Dior presents 31st Beaujolais Nouveau

PARTNERSHIP OPPORTUNITY
BECOME A PARTNER TODAY!
In November 2017, the French-American Chamber of Commerce of Atlanta (FACC) will organize an evening dedicated to France and will honor the most famous French wine overseas.

This special event will take place on Friday, November 17th, 2017 from 7 to 11PM at InterContinental Buckhead, 3315 Peachtree Rd NE, Atlanta, Georgia 30326.

This prestigious celebration remains the largest event in the Southeast United States dedicated to the tasting of the Beaujolais Nouveau’s harvest. It is the perfect opportunity to toast to the transatlantic connection between France and the US.

For this 31st edition, the French American Chamber of Commerce is inviting the international community to share this tradition with a tasting of this year’s vintage, a silent auction, several happenings to highlight the French art de vivre and to promote France.

We expect 350+ people including...

- Business professionals
- Fortune 500 companies
- Trendsetters
- Wine lovers
- French culture enthusiasts
- Members of the French-American community

60% INTERNATIONAL BUSINESS PROFESSIONALS

from the Southeast US

40% FRANCOPHILE,

Euraphile public and local community
Imagine one of the finest places in Atlanta...

Imagine a selection of the finest French food prepared by one of Atlanta’s greatest Chefs...

Imagine yourself with over 350 executives, Francophiles, and high net-worth individuals, with a glass of Beaujolais Nouveau in hand...

Now picture your company as the Sponsor of a festive and memorable event under the label of French elegance...
A unique fashion show reviving Dior pieces...

ORGANIZED BY eKlozet

MAKEUP BY Dior

eKlozet is an Atlanta-based fashion and premier retailer of pre-owned and authenticated women’s luxury fashion, fine jewelry and accessories.

Models will wear skincare cream and makeup by Dior Beauty.
BEAUTY STATIONS

Dior UNDER THE SPOTLIGHT

GUESTS CAN ENJOY BEAUTY STATIONS DURING THE EVENT

for a makeup refresh
EKLOZET CLOTHING AND ACCESSORIES

FRAGRANCE, SKINCARE AND MAKEUP

Bring home some luxury products...
LAST YEAR'S SPONSORS

THEY WERE IN... WILL YOU BE?
This fundraiser is an opportunity to promote your company in the Southeast United States.

Website (1,000+ Visitors/Month)
An invitation on our website that will be posted for four months including your logo and link to your website

Emailing
From July to November, newsletters sent to 3,500+ contacts including your logo and link to your website
Access to the attendees’ database

Social Media
LinkedIn page (1,700+ followers)
Twitter account (550+ followers)
Facebook page (500+ likes)

Night of the event
Your logo on a poster the night of the event

Public Relations
Press Release shared on various local events websites featuring your company name

What are the opportunities for your company?

> Entertain your clients and/or reward employees
> Share and enjoy a great evening with peers, colleagues and clients
> Gain more visibility within the French-American community
> Reinforce your brand
> Meet and network with top-of-the-line friends
> Make new potential collaborators and clients
Make a difference by donating to the Beaujolais Nouveau silent auction

You will enjoy all benefits listed on previous page PLUS...

<table>
<thead>
<tr>
<th>Donation Benefits</th>
<th>Value from $750</th>
<th>Value from $300 to $749</th>
<th>Value up to $299</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display your promotional material near auction item</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your company name on Thank You email sent to all 350+ attendees</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>If confirmation is received before September 30th:</td>
<td></td>
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<tr>
<td>Your donation and logo acknowledged in our October Newsletter</td>
<td>X</td>
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<tr>
<td>Listed as Sponsor, with your Logo on program booklets</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Verbal recognition during speeches on event night</td>
<td></td>
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<tr>
<td>Your logo on a large-screen active display during the event</td>
<td>X</td>
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</tbody>
</table>
**IN-KIND SPONSORSHIPS**

*Sponsors will have the opportunity to contribute to the event* by donating the services themselves.

All Sponsors will be listed on the FACC website for the promotion period of the event.

