



# Chamber Business Tracks

Helping keep your Business on Track

November 5, 2015

### In This Issue

Welcome to the Chamber  
 Dementia Friendly  
 Diabetes Blues Concert  
 Women, Wine & Wellness  
 Holiday Open House

Dear Ellen,

**\*\*Please Note:**

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.



Waunakee Area  
 Chamber  
[DIRECTORY](#)



### IMPORTANT CHAMBER EVENT Dates

**November 17**  
 Board Meeting  
 7:45 am  
 &  
 Connect4Lunch  
 11:30am-1pm  
 New Member  
 Orientation

**November 26-27**

## Maximize Your Chamber Benefits!

### Connect4Lunch - *New Member Orientation*



With Waunakee Area Chamber of Commerce

**Welcome to the Chamber!**  
**November 17, 11:30am-1pm**  
**At the Depot, 100 E. Main St., Waunakee**

### [-REGISTER-](#)

We would like to welcome our New Chamber Members at this month's Connect4Lunch! Enjoy lunch and learn how to maximize your Chamber Member benefits. Hear about our programs, services and events.

Meet our Staff, Board Members and Ambassadors. Network with other new members and introduce your business to the group. Tour and add your marketing materials to the Chamber Visitor Center and **pick up your new member information packet.**

### JUNE

[THE WILD DANDELION](#) ~ HEATHER MCCARTNEY

[THE MAKERY](#) ~ SPENCER PORTER

The Chamber Office will be closed for the Thanksgiving Holiday

Call 849-5977 or [email](#) the Chamber if you have questions or need more information.

## VETERANS DAY NOVEMBER 11



To all the Men and Women who have served or are serving our country to ensure the Freedom we enjoy as Americans,  
**Thank You !!**

**Waunakee Area  
Chamber of  
Commerce**

**2015**

**Signature Sponsor**



**Livable  
Communities by  
Don Tierney**  
offering  
Residential  
Homesites,  
Office, Retail &  
Commercial Space

For More Information  
**Visit Our Sponsor**

[i9 SPORTS](#) ~ MICHAEL DUPONT

[PHILLIPS ORTHODONTICS](#) ~ BETH PHILLIPS

[GADELLNET TECHNOLOGY SOLUTIONS](#) ~ LUKE WHITBURN

[THE SALT ROOM WAUNAKEE](#) ~ TIFFANY ZANDER

[THE PAINTED PICKER](#) ~ JO CAHILL

### JULY

[REYNOLDS TRANSFER & STORAGE](#) ~ DAVE FINGER

[COMPANY PAYROLL PROCESSING, LLC](#) ~ BRANDIE JONES

[MAJESTIC FLOORS & MORE LLC](#) ~ MICHELLE & VIC ENDRES

[ORANGETHEORY FITNESS](#) ~ FAITH DEY/ ERIC FUNCKE

### AUGUST

[CREATIVE BUSINESS INTERIORS](#) ~ SHANNON MAYER

[INTEGRAL BUILDING SYSTEMS](#) ~ JASON NACHREINER

[AFFILIATED COMMUNICATIONS](#) ~ JASON NACHREINER

[MR. BREWS TAPHOUSE](#) ~ JEANNE MCCABE

[ECCO SALON](#) - WAUNAKEE ~ TERESSA GRAY

### OCTOBER

[OCTOPI BREWING](#) ~ ISAAC SHOWAKI

### NOVEMBER

[WAUSAU HOMES WAUNAKEE](#) ~ BARB RAVENSCROFT

[VOEGELI NUTRITION](#) ~ KATHY VOEGELI

[MARY KAY COSMETICS](#) ~ CHRIS DEMEUSE

[MILLIES ON 2ND](#) ~ STEPHANIE AGNEW

**Don't miss this opportunity to connect with the Chamber! [Register today!](#)**

**Thank you to new member [The Makery](#) for donating Sweet Treats to top off our lunch!**





## Let Us Help you Celebrate

The Waunakee Area Chamber of Commerce offers Grand Opening and Ribbon Cutting Ceremonies

To Schedule Your Event Contact the Chamber (608) 849-5977

## A DAY LIKE NO OTHER



Eat, Drink & Shop Local on **November 28th** on Small Business Saturday. It's a day to celebrate the local businesses that help make our community GREAT!

