

the chamber ADVANTAGE

ROCHESTER AREA
CHAMBER OF COMMERCE

2017-18 ADVERTISING RATES

CIRCULATION

The Rochester Area Chamber of Commerce's print magazine, the *Advantage*, is mailed to all 1,500+ members at the beginning of each month. It's also available for download 24/7 on our website, www.rochestermnchamber.com.

SPECS/DUE DATES

Most ads are sold in monthly blocks. Ads are run consecutively but can be changed monthly. For information about running a single ad in a specific month's magazine, contact the Chamber (see info at the bottom of this page).

All ads including special changes or special instructions are due to the Communications Manager by the 10th of the month preceding placement.

All ads are to be submitted in full-color in CMYK. Acceptable formats include EPS and/or high resolution (300DPI) PDF or JPEG.

Note: Standard and Double Standard Ads will be placed as best fits the layout on the page.

EXPERT ARTICLES

Two Expert Articles are featured in each magazine and will be rotated with other advertisers throughout the year; however, each Expert Article's content must be unique. This also includes a Standard Size Ad. Additionally, each block of three includes a Lunch with the Experts session marketed by the Chamber and held in the Jaguar Communications Video Conference Center. Lunch must be provided by the sponsor.

INSIDE BACK COVER

Sold on a first-come, first-served basis.

NON-PROFIT IN FOCUS

This page features a non-profit organization article. The sponsor will receive a Double Standard Ad placed on that page, and will be highlighted as the sponsor of the Non-Profit in Focus for that issue.

CONTACT INFORMATION

The Rochester Area Chamber of Commerce
220 S Broadway, Suite 100, Rochester, MN 55904
507-288-1122 | chamber@rochestermnchamber.com

STANDARD

3.85" x 2.5"	1-2 MONTHS \$190/month	3-11 MONTHS \$170/month	12+ MONTHS \$160/month
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DOUBLE STANDARD

8" x 2.5"	1-2 MONTHS \$350/month	3-11 MONTHS \$330/month	12+ MONTHS \$285/month
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HALF PAGE

3.85" x 10.5" 8" x 5.25"	1-2 MONTHS \$550/month	3-11 MONTHS \$525/month	12+ MONTHS \$500/month
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HALF PAGE EXPERT ARTICLES

3.85" x 2.5"	3 MONTHS \$600/month	6 MONTHS \$575/month	12 MONTHS \$550/month
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INSIDE FRONT COVER

5.625" x 3"	3 MONTHS \$500/month	6 MONTHS \$450/month	12 MONTHS \$400/month
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INSIDE BACK COVER

8" x 5.25" HALF PAGE	3 MONTHS \$600/month	6 MONTHS \$575/month	12 MONTHS \$550/month
8" x 10.25" FULL PAGE	3 MONTHS \$700/month	6 MONTHS \$650/month	12 MONTHS \$600/month

BACK COVER

8" x 7"	3 MONTHS \$700/month	6 MONTHS \$675/month	12 MONTHS \$650/month
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FULL PAGE

8" x 10.5"	1-2 MONTHS \$650/month	3-11 MONTHS \$625/month	12+ MONTHS \$600/month
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FULL PAGE NON-PROFIT IN FOCUS

8" x 2.5"	3 MONTHS \$700/month	6 MONTHS \$650/month	12 MONTHS \$600/month
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