

FOR IMMEDIATE RELEASE
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Livability: Rochester, MN 2016-17 Now Available

The Rochester Area Chamber of Commerce Releases New Tools to Promote Community

Rochester, MN — The Rochester Area Chamber of Commerce recently unveiled [*Livability: Rochester, Minnesota 2016-17*](#), a print and digital program that promotes the area to newcomers, visitors and relocating businesses.

Stories highlight Rochester's quality of life, business climate, attractions, restaurants and must-do activities. Articles focus on the region's [outdoor adventure](#)-seeking destinations year-round; Rochester's standout transportation and infrastructure assets; as well as local economic-development-strengthening initiatives such as [workforce development efforts](#) on recruiting talent beyond its borders.

Other articles highlight the quality-of-place amenities that attract people to Rochester, including an abundance of higher education institutions, world-renowned medical institution the Mayo Clinic and an innovative business climate.

Find more great content about Rochester on [Livability.com](#), a national website with information about more than 15,000 of America's best places to live and visit. The website includes articles and photo galleries, maps, videos and demographic information.

For a free digital version of the magazine optimized for iPads, tablets and other mobile devices, visit <http://www.livability.com/mn/rochester/digital-magazine>.

[Journal Communications Inc.](#) publishes *Livability: Rochester, Minnesota*, a print and digital content marketing program, which has support from and targeted distribution through the [Rochester Area Chamber of Commerce](#).

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