**PROMOTE YOUR BUSINESS!**

**INSPIRE YOUR CUSTOMERS TO SHOP SMALL®**

Your free Shop Small marketing materials are the key to help

## Wake Up Waunakee learns about the Dementia Friendly Community

Senior Services Director Cindy Mosiman and Case Manager Melissa Woznick from the Waunakee Senior Center introduced the group to the Dementia Friendly Community initiative at Wake Up Waunakee on November 4th. A dementia friendly community is one that recognizes the challenges faced by those with dementia and supports them so that they may remain independent and engaged in community life.



Businesses can become certified as a dementia friendly business by completing a 20 minute training session. Staff is taught how to best serve its customers who have dementia and the business environment is looked at and necessary changes made to help improve the experience for individuals who struggle with memory issues. **Fourteen Waunakee businesses** have shown their commitment to excellent customer service by providing this training to their staff. If you would like more information on becoming certified as a dementia friendly business, contact Cindy Mosiman at the Waunakee Senior Center: 849-8385

**Thank you to our sponsors, Phil & Betty Willems!**

## Free Blues Concert - Nov 14 - WHS PAC

you bring more customers through your door. Spread the word: Get up, get out and Shop Small.

Because when your customers Shop Small this Nov 28th, the money they spend in the community can stay in the community.

[Learn More](#)

**WNC 5K Walk/Run**  
Sat. - Nov 28 - 9am



Grab your friends, family and your favorite horrible holiday sweater and join in for the 2nd

**Horrible Holiday Sweater Shuffle**

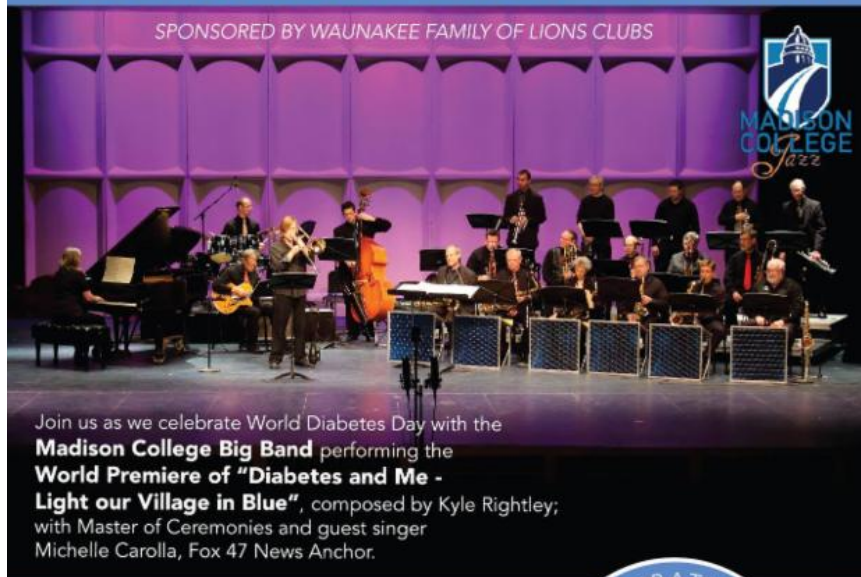
benefiting the Waunakee Neighborhood Connection (WNC).

The 5k Run/Walk kicks-off at the WNC office and takes you through the streets of Waunakee and three fun holiday-themed comfort stations. Prizes awarded for the best Horrible Holiday Sweaters!

[INFO / REGISTER](#)

OPERATION DIABETES BLUE PRESENTS  
**THE DIABETES BLUES CONCERT**

SPONSORED BY WAUNAKEE FAMILY OF LIONS CLUBS



Join us as we celebrate World Diabetes Day with the **Madison College Big Band** performing the **World Premiere of "Diabetes and Me - Light our Village in Blue"**, composed by Kyle Rightley; with Master of Ceremonies and guest singer Michelle Carolla, Fox 47 News Anchor.

**NOVEMBER 14th 2015**

7:00 PM • Pre Concert Activities 6 PM

**WAUNAKEE HIGH SCHOOL**  
Performing Arts Center, Waunakee, WI



**FREE ADMISSION**

Reception to follow the concert; Kyle Rightley will autograph the concert program for donations made payable to the American Diabetes Association and / or the Juvenile Diabetes Foundation.



