

# PACC & Community Business Resource

*Your guide to all the important events, businesses and people in our community!*



The Pickerington Area Chamber of Commerce is pleased to announce that it will publish the 2018-19 PACC Community & Business Resource Guide in January of 2018.

Interesting, informative and fun, *PACC Community & Business Resource* will put our community's people, businesses and events in the spotlight, showing residents and visitors alike exactly why the Pickerington area is a great place to live and do business.

10,000 copies of this full-color, high-gloss publication will be printed to ensure wide distribution and readership for our advertisers and our community.

Please support the Chamber, the community and YOUR OWN BUSINESS by advertising in the *PACC Community & Business Resource!*

### Distribution:

- ✿ Chamber Members and Events
  - Chamber Office
  - City Hall
  - Township Offices
  - Advertisers
  - Pickerington Library
  - County Visitors Center
  - Local Hotels
  - New Home Owners in the Community

### Advertising Rates:

#### ✿ Premium pages include a 1/2 page article inside

✿ Back Cover	\$3,000	--- Sold!
✿ Inside Front Cover	\$2,250	--- Sold!
✿ Page 3	\$2,250	
✿ Inside Back Cover	\$1,900	--- Sold!
Inside Full Page	\$1,295	
1/2 Page	\$675	
1/3 Page	\$475	
1/4 Page	\$350	
1/6 Page	\$250	
1/8 Page (Bus. Card)	\$180	



# Production Specifications

Deadline: January 4, 2018



## Ad Dimensions:

Full Page	7.75 x 10
Full Page (with bleed)	8.875 x 11.375
(trimmed to)	8.375 x 10.875
1/2 Page (horizontal only)	7.75 x 4.875
1/4 Page	3.75 x 4.875
1/3 Horizontal	4.875 x 4.875
1/3 Vertical	2.625 x 10
1/6 Horizontal	4.875 x 2.25
1/6 Vertical	2.25 x 4.875
1/8 Horizontal only	3.75 x 2.25

## Print Specifications:

300 dpi  
CMYK  
Small black copy should be 0/0/0/100.  
Acceptable files:  
High resolution pdf, jpg, tif  
Please turn fonts to outlines or flatten files.

If you submit files in RGB, they will be converted to CMYK.

**No MS Word or Publisher** files please.

All ads will have a border stroke added by the graphic designer.

Deadline: January 4, 2018

Please send all materials (copy, logo, photo) or your print ready ads to:  
[bfox1964@aol.com](mailto:bfox1964@aol.com)

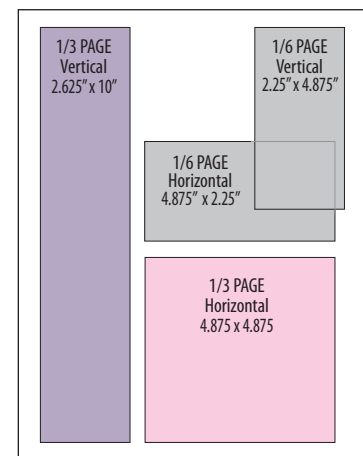
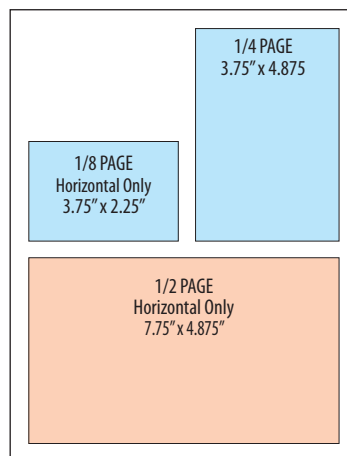
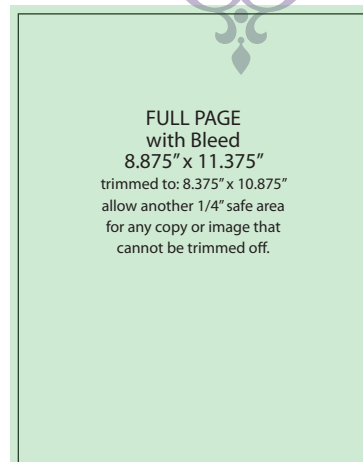
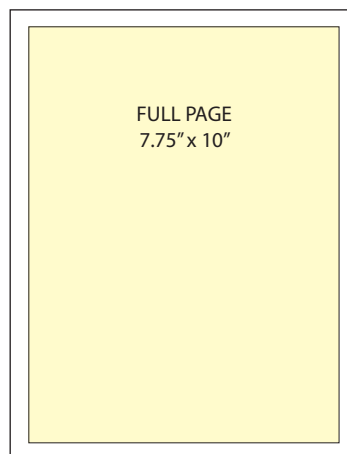
***Connect with neighbors.  
Build strong businesses so  
our families prosper now  
and in the future.***



***Reach other businesses,  
residents and visitors.  
Take pride and support  
our community!***

***For more information, please contact:***

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***Pickerington Area Chamber of Commerce  
Community & Business Resource***

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