



Chamber Business Tracks

Helping keep your Business on Track

January 22, 2015

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IMPORTANT Dates

2/4
Chamber Business
Breakfast

2/28
Sweet Pea Floral
Grand Re-Opening
& Ribbon Cutting

Dear Ellen,

**Please Note:

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.

Important DEADLINES:

January 26

4pm Monday is the deadline to turn in member update forms for the Chamber Guide and Directory. If we do not receive an update, information on file will be published.

January 26

2015 Membership Dues **must be received by 4pm Monday, January 26, for your business to be included in the Guide and Directory and on the website business directory.** Please do not let your membership lapse and miss these advertising opportunities.

Waunakee to become a Dementia Friendly Community...what does that mean? *by Ellen K. Schaaf*



A dementia friendly community is one that recognizes the challenges faced by those with dementia disease and their care partners who support them so that they may remain independent and engaged in community life.

The Waunakee Senior Center, led by Senior Services Director Cindy Mosiman is leading an initiative for Waunakee to be designated as a dementia friendly community. A group has been formed and will meet the second Tuesday of each month at 9am at the Senior Center.

3/4

Cottages on Main
Open House &
Ribbon Cutting

3/5

Chamber Dinner &
Auction

Call 849-5977 or
[email](#) the Chamber if
you have questions
or need more
information.

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Chamber of
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Goals of this group include:

- Educate the community by increasing awareness and understanding;
- Decrease the stigma of the disease;
- Foster community involvement;
- Improve the lives of those with dementia and those who care for someone with memory challenges.

A dementia friendly business is a business whose staff has been trained in how to serve its customers who have dementia. It is a business who has looked at its environment and made the changes needed to help improve the experience for individuals who struggle with memory issues.

Most of us know someone who is affected by dementia. These people are living in Wauwaukee and are our friends and neighbors. The Chamber of Commerce and the Village are committed to work with the Senior Center and the Alzheimer's & Dementia Alliance of WI to help spread the word to businesses, organizations, and citizens in Wauwaukee.

Middleton recognized the first dementia friendly businesses last year which included the State Bank of Cross Plains, Walgreens, and Ace Hardware. They made the effort to train 50% of their employees on dementia-friendly practices and environmental changes to aid customers with memory challenges.

If you would be interested in participating in this coalition in any form please contact me and I will put you in touch with the appropriate person.

The criteria for businesses includes:

- Business training...50% of front line staff must be trained and management must attend;
- Designate a team leader to act as a liaison;
- Must be open to discussing environment changes (lighting, signing, etc.);
- Share training materials with new hires;
- Undergo on-site visit & follow-up training on an annual basis.

Training will be approximately 20 minutes in length with the hopes of producing a training video for new hires.

A list of core people have been identified to be trained by the Alzheimer's & Dementia Alliance. When this two hour training happens they will begin reaching out to businesses to set up training for staff. The goal is to do this with 10 businesses by the end of this year.

February Wake Up Wauwaukee Annual Chamber Business Breakfast

Mark your calendar to join us on **Wednesday, February 4th, 7:30am, at Rex's Innkeeper** to get your 2014 Chamber year in review at the **Annual Chamber Business Breakfast**.

offering video, web and graphic design services.

OWNERS:
Jeremy & Kristy Crosby
608-850-3725

[VISIT OUR SPONSOR](#)



Let Us Help you Celebrate

Join the Waunakee Area Chamber of Commerce and **Sweet Pea Floral** in celebrating their Grand Re-Opening and Ribbon Cutting

Sweet Pea Floral
February 28th
11:00 am
105 Baker St STE 2

To Schedule Your Event Contact the Chamber (608) 849-5977

Grant Funds Available

Applications are being accepted for the **Tourism/ Community Betterment Fund**, a grant program established by the Village of Waunakee intended to fund tourism projects (events that will bring visitors to the Village of Waunakee) or betterment

This is a FREE Member exclusive business breakfast that you don't want to miss!

[REGISTER](#)

AGENDA

1. State of the Chamber Address
2. Financial Review
3. Chamber President, Steve Strobel
4. Chamber Business Committee Updates
5. Waunakee Public School District Update
6. Municipality Updates
7. Recognition of outgoing Board Members



We are currently accepting nominations for Board positions. Submit nominations to ellen@waunakeechamber.com.