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**Printing Sponsor: $2500**

*Sponsors would contribute to the printing expenses of the event program (350 ex), posters, banner.*

- 3 complimentary tickets
- **Verbal recognition** during speeches
- Exclusive display of sponsorship through a **full page four-color ad** in the inside front cover of the official Beaujolais Nouveau event program*
- **Access to the attendees’ database**

*Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st*

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**Program/invitations only: $1500**

*Deadline November 1st, 2017*

- 2 complimentary tickets
- **Verbal recognition** during speeches
- 1/4 page ad in event program,*
- **Company mentioned on event promotional material** (webpage, email blasts)
- **Your logo presented on a large-screen display** during the event
- Possibility to **display your promotional material** at event
- **Access to the attendees’ database**

*Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st*

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**Program only: $500**

*Deadline November 1st, 2017*

- 1 complimentary ticket
- **Verbal recognition** during speeches
- **Company mentioned on event promotional material** (webpage, email blasts)
- **Your logo presented on a large-screen display** during the event
- **Access to the attendees’ database**
IN-KIND SPONSORSHIPS

Red Carpet Sponsor: $2500
Sponsor would contribute to the red carpet and backdrop logo expenses

> 3 complimentary tickets
> Exclusive logo display alongside the FACC Southeast logo on our red carpet backdrop, in front of which every attendee will be photographed.
> Verbal recognition during speeches
> Mentioned as “Red Carpet Sponsor” on event promotion material (webpage, email blasts)
> Access to the attendees’ database

* Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st

On-site Marketing Sponsor $1500
Sponsor would have the opportunity to display promotional material at the cocktail reception

> 2 complimentary tickets
> Verbal recognition during speeches
> 1/4 page ad in event program.
> Company name mentioned on event promotion material (webpage, email blasts)
> Your logo presented on a large-screen display during the event
> Exclusive table at the cocktail reception for displaying your company’s promotional material (e.g. goodies)
> Access to the attendees’ database

* Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st

Flowers Sponsor $1500
Sponsor would either donate floral arrangements or contribute to the expenses of buying flowers for the event

> 1 complimentary ticket
> Verbal recognition during speeches
> 1/4 page ad in event program.
> Company name mentioned on event promotion material (webpage, email blasts)
> Your logo presented on a large-screen display during the event
> Access to the attendees’ database

* Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st
IN-KIND SPONSORSHIPS

Audiovisual Sponsor $1500
Sponsor would contribute to the audiovisual expenses

> 2 complimentary tickets
> Verbal recognition during speeches
> 1/4 page ad in event program.*
> Company mentioned on event promotional material (webpage, email blasts)
> Your logo presented on a large-screen display during the event
> Possibility to display your promotional material
> Access to the attendees’ database

* Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st

Photography Sponsor $600
Sponsor would contribute to the photography expenses of the evening

> 1 complimentary ticket
> Verbal recognition during speeches
> Company mentioned on event promotional material (webpage, email blasts)
> Your logo presented on a large-screen display during the event
> Access to the attendees’ database

Music Sponsor $1500
Sponsor would contribute to the entertainment expenses of the evening

> 1 complimentary ticket
> Verbal recognition during speeches
> 1/4 page ad in event program.*
> Company name mentioned on event promotion material
> Your logo presented on a large-screen display during the event
> Access to the attendees’ database

* Artwork for ad per FACC Southeast specifications is the Sponsor’s responsibility. Ad deadline: November 1st
Company Name: ______________________________________________________

Contact Name: _______________________________________________________

City: _________________ State: ______________   Zip: ______________

Telephone: ________________________ Fax: ____________________________

Email:__________________________________________________________

Auction Donation  O Value from $750       O Value from $300 to $749           O Value up to $299

In-Kind Sponsorship

O Printing Sponsor - $2500
O Program / Invitations only - $1500
O Program only - $500
O Red Carpet Sponsor - $2500
O On-Site Marketing Sponsor - $1500
O Flowers Sponsor - $1500
O Audiovisual Sponsor - $1500
O Photography Sponsor - $600
O Music Sponsor - $1500

Method of Payment

O Check payable to the French-American Chamber of Commerce of Atlanta

O Credit Card:     O Visa           O MasterCard       O American Express      O Discover

Card Number: ________________________ Exp. Date: ___ / ___ Security Code: ____

Please confirm amount due: $ _____________

Billing address for Card: _______________________________________________

City: _________________ State: __________________ Zip: ______________

Signature: ____________________
CONTACT

SPONSORSHIP:
Marie Laumont & Natacha Le Camus
marielaumont@facc-atlanta.com
marketing@facc-atlanta.com

EVENT MANAGEMENT:
Morgane Di Meglio
morgane@facc-atlanta.com

WE HOPE TO HEAR BACK FROM YOU SOON!

FRENCH-AMERICAN CHAMBER OF COMMERCE
Atlanta-Southeast