Find us on Facebook [Facebook.com/operationdiabetesblue](https://www.facebook.com/operationdiabetesblue) • [www.operationdiabetesblue.com](http://www.operationdiabetesblue.com)

**Ladies Night Out: Women, Wine & Wellness**

Come join us and celebrate being a healthy woman!

**Thursday, November 19th, 6:30-8:30pm**  
**Waunakee Village Center**  
**Limited to 50 Guests**

**Speakers:**

Dr. Chad Updike, AlignLife Chiropractor & Wellness



## Use your Chamber [Website](#) as a Business Resource...

Click links to see the latest listings.

[HOT DEALS](#)

[EMPLOYMENT](#)

[SPACE FOR LEASE](#)

## Waunakee Area Chamber of Commerce Tracks E-News Sponsors

### Edward Jones

MAKING SENSE OF INVESTING

**Shelley M. Moffatt**

[website](#)

### 1st National Bank

Service, Strength & Security

[website](#)

## Chamber Board of Directors

**Our next Chamber Board Meeting**  
**November 17**  
**7:45am @ the Depot**

### EXECUTIVE BOARD

Dr. Chad Updike  
 President

[AlignLife Chiropractic](#)

Mike Steinl  
 Chamber Treasurer

[Wegner CPAs](#)

Jason Nachreiner  
 Chamber Secretary/  
 President Elect

[Integral Building Systems](#)

### OFFICERS

Mike Ableidinger

[Ableidinger Law](#)

Brent Bickel

[North Ridge Church](#)

Expert: "Less Stress in a Hectic World"

Jenna Atkinson, Entrepreneur, Growth Bomb Podcast Host,

Keynote Speaker: "Reach Your Biggest Goal in 100 Days"

### Vendors:

- Jenna Atkinson Consulting
- Aceva Nutraceuticals
- Lulu Avenue Jewelry
- L'Bri Natural Skincare
- Sweet Pea Floral
- A Healthy Glow

Come mingle, drink, eat, shop, and get to know these fabulous ladies at this FREE event.

Let's celebrate our health!

To reserve your space (and guest), please email AlignLife Chiropractic at [waunakee@alignlife.com](mailto:waunakee@alignlife.com) or call **849-4464**.

## MEMBERS ON THE MOVE

New Chamber Member, [Thrivent Financial](#), is hosting a fund raiser to help the Kruscek family's adopted daughter Clara who is in need of life saving surgery. [Caring 4 Clara](#) is an effort to bring the community together while raising funds to offset Clara's medical expenses. Join Thrivent Financial and the Kruscek family on November 7th at Rex's Innkeeper. The Evening will start at 5pm with a performance by the UW Marching Band followed by Dueling Pianos at 6pm. Come bid on silent and live auction items while enjoying heavy appetizers and cash bar. Free will donations at the door, \$10 for adults, \$5 for kids suggested. Want to help? [Donate](#) an Auction Basket.

### WEGNER CPAs - Wake Up With Wegner

Gearing Up For Year End: What Businesses Need to Know!

Thursday, November 12

7:30-9:30 AM

Wyndham Garden Hotel Conference Center

Failing to plan is planning to fail. Get a handle on your year-end planning with our experts. They will discuss essential planning opportunities and what business owners, controllers, and bookkeepers need to know as the year-end approaches. They will be covering information on Year-End Planning, Tax Law Updates, and Profitability Planning for 2016. [More](#)

### Waunakee Knights of Columbus Council 6371

Rena Ripp  
[Sprinkman Real Estate](#)  
 Kari Anderson  
[Trending NOW](#)  
 Kevin Piette  
[State Bank of Cross Plains](#)  
 Dr. Sara Rabideaux  
[HR Chiropractic](#)  
 Troy Salisbury  
[State Farm Insurance Corp.](#)  
 Chris Kenney  
[Minuteman Press](#)  
 Randy Guttenberg  
[Waunakee Community Schools](#) Liaison  
 Todd Schmidt  
[Village of Waunakee](#) Liaison  
 Steve Strobel  
[Town Planner](#)  
 Tom Wilson  
[Town of Westport](#) Liaison  
 Ellen Schaaf  
[Waunakee Area Chamber of Commerce](#)

The annual Thanksgiving Dance hosted by the Knights of Columbus is Saturday, Nov. 14. with polka, waltz and big band tunes from 7-11 p.m, performed by Gary's Ridgeland Dutchmen at St. John's School, 114 E. Third St. A \$7 admission includes popcorn, entry for door prizes, and an evening snack. Cash bar and raffles also held. Doors open at 6:15 p.m. For more information, contact Jim Kluck with the Knights of Columbus at 850-3020.

