



Waunakee
AREA
CHAMBER OF COMMERCE

Chamber Business Tracks

Your Weekly Business Resource to keep you on Track Feb. 11, 2016

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Waunakee Area
Chamber
[DIRECTORY](#)



IMPORTANT EVENT DATES

3/3
Chamber
Dinner & Auction

Reminder:
No Board Meeting
this month

Call 849-5977 or
[email](#) the Chamber if
you have questions
or need more

Dear Ellen,

**Please Note:

In some instances the Newsletter is clipped by Gmail in the sending process. Click on [view entire message] at the bottom left of this email for the complete version.

Annual Chamber Dinner & Auction Celebrating Business Progress

Come One Come All to the Waunakee Area Chamber of Commerce Greatest Dinner & Auction on Earth! You will find us Under the Big Top at Rex's Innkeeper, **Thursday, March 3rd**, The Main Event begins at 6pm.

Mark your calendar and plan to attend this premiere Chamber event. Bring friends and colleagues to share in the fun. Bid on unique silent & live auction items, play games, win prizes, strike a pose in the photo booth, enjoy entertainment by Musical Memories and network with fellow members while enjoying great food & beverages.

We invite you to participate in the Chamber Dinner & Auction by donating a unique auction item. Items will be displayed and donors will be recognized. This is a great **opportunity to highlight your business services** as well as contribute to the support of the Chamber. A member of the acquisitions committee will be contacting you. Donations can be dropped off at the Chamber, 100 E. Main St, M-F, 9am-4pm. If you prefer, we can purchase an item in your business name with your cash donation.

Auction Teasers...

- **E-Bike** donated by Livable Communities by Don Tierney, Pedal or not, the choice is yours! The Electric Bike allows the rider to either pedal or use the electric throttle to power forward.



information.

**Waunakee Area
Chamber of Commerce
2016
Signature Sponsor**



Residential Homesites,
Office, Retail &
Commercial Space



**Let Us Help you
Celebrate**

The Waunakee Area
Chamber of Commerce
offers
Grand Opening and Ribbon
Cutting Ceremonies

To Schedule Your Event
Contact the Chamber
(608) 849-5977

**2016
CHAMBER EVENTS**

3/03 Dinner & Auction
4/24 Community Awards
5/5-7 Spring Garage Sales
5/21 Waunakee Depot Days
6/21 Chamber Golf Classic
7/04 WaunaBOOM
7/28-31 Beer Garden
07/30 WaunaFest Run
07/31 WaunaFest Parade
9/8-10 Fall Garage Sales
9/15-18 Wauktoberfest
12/01 Holiday Open House

Wake Up Waunakee
Connect4Lunch
Business After 4

- **Capitol Pedaler** donated by Pepsi Co., Enjoy Madison's downtown on a 14 person, pedal powered trolley. Take in the sites as you tour the town, pubs or dinner routes!
- **Wonderful Disney World Vacation!** donated by The Timeshare Group; Start your summer with a dream vacation. Your 2- bedroom unit that can sleep up to 8 people is reserved for you at the spectacular Vacation Village at Parkway Resort in Kissimmee, FLORIDA, Saturday, 6/11/16 - 6/18/2016.
- **Jet Room \$100 Burger** donated by Pat O'Malley's Jet Room. Enjoy a great burger then Madison site seeing from the air, includes airplane ride for (2) and a meal voucher.

Online registration is encouraged. Your reservation is confirmed with payment, \$35 per person, payable to the Waunakee Area Chamber of Commerce, PO Box 41, Waunakee, WI, 53597

SCHEDULE

6:00pm: Cocktail Social, Musical Entertainment, Silent Auction
6:30pm: Dinner Buffet
7:15pm: Live Auction
7:30pm: Chamber Welcome, Silent Auction Ends
7:45pm: Orchid & Young Professional Awards
8:00pm: Raffle Drawing

RSVP TODAY!

Have questions, need suggestions, feel free to contact us at 849-5977 or email office@waunakeechamber.com.

Thank You to our Dinner & Auction Sponsors:



Edward Jones
MAKING SENSE OF INVESTING

Award Nominees Announced

The Chamber announced the nominees for the [Orchid Award](#) and the [Young Professional Award](#) at the Annual Business Breakfast on February 3rd. Voting for the Orchid Award is in progress, one [vote](#) per business; award recipients will be announced at the Chamber Dinner & Auction on March 3rd.

