



Chamber Business Tracks

Helping keep your Business on Track

October 15, 2015

In This Issue

Business After 4

TIF 101

Celebrations in the Kee
New Member Orientation



Stay Informed
Like Us!

Waunakee Area
Chamber
DIRECTORY



IMPORTANT Dates

TONIGHT
October 15
Business After 4
4-6pm

October 20
Board Meeting
7:45am
&
Connect4Lunch
11:30am-1pm

Dear Ellen,

**Please Note:

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.

Join Us Tonight! 4:00-6:00pm --REGISTER--
New Member Special tonight ONLY!

DeForest Waunakee
Business
networking mixer *after*



637 W North St.
DeForest, WI

Waunakee Chamber Members are encouraged to invite friends and business associates to take advantage of the **New Member Special offered only during this event**; a completed application and payment turned in at the BA4 will receive 50% OFF a 2016 Waunakee Area Chamber membership. Call 849-5977 for details.

Village Listening Session-"TIF 101"

You are invited to a special educational Village Listening Session;

October 21
 Ecco Salon
 Ribbon Cutting
 12:00pm

October 22
 Village Mall
 Ribbon Cutting
 4:30pm

October 28
 Creative Business
 Interiors
 Open House
 4:30-6:30pm
 and
 Ribbon Cutting
 5:30pm

Call 849-5977 or email the Chamber if you have questions or need more information.

"TIF 101"
Waunakee Village Center
Lower Level Meeting Room
Monday, October 26th, 7:00 p.m.



This is a great opportunity to meet informally with Village President Chris Zellner and Village Administrator Todd Schmidt to discuss issues and ask questions. The main topic of discussion for this session will focus on Tax Increment Financing (TIF). Michael Harrigan, the Village's financial advisor from Ehlers and Associates, will be on hand to provide his knowledge and expertise of the various uses of TIF.

If you are unable to attend but have something you would like to discuss, please contact President Zellner at czellner@waunakee.com or Administrator Schmidt at 850-5227 or tschmidt@waunakee.com.

Ribbon Cuttings~Open Houses~Grand Openings
Celebrate with our Chamber Member Businesses!

Waunakee Area Chamber of Commerce
2015 Signature Sponsor



Livable Communities by Don Tierney
 offering Residential Homesites, Office, Retail & Commercial Space

For More Information **Visit Our Sponsor**



114 E. Main Ste 103, Waunakee
October 21st: Ribbon Cutting, 12:00pm
November 4th: Grand Opening, 4-7pm

Village Mall
257 S. Century Ave,
Waunakee



October 22: Open House, 4:00-6:00pm
 Ribbon Cutting, 4:30pm

Stop by and enjoy hors d'oeuvres, wine, soda and give-aways. Donations of diapers and laundry soap for WNC appreciated.



Grand Opening
 1131 Uniek Dr, Waunakee
October 24th, 3:00-9:00 pm
 \$10 gets you in & your 1st beer
 Tours~Tastes & Tunes





Let Us Help you Celebrate

The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies

To Schedule Your Event Contact the Chamber (608) 849-5977

Use your Chamber Website as a Business Resource...

Click links to see the latest listings.

New In Hot Deals...

FLU SHOTS \$9.99



2150 Deming Way
Middleton, WI
Mon-Fri 10am-7pm
Sat 9:30am-6pm
[Details](#)

[HOT DEALS](#)

[EMPLOYMENT](#)

[SPACE FOR LEASE](#)

Waunakee Area Chamber of Commerce Tracks E-News Sponsors



201 Moravian Valley, Waunakee
October 28th
Open House: 4:30-6:30pm
Ribbon Cutting: 5:30pm

Want to Go Behind the Scenes?...Volunteer!

HALLOWEEN AT THE FARM

Schumacher Farm Park, Hwy 19, Waunakee
Saturday, October 24, 2015
5pm - 9pm

FUN FOR ALL AGES!

- . Games & Crafts
- . Interactive Characters
- . Face painting
- . Campfire for S'mores



Live Music
Ken Lonquist
Shows at 6pm & 7:30pm



Also Waunakee High School Orchestra & Folk Band

HAUNTED PRAIRIE WAGON RIDE
begins at sunset (6pm)

www.schumacherfarmpark.org



Presented by the Friends of Schumacher Farm Park in cooperation with Dane County Parks and our generous Sponsors



Volunteer [Information](#) - Volunteer [Sign Up](#)

SAVE THE DATE!

Connect4Lunch - New Member Orientation

Welcome to the Chamber!

