



Waunakee
 AREA
 CHAMBER OF COMMERCE

Chamber Business Tracks

Helping keep your Business on Track

September 3, 2015

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Dear Ellen,

**Please Note:

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.



Newsweek Ranks Waunakee High School in Top 500

-Waunakee Tribune-September 3, 2015



Like Us to
 get the latest news
 and stay informed!

Waunakee High School is receiving national recognition after being named among the top 500 schools in Newsweek magazine recently.



It's the first time Newsweek has included the school on its list, ranking Waunakee 351st. Newsweek examines more than 16,000 schools nationwide, according to Tim Schell, Curriculum Director for the Waunakee School District.

That list is then narrowed down to 6,500 schools.

In June, researchers from Newsweek contacted Waunakee school officials for more information, Schell said. "We were very pleasantly surprised. We know we have a great high school. We know we have a great high school program," Schell said.

[Read article](#)

**Waunakee Area
 Chamber
 DIRECTORY**



**IMPORTANT
 Dates**

September 7
 Labor Day
 Chamber-Closed

Lunch & Learn ~ September 15

September 10-12
Waunakee Fall
Garage Sales

September 15
Board Meeting
Connect4Lunch

September 25
Phillips Orthodontics
Open House
9-11am
&
Ribbon Cutting
11am

Call 849-5977 or
[email](#) the Chamber if
you have questions
or need more
information.

Connect4Lunch

With Waunakee Area Chamber of Commerce

Reducing Stress in the Work Place

Tuesday, September 15
11:30am-1pm
Sylvan Crossings
5475 Westshire Circle, Waunakee

-REGISTER

[Sylvan Crossings](#) is partnering with Brandi Davis, owner of B. Davis Directions, to address Stress in the Work Place at this month's Connect4Lunch.

**Monday,
September 7th
Labor Day**



Labor Day, the first Monday in September, is a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country.

In observance of the holiday, the Waunakee Area Chamber of Commerce will be

**CLOSED
September 7**



Brandi has worked in the health and human services industry in a variety of fields for over 15 years. She has over ten years' experience in recruiting, orienting, training, and supervising staff.

Brandi's Company, [B. Davis Directions](#), works with clients to create a work environment for employees that increases job satisfaction and retention, improves performance and communication, and ultimately, provides higher quality care and services for clients.

Come Learn more on September 15th at Connect4Lunch

[What is Connect4Lunch?](#)

Words to Inspire, Motivate, and Confront



BY JON KONARSKA, IB PUBLISHER
From the pages of
In Business magazine.

Attention

This June, I had the honor of emceeding the 2015 Dane County Small Business Awards, an annual event that honors

**Chamber
Members:
Display your
Chamber
Member Decal on
your Website!**



The Waunakee Area Chamber has made it easy for you to proudly display your membership directly within your website! Several sizes to chose from:

[Member Decal](#)



**Let Us Help you
Celebrate**

Join the Waunakee Area Chamber of Commerce in celebrating the Grand Opening of Phillips Orthodontics with a Ribbon Cutting Ceremony.



1106 Stephenson Lane
Fri., September 25

**Open House
9:00-11:00am**

the area's most successful small businesses. As I was preparing for this event, I wanted to present something that would resonate with all of the small business owners and professionals in attendance that day.

I came up with my own **Top 10 list** of inspirational quotes or motivational sayings from notable businesspeople, which are intended for anyone managing or helping to lead a small business. Since so many IB readers are managers at small-to medium-sized businesses, I've repackaged this content here - with apologies to David Letterman.

