call the Chamber at 608-849-5977 by February 23, 2015 to submit your nominations.

Nominees to date:

1. M.N.M's CoffeeHouse
2. Oakbrook/Madison & Main
3. Cottages on Main
4. Village Mobil

YOUNG PROFESSIONAL AWARD

The Waunakee Area Chamber honors an emerging leader in the Chamber within the community who strive toward the highest levels of personal and professional accomplishment, who excel in their chosen field, devote time and energy to the Chamber business community and the community as a whole in a meaningful way. This young business person serves as a role model to professionals between the ages of 25-40. Troy Salisbury of State Farm was the 2014 recipient and will be chairing the Young Professionals Committee. Please submit completed nomination [form](#) by February 23, 2015 to office@waunakeechamber.com.

Nominees to date:

1. Crystal Herband - A Healthy Glow
2. Sandra Meinholz - Waunakee High School, Mkg & DECCA
3. Sam Ballweg - Endres Manufacturing Co.

Winners will be announced at the Chamber Dinner and Auction on March 5, 2015.

February Wake Up Waunakee Annual Chamber Business Breakfast

Mark your calendar to join us on **Wednesday, February 4th, 7:30am, at Rex's Innkeeper** to get your 2014

[WI Dept of Financial Institutions](#)
[InBusiness Magazine](#)
[Dane County THRIVE](#)
[Dane County Economic Develop't Resource Guide](#)
[UW Small Business Development Center](#)
[US Small Business Development Admin.](#)
[Wisconsin State Representatives](#)
[Dane Buy Local the 3/50 project](#)
[Wisconsin Development News Weekly](#)

Chamber Board of Directors

Our next Chamber Board Meeting
 January 20
 7:45am @ the Depot

EXECUTIVE BOARD

Steve Strobel
 President
[Town Planner Mike Steinl](#)
 Chamber Treasurer
 Chad Updike
 President Elect
[AlignLife Chiropractic](#)
 Jason Nachreiner
 Chamber Secretary
[Aberdean](#)
OFFICERS
 Mike Ableidinger
[Ableidinger Law](#)
 Rena Ripp
[Hummingbird Social Media](#)
 Kari Anderson
[Trending NOW](#)
 Kevin Piette
[State Bank of Cross Plains](#)
 Sara Rabideaux
[HR Chiropractic](#)
 Troy Salisbury
[State Farm Insurance](#)
 Geoff Vine
[Stevens Construction](#)

Chamber year in review at the **Annual Chamber Business Breakfast.**

This is a FREE Member exclusive business breakfast that you don't want to miss!

REGISTER

Hear reports from the Chamber Director, President, Treasurer, Chamber Liaisons and a summary on the progress of the Strategic Planning Sessions from Tom O'Rourke.

AGENDA

1. State of the Chamber Address
2. Financial Review
3. Chamber President, Steve Strobel
4. Chamber Business Committee Updates
5. Waunakee Public School District Update
6. Municipality Updates
7. Recognition of outgoing Board Members

We are currently accepting nominations for Board positions. Submit nominations to ellen@waunakeechamber.com.



Calling all VOLUNTEERS for Annual Chamber Dinner & Auction

Rex's Innkeeper will once again be transformed to create the setting for the **Waunakee Area Chamber of Commerce Annual Dinner and Auction on March 5, 2015**. The forces of good will gather as we invite our SUPER HERO Members and their guests to CRASH this EPIC party and MARVEL at the super powers of the Waunakee Business Community!

Mark your calendar as you don't want to miss this premier chamber event to network, bid on great auction items, win prizes and enjoy music and dinner with your fellow chamber members and their guests.

This event is a success because of our business volunteers, auction item donors and all the members that attend. [Email](#) us to join the Supreme Volunteer Squadron.

VOLUNTEERS NEEDED:

1. Committee Members
2. Acquisitions: contact businesses donations
3. Event setup

**Be a part of the All Star Patrol and drop off your donations at the Chamber before the volunteer squadron calls!

MEMBERS ON THE MOVE

Congratulations to Chamber member **Geoff Vine**, president of [Stevens Construction](#), who is now serving on Waunakee Public Library Board. The Chamber would like to

[Corp.](#)
Chris Kenney
[Minuteman Press](#)
Randy Guttenberg
[Waunakee Community Schools](#) Liaison
Todd Schmidt
[Village of Waunakee](#)
Liaison
Tom Wilson
[Town of Westport](#) Liaison
Ellen Schaaf
[Waunakee Area Chamber of Commerce](#)



With [WaunaBUCKS!!](#)

Community Newsletters

[Police 2015 JAN](#)

[Waunablog](#)

[Horizons-December](#)

Creative Wall at the Hall Art Exhibit



Retrospective Art Exhibit by Leo Nello Rotelli

500 W. Main St.
Waunakee
Jan-Feb 2015
7am-4:15pm M-F

thank Geoff for serving 2 terms on the Chamber Board and wish him all the best as he moves to this new position.