BA4 Brought Members in from the cold to Network



The Waunakee/DeForest Business After 4pm networking mixer held at the Comfort Inn & Suites on January 15th welcomed 60+ members to network in a casual, fun environment while enjoying complementary appetizers and drawings for raffle prizes. Thank you to Comfort Inn & Suites for hosting our "poolside party". **Thank you to our Sponsors:**



Be sure to mark your calendar for the next BA4: April 16

Nominations now being accepted for Orchid Award and Young Professional

projects (events that will improve the quality of life for the residents of the Village). Applications are due by March 15th.

[More Info](#)

Business Resources

[Chamber Website](#)
[Village of Waunakee](#)
[Town of Westport](#)
[Waunakee Tribune](#)
[Waunakee Schools](#)
[Waunakee Public Library](#)
[WI Dept of Commerce](#)
[WI Dept of Financial Institutions](#)
[InBusiness Magazine](#)
[Dane County THRIVE](#)
[Dane County Economic Develop't Resource Guide](#)
[UW Small Business Development Center](#)
[US Small Business Development Admin.](#)
[Wisconsin State Representatives](#)
[Dane Buy Local the 3/50 project](#)
[Wisconsin Development News Weekly](#)

Chamber Board of Directors

Our next Chamber Board Meeting
February 17
7:45am @ the Depot

EXECUTIVE BOARD

Steve Strobel
 President
[Town Planner Mike Stein!](#)
 Chamber Treasurer
 Chad Updike
 President Elect
[AlignLife Chiropractic](#)

ORCHID AWARD

This award is presented to a Chamber Member business who completed a substantial development and/or redevelopment facade building project within the last year contributing to the promotion of commerce, economic development, and the overall beautification of the Waunakee/Westport area. Dean Clinic was the 2014 recipient. This is the 23rd year for the award. Please call the Chamber at 608-849-5977 by February 23, 2015 to submit your nominations.

Nominees to date:

1. M.N.M's CoffeeHouse
2. Oakbrook/Madison & Main
3. Cottages on Main
4. Village Mobil

YOUNG PROFESSIONAL AWARD

The Waunakee Area Chamber honors an emerging leader in the Chamber within the community who strive toward the highest levels of personal and professional accomplishment, who excel in their chosen field, devote time and energy to the Chamber business community and the community as a whole in a meaningful way. This young business person serves as a role model to professionals between the ages of 25-40. Troy Salisbury of State Farm was the 2014 recipient and will be chairing the Young Professionals Committee. Please submit completed nomination [form](#) by February 23, 2015 to office@waunakeechamber.com.

Nominees to date:

1. Crystal Herband - A Healthy Glow
2. Sandra Meinholz - Waunakee High School, Mkg & DECCA
3. Sam Ballweg - Endres Manufacturing Co.

Winners will be announced at the Chamber Dinner and Auction on March 5, 2015.



Calling all VOLUNTEERS for Annual Chamber Dinner & Auction

Rex's Innkeeper will once again be transformed to create the setting for the **Waunakee Area Chamber of Commerce Annual Dinner and Auction on March 5, 2015**. The forces of good will gather as we invite our SUPER HERO Members and their guests to CRASH this EPIC party and MARVEL at the super powers of the Waunakee Business Community!

Mark your calendar as you don't want to miss this premier chamber event.

VOLUNTEERS NEEDED:

1. Committee Members
2. Acquisitions: contact businesses donations
3. Event setup

Jason Nachreiner
Chamber Secretary

[Aberdeen](#)

OFFICERS

Mike Ableidinger

[Ableidinger Law](#)

Rena Ripp

[Hummingbird Social Media](#)

Kari Anderson

[Trending NOW](#)

Kevin Piette

[State Bank of Cross Plains](#)

Sara Rabideaux

[HR Chiropractic](#)

Troy Salisbury

[State Farm Insurance](#)

Geoff Vine

[Stevens Construction Corp.](#)

Chris Kenney

[Minuteman Press](#)

Randy Guttenberg

[Waunakee Community Schools](#) Liaison

Todd Schmidt

[Village of Waunakee](#)

Liaison

Tom Wilson

[Town of Westport](#) Liaison

Ellen Schaaf

[Waunakee Area](#)

[Chamber of Commerce](#)



With [WaunaBUCKS!!](#)

Community Newsletters

[Police 2015 JAN](#)

[Waunablog](#)

[Horizons-December](#)

Creative Wall at the Hall

****Be a part of the All Star Patrol and drop off your donations at the Chamber before the volunteer squadron calls!**

News Release: Sheriff's Office Investigating Multiple Burglaries

January 15, 2015 - The Dane County Sheriff's Office is investigating several burglaries to rural homes. In some cases suspects have forced entry into locked homes and stolen valuables including jewelry, rare/precious coins, electronics, cash, and firearms.

