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FOR IMMEDIATE RELEASE

Rochester Area Chamber of Commerce 220 S Broadway, STE 100 Rochester, MN 55904

ROCHESTER, MN -- Post jobs, find jobs. Looking for employees . . . STILL? *Jobbortunities* are phrases that will soon be everywhere as the Rochester Area Chamber of Commerce launches the next phase of building awareness and use of Hubsource. Built by the Chamber, Hubsource is designed to help local employers find and retain employees during this problematic period of historically low unemployment.

Still early, the tool has already attracted the attention of employers and job seekers with almost 200 jobs posted and over 8,000 job searches on the tool from potential employees from across the country. The tool is both easy to use and sophisticated in design – allowing employers to market their companies to potential employees with special features describing company culture and benefits of employment.

Issuing a call to action, Kathleen Harrington, interim president of the Chamber, urged employers to post their current and pending job openings. "Now is the time to put your jobs on Hubsource. It is easy to use this local tool with national reach to tell your organization's story to the thousands of potential employees who are searching on Hubource today for their perfect jobbortunity."

For more information about Hubsource and the Chamber's entire workforce strategy, please contact Kathleen harrington by calling (507) 424-5681 or by emailing kharrington@rochestermnchamber.com

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