10. "Timing, perseverance, and 10 years of trying will eventually make you look like an overnight success." - Biz Stone, co-founder of Twitter
9. "You read a book from beginning to end. You run a business the opposite way. You start with the end and then you do everything you must to reach it." - Harold Geneen, former president of ITT Corp.
8. "Grow with discipline. Balance intuition with rigor. Innovate around the core. Don't embrace the status quo." - Howard Schultz, CEO and chairman of Starbucks
7. "So much of what we call management consists of making it difficult for people to work." - Peter Drucker
6. "Your reputation is more important than your paycheck, and your integrity is worth more than your career." - Angelo Sotira, co-founder of DeviantArt
5. "The only place where success comes before work is in the dictionary!" - Vidal Sassoon
4. "Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do." - Steve Jobs
3. "If you aren't a risk taker, you should get the hell out of business!" - Ray Kroc, founder of McDonalds
2. "Opportunity is missed by most people because it is dressed in overalls and looks like work." - Thomas Edison
1. "Small business isn't for the faint of heart. It's for the brave, the patient, and the persistent. It's for the overcomer." - Unknown

You can take away important insights from these quotes, many of which include **traits that most successful businesses and leaders must have**: perseverance, vision, innovation, a willingness to embrace change, effective management, trust in your staff, integrity, hard work, passion, and the courage to take risks.

Ribbon Cutting 11:00am

To Schedule Your Event
Contact the Chamber
(608) 849-5977

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Chamber Board of Directors Our next Chamber Board Meeting September 15 7:45am @ the Depot

Which of these traits do you bring to work each day?

[See article](#)

Nancy Mistele Joins Wake Up Waunakee

The Waunakee Area Chamber of Commerce welcomed Nancy Mistele, Director of the Office of Business Development, to the September 2nd Wake Up Waunakee.



As a Director in the [Office of Business Development](#), Nancy and her team work to remove red tape, reduce unnecessary regulatory burdens that impact business owners and help businesses connect to various resources across the state.

Called the 'concierge service for business', the Office of Business Development helps identify laws and rules that need to be reformed and help link businesses to various resources and services available in Wisconsin. Questions about unemployment, tax audits, inspection requirements and the permitting process are among the issues Nancy's

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office can assist small business in getting answers. With access to top officials, they can assist business owners in resolving problems, advance ideas and seek solutions to sticky situations. To submit a rule change recommendation online visit smallbusiness.wi.gov.

[View Presentation](#)

Food~Beer~FUN!



SEPTEMBER 17-20 @ ENDRES MFG.

Endres Manufacturing located at 802 S. Century Ave., Waunakee will once again host the annual **Wauktoberfest German Celebration on Sept 17-20**. Founded in 2005, Wauktoberfest raises funds to support the Waunakee Community Foundation, Waunakee Rotary, Waunakee Lions and the KC Council 6371.

The festivities will begin on **Thursday, September 17 with the Wauktoberfest Wine Tasting** featuring wine from the Von Stiehl Winery and food pairings from Sartori Cheese. Entertainment will be live accoustical music by "Stop the Clock". Sorry, this event is sold out, but...

You can still take part in the Wauktoberfest festivities on **September 17th at the Bourbon, Bacon & Cigars Event** at Lucky's Bar & Grille. [More Info & Tickets](#)

On September 18th through September 20th the celebration is open to the public and offers food, beer, music, inflatables, vendors, hammerschlagen, wauna-golf and pumpkin decorating.

Friday, September 18, Grounds Open 4:30-11pm
 Texas Hold'em: 6:30pm
 Pat McCurdy Performs: 7:30-10pm

Saturday, September 19th, Grounds Open 12-11pm
 Bob Klinger Band: 12:00-4pm
 Helicopter Rides 12-7pm
 Blessing of the Beer: 2pm
 Beer Tasting: 2-6pm [Tickets required](#)
 Frau Carry: 2pm
 Limburger Cheese Eating Contest: 3pm
 Beer Keg Race: 4pm
 Piano Bar Entertainment 4-6pm
 Sauerkraut Eating Contest: 5pm

Community Newsletters

[Police 2015 AUGUST](#)

[Waunablog](#)

[Horizons SEPTEMBER](#)

Use your Chamber Website as a Business Resource...

Click links to see the latest listings!

[HOT DEALS](#)

[EMPLOYMENT](#)

[SPACE FOR LEASE](#)

Yodeling Contest 5:30pm
Beer Stein Hosting: 6pm
Cheap Shots: 6-10:30pm

Sunday, September 20th, Grounds Open 12-5pm
20 mile bike ride: 11am
Waunakee Community Band: 12-1:30pm
Helicopter Rides: 12-5pm
Kiss a Goat Finale: 1pm
Just Too Accordians Perform: 1:30-2:30pm
Mannerchor: 2:30-4pm
Dachshund Dash: 3pm

For more information visit www.wauktoberfest.com.