Edward Jones

MAKING SENSE OF INVESTING

Shelley M. Moffatt

[website](#)



[website](#)

Chamber Board of Directors

**Our next Chamber
Board Meeting
October 20
7:45am @ the Depot**

EXECUTIVE BOARD

Dr. Chad Updike
President

[AlignLife Chiropractic](#)

Mike Steinl

Chamber Treasurer

[Wegner CPAs](#)

Jason Nachreiner

Chamber Secretary/

President Elect

[Integral Building Systems](#)

OFFICERS

Mike Ableidinger

[Ableidinger Law](#)

Brent Bickel

[North Ridge Church](#)

Rena Ripp

[Sprinkman Real Estate](#)

Kari Anderson

[Trending NOW](#)

Kevin Piette

[State Bank of Cross Plains](#)

Dr. Sara Rabideaux

[HR Chiropractic](#)

Troy Salisbury

[State Farm Insurance](#)

[Corp.](#)

Chris Kenney

[Minuteman Press](#)

Randy Guttenberg

[Waunakee Community](#)

[Schools](#) Liaison

Todd Schmidt

[Village of](#)

[Waunakee](#) Liaison

Steve Strobel

[Town Planner](#)

**November 17, 11:30am-1pm
At the Depot, 100 E. Main St., Waunakee**

-REGISTER-

We would like to welcome our June-October New Chamber Members at Connect4Lunch to enjoy lunch and hear information that will help you maximize your Chamber Member benefits. Learn about our programs, services and events.

Meet our Staff, Board Members and Ambassadors. Network with other new members, introduce your business to the group, tour and add your marketing materials to the Chamber Visitor Center and **pick up your new member information packet.**

Mark November 17th on your calendar so you don't miss this opportunity to connect with the Chamber!



MEMBERS ON THE MOVE

New Chamber Member, [Thrivent Financial](#), is hosting a fund raiser to help the Kruschek family bring home their adopted daughter Clara who is in need of life saving surgery. [Caring 4 Clara](#) is an effort to bring the community together while raising funds to offset Clara's medical expenses. Join Thrivent Financial and the Kruschek family on November 7th at Rex's Innkeeper. The Evening will start at 5pm with a performance by the UW Marching Band followed by Dueling Pianos at 6pm. Come bid on silent and live auction items while enjoying heavy appetizers and cash bar. Free will donations at the door, \$10 for adults, \$5 for kids suggested. Want to help? [Donate](#) an Auction Basket.

Settlersbank board of directors and executive management announced that Carissa Peterson has been named Best Loan Originator in the Madison Chapter by the Wisconsin Mortgage Bankers Association at its 1st Annual Best in Business Awards. Congratulations Carissa!

~MARK YOUR CALENDAR~

Now until November 19

Fall Leaf Collection

October 15 @ 4-6pm

Business After 4- Sunset Grill, 637 W. North St, Deforest

October 18

St Mary of The Lake Country Fair- 5460 Mary Lake Rd.

Tom Wilson
[Town of Westport](#) Liaison
 Ellen Schaaf
[Waunakee Area Chamber of Commerce](#)

Community Newsletters

[Police 2015 OCTOBER](#)

[Waunablog](#)

[Horizons SEPTEMBER](#)

Business Resources

[Chamber Website](#)
[Village of Waunakee](#)
[Town of Westport](#)
[Waunakee Tribune](#)
[Waunakee Schools](#)
[Waunakee Public Library](#)
[WI Dept of Commerce](#)
[WI Dept of Financial Institutions](#)
[InBusiness Magazine](#)
[Dane County THRIVE](#)
[Dane County Economic Develop't Resource Guide](#)
[UW Small Business Development Center](#)
[US Small Business Development Admin.](#)
[Wisconsin State Representatives](#)
[Dane Buy Local the 3/50 project](#)
[Wisconsin Development News Weekly](#)

October 20 @ 11:30am-1pm

Connect4Lunch: Today's Policing Environment- Waunakee Police Department, 205 N. Klein Dr.

October 21 @ 12pm

Ecco Salon Ribbon Cutting Ceremony- 114 E. Main St, #103

October 21 3-6pm

Farmers Market- Waun-a-bowl parking lot

October 22 @ 4-6pm

Wisconsin Management Company/Village Mall Open House

4-6pm, Ribbon Cutting 4:30pm

October 22 @ 6:30-7:30pm

Creative Wall at the Hall featuring the Waunakee Community Band director and founder, Jan Tweed

October 24 @ 5-9pm

Halloween at the Farm- Schumacher Farm, 5682 Hwy 19

October 25

Food For Kidz- Waunakee Village Center [More Info/Volunteer](#)

October 26 @ 7pm

Village Listening Session: TIF 101, Village Center, lower level

October 28 @ 4:30-6:30pm

Creative Business Interiors Open House; Ribbon Cutting at 5:30pm- 201 Moravian Valley, Waunakee

October 31 @ 5-7pm

Waunakee Village Trick or Treat

November 2 @ 7pm

The United States Navy Band Performance- WHS PAC, [Info](#)

We make every effort to list current Chamber related events. Look for more events on the chamber [website](#) at www.waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the Waunakee Area Chamber of Commerce

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