2016 Orchid Award Nominees:

- May Building Phase II, 300 N. Century Ave.
- Meffert Oil Co., Mobil Mart & Car Wash 300 S. Division
- Octopi Brewing, 1131 Uniek Dr.
- Waunakee Furniture ETC, 121 W. Main St.

2016 Young Professional Nominees:

- Chris Jelenc, Guardian



Confirm dates at
waunakeechamber.com

THANK YOU

**WAUNAFEST RUN
2016
PRESENTING
SPONSORS!**



**Creative Wall at the Hall
with Jo Cahill
The Painted Picker**



**Waunakee Village Hall
500 West Main Street
The month of February
Monday through Friday
7:00 AM - 4:15 PM**

**Use your Chamber
[Website](#) as a
Business Resource...**

Click links to see the
latest listings.

[EVENTS CALENDAR](#)

[HOT DEALS](#)

[EMPLOYMENT](#)

[SPACE FOR LEASE](#)

[NEWS RELEASES](#)

- Corey Randl, State Bank of Cross Plains
- Brooke Sienko, Minuteman Press

Waunablog

[Comprehensive Land Use Plan 101 Listening Session](#)

Posted: 04 Feb 2016 07:11 AM PST

**Thursday, February 11th, 7:00 PM
Waunakee Village Center
Lower Level Meeting Room
333 South Madison Street**

Please join Village President Chris Zellner, Village Administrator Todd Schmidt and other key Village staff members for a Village Listening Session: "Comprehensive Land Use Plan 101" at the Waunakee Village Center. The purpose of the listening sessions is to give Village residents the opportunity to meet informally with Village representatives to discuss issues and ask questions. In particular, those in attendance will be informed on the process of updating the Comprehensive Plan that will take place over the course of the coming year. Beyond that, any other item of concern or curiosity related to the Village is up for discussion.

Can't attend this meeting? No problem! this session will **stream live** via the Village's Periscope account. [Info](#)

If you are unable to attend but have something you would like to discuss, please contact President Zellner at czellner@waunakee.com or Administrator Schmidt at 850-5227 or tschmidt@waunakee.com.

[Waunakee Tourism / Community Betterment Grant Funds Available](#)

Posted: 19 Jan 2016 01:25 PM PST

The Tourism / Community Betterment Fund is a grant program established by the Village of Waunakee intended to fund tourism projects (*events that will bring visitors to the Village of Waunakee*) or betterment projects (*events that will improve the quality of life for the residents of the Village*). The grant program is administered yearly by the Waunakee Economic Development Commission (WEDC). Any funds not awarded in a particular year will be carried over for consideration in future award cycles.

**Waunakee Area
Chamber of Commerce
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Shelley M. Moffatt



**Chamber Board
of Directors**

**Our next Chamber
Board Meeting
March 15
7:45am @ the Depot**

EXECUTIVE BOARD

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Randy Guttenberg

[Waunakee Community](#)

How much can an organization receive?

The grants are intended to assist in the start-up and development of new events, so preference is given to new applications. First time applicants are eligible to receive up to \$2,000; Grant requests for recurring projects or events may receive up to \$1,000 in the second funding year and up to \$500 in the third year. [Info](#)

Startup Kick-off Workshop February 15, 5pm

Do you have a
business idea
that you believe
can be profitable
and make a
substantial
impact?



**CONCORDIA
UNIVERSITY**
— MADISON CENTER —

CULaunch
MONDAY, FEB. 15TH 5 P.M.

What Is It?

CULaunch is a FREE, 'Lean Startup' process designed to help you with an early stage idea or company plan and grow that into a thriving business!

What To Expect:

Kick-off workshop includes hands-on learning of the Business Model Canvas. Learn from experienced entrepreneurs; and compete for \$1,000 in seed funds for your company.

What You'll Receive:

- » Legal startup advice
- » Business mentoring
- » Guidance on refining your business idea
- » Step-by-step coaching and advice through the startup and launch process
- » Knowledge about investor identification and cultivation
- » Networking opportunities with other entrepreneurs
- » Pizza and beverages will be served



Daniel Sem, Ph.D., MBA, JD,
School of Business Administration Dean,
Concordia University Wisconsin

JOIN US!

