



## MARK MATTHEWS

Owner,  
MMA Insurance

"The Pickerington Area Chamber of Commerce is the strongest advocate for the business community that exists. They share the perspective of the business community from workforce development, zoning, to ease of doing business issues with our community leaders. The PACC has grown to become the voice of the business community, allowing the business community to grow and prosper!"

**ANNUAL INVESTMENT \$495  
VALUED AT \$4,210**

*Includes all other benefits in I Connect level*



# I ADVOCATE

Maximize Your Exposure for a  
Competitive Edge

With business growth comes both new challenges and opportunities. The Chamber offers opportunities for you to gain recognition in the Pickerington Area, engage with community leaders, and influence business policies that impact your business.

*This level includes all I Connect level benefits PLUS more designed for enhanced exposure and access to influencers in the Pickerington Area.*

### Connections & Resources

- Invitation to serve on the Chamber Advocacy Committee
- Access to the Ohio Elected Representatives Directory
- Networking Membership with **Cultivate**\*
- Access to the Fairfield County Community Leader Directory
- Up to two (2) Women's Leadership Coalition memberships (networking activities, subject matter experts on business topics)
- One (1) PACC EDGE Roundtable registration (subject matter experts and roundtable discussions on business topics)

### Marketing & Promotion

- **Upgraded Marketing Package (print, online, digital) includes:**
  - Bolded business Profile and listing in the Business Directory (online, mobile and print), includes Company Name, logo, key contact info, address, phone number, website with link, social media links, hours of operation, map link, photos, videos, key words, 1600-character description, one (1) alphabetical and one (1) category listing
  - Additional business Listing/ Profile (same owner)
  - Six (6) month rotating Banner Ad in one category in the online Business Directory
- Eight additional E-Blast ads (12 total/ year) (post-ready ads to promote your business/ organization)
- Ad creation support for E-Blasts
- One (1) Tabletop Display at two (2) Chamber Membership Luncheons (no commercial) per year
- Chamber Member Mailing List in Excel (over 350 contacts, no emails) upon request and up to four (4) times per year
- \$150 credit towards advertising, sponsorship or events

*\*Cultivate provides support to small businesses and startups to win new customers & manage finances.*