BMO Harris Bank

Leslie Stroede announced she has accepted a new position as manager of the East Towne BMO Harris Bank. The Chamber wishes Leslie the best of luck and welcomes Waunakee graduate Allison Feldbruegge as the new branch manager of the Waunakee BMO Harris Bank.

Spencer X Smith

Spencer Smith will be a featured guest speaker at the first spring session of the Wisconsin Alumni Research Foundation (WARF) series called Entrepreneurons.

Join Spencer on Monday, January 27, 4-5:30 pm in the H.F. DeLuca Forum at the Discovery Building on the UW Campus for this free presentation titled *Building Your Networks: Sharing your expertise online to grow your network and your revenue.* [More Info](#)

Members Working Together



Drs. Heidi and Mark Schlappi, owners of [Main Street Chiropractic](#), and Mark Weller, President/CEO of [Access Wisconsin](#), recently met at a local Chamber of Commerce event; they have banded together to support one another in a unique way. In addition to his work at Access Wisconsin, Mr.

Weller is a local artist/photographer. The chiropractors fell in love with his artwork and the symbiotic relationship was formed. Mr. Weller now has pieces displayed at Main Street Chiropractic. The artwork has descriptions and prices affixed and can be purchased on the spot. Dr. Heidi Schlappi said "It's a win-win, and we're honored Mr. Weller is allowing us to hang some of his pieces in our office".

~MARK YOUR CALENDAR~

November 1-April 1

Alternate side parking enforced

January 15-16 @ 8am-1:45pm

Early Learner Screening for children eligible for 5yr old kindergarten during the 2016-2017 school year. Call for appt: Missy Watson 849-1101

January 15 @ 4-6pm

Chamber Business After 4 networking event- Comfort Inn & Suites-Deforest, 5025 Cty Hwy V

January 15 @ 4-8pm

St John's Athletic Association Celebrity Servers at Doughboys. 10% of the sales and all tips will benefit the SJ Athletic Assoc.

January 21 @ 6:30pm

Wisconsin School of Music presents a musical program

Use your Chamber Website as a Business Resource...

HOT DEALS!!

Looking for a great deal? Have a great offer or promotion you want others to see? Visit the Hot Deals page of the Waunakee Area Chamber of Commerce website.

[View Hot Deals](#)

Employment

As a service to our members, job opportunities can be submitted for publication on our website.

[See current postings](#)

SPACE FOR LEASE

New on our website: Commercial Space & Apartment Rentals. Please submit verbiage in a Word document to [Diane](#).

[View Listings](#)

entitled: We shall Overcome: Music that fed and Fueled a Movement.- Waunakee Public Library

January 25 @ 9am-12pm

St John's Preschool, Kindergarten & Middle School Open House & Tour- St John's School

January 27 @ 4-5:30pm

Spencer X Smith free presentation- Building your Networks: Sharing your expertise online to grow your network and your revenue- H.F. DeLuca Forum, Discovery Bldg, UW Campus

February 4 @ 7:30-9am

Wake Up Waunakee/Chamber Business Breakfast- Rex's Innkeeper

February 6 @ 7pm

Wisconsin Singers show featuring opening performances by the Waunakee M.S. Performers, the High School Jazz Ensemble & Kee Notes followed by the headline Broadway-caliber show written by Robert Diez and choreographed by Broadway and Branson Professionals. [More Info](#)

We make every effort to list current Chamber related events. Look for more events on the chamber [website](#) at www.waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the Waunakee Area Chamber of Commerce

Chamber Office:

100 E Main Street | PO Box 41 | Waunakee WI 53597
608-849-5977 | Fax 608-849-9825

Chamber Staff:

Ellen K. Schaaf, Executive Director
Beth Puccetti, Administrative Assistant
Diane Anderson, Administrative Assistant

office@waunakeechamber.com | waunakeechamber.com

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