Madison Center:
2909 Landmark Pl.
Suite #101, Wisconsin Room
Madison, WI 53713

RSVP TODAY FOR THIS EXCLUSIVE EVENT!
CWU.EDU/CULAUNCH

Concordia University will offer free entrepreneurship mentoring to anyone with a business idea through a new program called CU Launch. Participants will learn the business model canvas and compete for \$1000 in seed funds following the free nine-month workshop. Kick-off events will take place at four selected Concordia University Centers, including Madison. CU Launch is led by Dan Sem, Dean of the School of Business Administration and Entrepreneur.

[More Info](#)

MEMBERS ON THE MOVE

[Schools](#) Liaison
Todd Schmidt
[Village of Waunakee](#) Liaison
Steve Strobel
[Town Planner](#)
Tom Wilson
[Town of Westport](#) Liaison
Ellen Schaaf
[Waunakee Area Chamber of Commerce](#)

Community Newsletters

[Police 2016 FEBRUARY](#)

[Waunablog](#)

[Horizons DECEMBER](#)

Business Resources

[Chamber Website](#)
[Village of Waunakee](#)
[Town of Westport](#)
[Waunakee Tribune](#)
[Waunakee Schools](#)
[Waunakee Public Library](#)
[WI Dept of Commerce](#)
[WI Dept of Financial Institutions](#)
[InBusiness Magazine](#)
[Dane County THRIVE](#)
[Dane County Economic Develop't Resource Guide](#)
[UW Small Business Development Center](#)
[US Small Business Development Admin.](#)
[Wisconsin State Representatives](#)
[Dane Buy Local the 3/50 project](#)
[Wisconsin Development News](#)

Arboretum School 4th Grade Class Looking for Sharks!

Arboretum Elementary's 4th Grade Invention/Innovation Shark Tank is seeking panel members! What is an Invention/Innovation Shark Tank? The students have been working hard to come up with authentic inventions and innovations that serve a purpose and/or fill a need. Students will present their inventions/innovations to a panel of Shark Tank members who will judge their projects and decide whether or not to 'invest'. Sharks needed **February 23-25, 10:20-11:30am and March 2-3, 10:20-11:30am** Please RSVP to Lori Armstrong/ Jessica Schneider at larmstrong@waunakee.k12.wi.us by Feb. 15th with available date/dates.

Relay for Life Waunakee Scoopie Night

February 17th, 4-8pm
Culver's of Waunakee
900 E. Main St, Waunakee



Help Paint Your World Purple and Fight Back Against Cancer! Culver's is hosting a Scoopie Night in which a percentage of the proceeds between 4 and 8 pm on Wednesday, February 17 will go to the Relay For Life of Waunakee.

Stop by to have some delicious food, get registered for the 2016 Relay For Life, pick up candy bars to sell as a team fundraiser, and much more!

~MARK YOUR CALENDAR~

February 11-12

Thurs 2-4pm & Fri 12-2pm

Sylvan Crossings Bake Sale at WNC-215 S. Century Ave.

February 11 @ 7:30-9:30am

Wake Up With Wegner- The Impact of Business Fraud and Strategies to Fight it! Wyndham Garden Conference Center
[Register](#)

February 14 @ 1:30-3:30

Family Roller Skating hosted by the Knight's of Columbus- St John's gym

February 17 @ 11:30am

Waunakee Senior Center presents The Russ Loniello Show and Luncheon- Senior Center, 333 S. Madison St, [info](#)

February 17 @ 4-8pm

Relay for Life Waunakee Scoopie Night- Culver's

February 20 @ 10am-2pm

Woodstove Cooking Workshop- Schumacher Farm Park, [registration](#) required.

February 23 @ 5:30

St. Mary of the Lake Bingo Night. Doors open at 5:30 for refreshments, Bingo starts at 7pm-5460 Mary Lake Rd.

[Weekly](#)

February 28 @ 2pm

Midwest Performing Arts: Concert for a Cause- Waunakee High School PAC, [more info](#)

March 3 @ 6pm

Chamber Dinner & Auction "Waunakee World's Fair"- Rex's Innkeeper [Register](#)

We make every effort to list current Chamber related events. Look for more events on the chamber [website](#) at www.waunakeechamber.com

Waunakee Area Chamber of Commerce

Chamber Weekly Business Tracks is the Official Publication of the Waunakee Area Chamber of Commerce

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Chamber Staff:

Ellen K. Schaaf, Executive Director
Beth Puccetti, Administrative Assistant
Diane Anderson, Administrative Assistant



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