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July 06, 2018

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Unemployment Stats Reinforce Need for a Regional Job Board - Hubsourc

The Department of Labor's [announcement](#) of 4.0% national and 3.1% state unemployment rates for June validates the continuing workforce shortage challenge faced by local employers and translates to roughly 6 job seekers for every 10 open positions in the greater Rochester area.

In addition to collaborating with many of the more than 100 organizations in our community who are addressing this workforce shortage, part of the Chamber's workforce development strategy has been to dedicate time and resources to develop [Hubsourc](#), an online job board and resource portal specifically designed for our region. The Chamber's goal in creating and offering this comprehensive online tool is to fill an important need for area employers – especially small business -- by attracting local and national talent to view our regional jobs, including apprenticeships and internships.

Free to all job seekers and Chamber members with nominal cost to non-chamber members, this tool provides a comprehensive search solution for employers, including opportunity to create unique culture and company profiles, post job openings, and track candidates.

"The Rochester Chamber of Commerce is very grateful to our members and community partners who drove the creation of this regional job board with significant potential for national reach," commented Kathleen Harrington, interim president of the Chamber.

Hubsourc was intentionally designed to help employers market and differentiate themselves to potential employees. "Let's face it. Employees have much more flexibility in choosing where they work today," said Harrington. "Hubsourc can help employers tell their unique story and find employees that are the best fit for their organization and vice versa. This tool will play a critical role in attacking the workforce shortage issue we all face today."

Still in the early stages of its rollout, Hubsourc has outperformed initial projections by already capturing almost 8,000 unique visits to job postings. Building on this initial success, the Chamber is fully committed to aggressively marketing Hubsourc to both employers and local and national job seekers.

The Chamber is pleased to offer a desk side briefing/demonstration of Hubsourc and its unique capabilities. For more information or to schedule a demo of the tool, contact Kathleen Harrington by calling (507) 424-5681 or by emailing kharrington@rochesternmchamber.com.

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