**Chamber Holiday Open House at the Depot**  
**SAVE THE DATE: Dec 3, 5pm**

**RAISE A GLASS**  
 ..... AND .....  
**GIVE A CHEER!**

.....  
*You are merrily invited to join the Waunakee Area Chamber of Commerce as we ring in the holiday season with one fabulous, festive affair!*  
**Complimentary Drinks & Appetizers**  
 .....

**Thursday, December 3**  
**5:00 PM • The Depot • 100 E. Main St**  
 .....

**RSVP: [office@waunakeechamber.com](mailto:office@waunakeechamber.com)**

GreetingsIsland.com

**Community Newsletters**

[Police 2015 NOVEMBER](#)

[Waunablog](#)

[Horizons SEPTEMBER](#)

**Business Resources**

[Chamber Website](#)  
[Village of Waunakee](#)  
[Town of Westport](#)  
[Waunakee Tribune](#)  
[Waunakee Schools](#)  
[Waunakee Public Library](#)  
[WI Dept of Commerce](#)  
[WI Dept of Financial Institutions](#)  
[InBusiness Magazine](#)

**~MARK YOUR CALENDAR~**

**Now until November 19**

Fall Leaf Collection

**Now until April 1**

Alternate Side Parking

**November 7 @ 9am**

[No Stomach for Cancer Walk](#)- River Road, Westport

**November 7 @ 8-10am**

Fall Senior Breakfast- Waunakee Senior Center, sponsored by the Waunakee Rotary, free to 55 and older

[Dane County THRIVE](#)  
[Dane County Economic Develop't Resource Guide](#)  
[UW Small Business Development Center](#)  
[US Small Business Development Admin. Wisconsin State Representatives](#)  
[Dane Buy Local the 3/50 project](#)  
[Wisconsin Development News Weekly](#)

### November 7 @ 5pm

Caring 4 Clara Benefit- Rex's Innkeeper

### November 11 @ 7-8:15pm

[Workshop on Wellness: Dining with Diabetes](#), Village Center

### November 13 @ 6:30-8:30pm

Knights of Columbus Family Roller Skating- St John's Gym

### November 14 @ 6-9pm

Diabetes Blues Concert- Waunakee High School PAC

### November 14 @ 6:15pm

Knights of Columbus Thanksgiving Dance- St. John's Gym

### November 17 @ 11:30am-1pm

Connect4Lunch: New Member Orientation- The Depot

### November 20 @ 11:30am

Senior Thanksgiving Dinner- Waunakee Senior Center, reservations required: 849-8385

### November 21 @ 9am

WEB Thanksgiving Basket Deliveries- Int. School Parking lot

### November 21 @ 9am-3pm

Friends of the Library Holiday Craft Fair, Book & Bake Sale- Arboretum School, 1351 Arboretum Dr., Waunakee

### November 22 @ 6:30pm

Ecumenical Service of Thanksgiving- First Presbyterian Church, 5763 County Road Q, Waunakee, hosted by Christian Life Assembly of God

### November 24 @ 9am

Breakfast for Veterans- Waunakee Senior Center, reservations required: 849-8385

### November 26-27

Chamber Closed for Thanksgiving Holiday

### November 28 @ 9am

Horrible Holiday Sweater Shuffle- WNC, 208 S. Century Ave.

### December 3 @ 5pm

Chamber Holiday Open House- The Depot, 100 E. Main St.

We make every effort to list current Chamber related events.

Look for more events on the chamber [website](#) at

[www.waunakeechamber.com](http://www.waunakeechamber.com)

## Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the Waunakee Area Chamber of Commerce

### Chamber Office:

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608-849-5977 | Fax 608-849-9825

### Chamber Staff:

*Ellen K. Schaaf*, Executive Director  
*Beth Puccetti*, Administrative Assistant  
*Diane Anderson*, Administrative Assistant

[office@waunakeechamber.com](mailto:office@waunakeechamber.com) | [waunakeechamber.com](http://waunakeechamber.com)



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