Business Resources

[Chamber Website](#)
[Village of Waunakee](#)
[Town of Westport](#)
[Waunakee Tribune](#)
[Waunakee Schools](#)
[Waunakee Public Library](#)
[WI Dept of Commerce](#)
[WI Dept of Financial Institutions](#)
[InBusiness Magazine](#)
[Dane County THRIVE](#)
[Dane County Economic Develop't Resource Guide](#)
[UW Small Business Development Center](#)
[US Small Business Development Admin.](#)
[Wisconsin State Representatives](#)
[Dane Buy Local the 3/50 project](#)
[Wisconsin Development News Weekly](#)

MEMBERS ON THE MOVE

Collision Masters of Wisconsin Earns Official Certification and Prestigious Top Automaker Recognition

WAUNAKEE - Collision Masters of Wisconsin has been officially certified by Assured Performance, a non-profit consumer advocacy organization, for maintaining the right tools, equipment, training, and facility necessary to repair the participating Automaker brand vehicles according to the manufacturer's specifications. In achieving their certification, Collision Masters of Wisconsin is now an integral part of the most advanced repair capable and efficient auto body repair network in the world. Adding to their credentials, Collision Masters of Wisconsin is officially recognized by Assured Performance, FCA (Fiat-Chrysler), GM, Nissan, Infiniti, and Hyundai.

Congratulations to **Orangetheory Fitness** who was named "The Best One-Hour Workout in the Country" by The New York Times. Orangetheory Fitness provides a cutting-edge total body workout, consisting of endurance, strength and power training for all levels. Members wear a heart rate monitor, while professional coaches train clients through five heart rate zones. The result is extra calories burned through E. P. O. C. (Excess Post-Exercise Oxygen Consumption). Orangetheory Fitness announced they are opening their newest location at 7803 Mineral Point Rd, Madison.

Blowin' Smoke BBQ

Check out the great write up on Blowin' Smoke BBQ in the August 26th Capitol Times [article](#) entitled "Day Trip Dining: Go Beyond Madison's City Limits for Seven Great New Restaurants". Feature Article: "

[Day Trip Dining: Blowin' Smoke BBQ in Waunakee](#)"

~MARK YOUR CALENDAR~

September 7

Labor Day - Chamber Closed

September 7 @ 8am-4pm

Waukelee Food Pantry Labor Day Food Drive- Piggly Wiggly
September @ 7-8pm
 Workshop on Wellness: Naturopathic Medicine- Village Ctr
September 9 @ 3-6pm
 Farmers Market- Waun-A-Bowl Parking lot
September 10-12
 Waukelee Fall Garage Sales
September 12 @ 7:30-8:30am
 WNC Free Outdoor Bootcamp to kick off the 8th annual
 Laundry Soap and Diaper Drive. [Info](#)
September 15 @ 11:30am-1pm
 Connect4Lunch- Sylvan Crossings
September 17 @ 6-9pm
 Waukelee Wine Tasting- Endres Mfg. grounds, sold out.
September 17 @ 6-9pm
 Waukelee Bourbon Tasting- Lucky's Bar & Grille, [tickets](#)
September 18-20
 WaukeleeFest- Endres Mfg. Grounds, 802 S. Century Ave.
September 19 @ 8am-12pm
 Cars in the Park- Village Park

We make every effort to list current Chamber related events.
 Look for more events on the chamber [website](#) at
www.waukeleechamber.com

Waukelee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the
 Waukelee Area Chamber of Commerce

Chamber Office:

100 E Main Street | PO Box 41 | Waukelee WI 53597
 608-849-5977 | Fax 608-849-9825

Chamber Staff:

Ellen K. Schaaf, Executive Director
Beth Puccetti, Administrative Assistant
Diane Anderson, Administrative Assistant



office@waukeleechamber.com |
waukeleechamber.com

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