Citizens have also reported that suspects may be knocking on doors of homes first to see if anyone is home. If someone answers the door, they ask for directions to a nearby town and then leave.

Sheriff's deputies responded to three burglaries the night of Wednesday, January 14th and one the night of Tuesday, January 13th. All of the **burglaries occurred in western Dane County, to include the towns of Dane, Middleton, Cross Plains, and Oregon.**

The Sheriff's Office is asking for citizens to be vigilant in watching neighborhood activity and to report anything suspicious immediately by calling 911. Obtaining a vehicle description and/or license plate is extremely valuable to law enforcement. Anyone with information related to these crimes is asked to call the Dane County tip line at (608) 284-6900.

In addition, businesses are asked to watch for and question customers who may be selling or pawning large amounts of coins or jewelry consistently. This activity should be reported to law enforcement.

MEMBERS ON THE MOVE

1st National Bank

The Governor's Council on Financial Literacy awarded the 2014 Wisconsin Financial Literacy Award to [1st National Bank](#) for its effort in promoting financial literacy among Wisconsin citizens. The bank was among 17 individuals, businesses, and organizations to be given the award, and had previously won this Award in 2012. Congratulations!

The Murphy Insurance Group

The [Murphy Insurance Group](#) is celebrating 25 years of business in the Waunakee community. They are an award winning national independent insurance agency whose service is geared toward both businesses and individuals. The Chamber wishes Murphy Insurance continued success!

Celebrating 30 Years!

Art Exhibit



Retrospective Art Exhibit by Leo Nello Rotelli

500 W. Main St.
Waunakee
Jan-Feb 2015
7am-4:15pm M-F

Use your Chamber Website as a Business Resource...

HOT DEALS!!

Looking for a great deal? Have a great offer or promotion you want others to see? Visit the Hot Deals page of the Waunakee Area Chamber of Commerce website.

[View Hot Deals](#)

Employment

As a service to our members, job opportunities can be submitted for publication on our website.

[See current postings](#)

SPACE FOR LEASE

New on our website: Commercial Space & Apartment Rentals. Please submit verbiage in a Word document to [Diane](#).

[View Listings](#)



The Waunakee Community Band

The Waunakee Community Band is celebrating their 30th anniversary during 2015. To begin the year's festivities they will present a "Prelude to Spring" concert on Sunday, March 8th at 2:00 pm in the Waunakee High School Performing Arts Center. A reception for the audience and band will follow the concert.

Come enjoy an afternoon of music!

~MARK YOUR CALENDAR~

November 1-April 1

Alternate side parking enforced

January 25 @ 9am-12pm

St John's Preschool, Kindergarten & Middle School Open House & Tour- St John's School

January 27 @ 4-5:30pm

Spencer X Smith free presentation- Building your Networks: Sharing your expertise online to grow your network and your revenue- H.F. DeLuca Forum, Discovery Bldg, UW Campus

February 4 @ 7:30-9am

Member Exclusive-Wake Up Waunakee/Chamber Business Breakfast- Rex's Innkeeper

February 6 @ 7pm

Wisconsin Singers show featuring opening performances by the Waunakee M.S. Performers, the High School Jazz Ensemble & Kee Notes followed by the headline Broadway-caliber show written by Robert Diez and choreographed by Broadway and Branson Professionals. [More Info](#)

February 13 @ 7-9pm

Father Daughter Dance- Waunakee High School Commons

February 14 @ 6pm

St John's Auction- SJ Cafeteria & Gym

February 21 @ 10am-2pm

Woodstove Cooking Workshop-Breads & Soups, registration required- Schumacher Farm

February 24 @ 7pm

St Marys of the Lake Fabulous Bingo Night, doors open at 5:30, bingo games begin at 7pm.

February 28 @ 11am

Sweet Pea Floral Ribbon Cutting- 105 Baker St #2

March 8 @ 2pm

The Waunakee Community Band begins it's 30th anniversary celebration year with a "Prelude to Spring" concert- Waunakee High School PAC

We make every effort to list current Chamber related events. Look for more events on the chamber [website](#) at www.waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the
Waunakee Area Chamber of Commerce

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Diane Anderson, Administrative Assistant

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