



ALISON B. FORCHE

Practice Manager & Marketing Director,
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"I am truly grateful to be a member of the chamber. I have connected with many new businesses of whom I have become a customer/client as well as connected many businesses with one another. I have also had the great pleasure of volunteering in several areas of the chamber which has resulted in meeting lots of wonderful people, making many terrific friendships and learning so much about my community. Joining the Chamber was one of the best business and personal decisions I have ever made."

**ANNUAL INVESTMENT \$175
VALUED AT \$1,220**

*(This tier is only available for
businesses/organizations with fewer than 5
employees.)*



Connect for success

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I CONNECT

Make Connections and Build Your Network

For many members, supporting the mission of the Pickerington Area Chamber is reason enough to join. For those who desire a more direct return on their investment, Chamber members enjoy exposure opportunities, access to information that impacts their businesses, and abundant opportunities to develop professional relationships throughout the Pickerington Area.

The Chamber provides opportunities to network with over 350 members, gain visibility and access business resources. This level of investment includes the Core Membership Benefits listed below and is designed as your entrée into the Chamber community.

Connections & Resources

- All employees receive member pricing on Chamber events and programs to engage with other members
- Networking Membership with **Cultivate***
- Participate on committees to work on initiatives with peers that share similar interests

Marketing & Promotion

- **Standard Marketing Package (print, online, digital):**
 - Standard Listing in the Business Directory on the Chamber website which gets 5,000 hits per month (online, mobile and print), includes Company Name, address, phone number, website with link, social media links, hours of operation, keywords, 200-character description, one (1) alphabetical and one (1) category listing
 - Chamber referrals to your business/organization
 - Member rates for advertising and sponsorship opportunities (Chamber website, e-newsletters, e-blasts, Business Directory, events)
 - Membership Decal and Virtual Badge to show your support for the Pickerington Area Chamber
- Eligible for Member of the Week drawing
- Ribbon Cutting/Member Milestone ceremony
- Post HOT DEALS to the community, Member to Member Discounts, events on the Community Calendar, press releases, and job postings on Chamber website (receives 5000 hits/month)
- Four (4) E-Blast ads/year (post-ready only)

Discounts & Savings Programs

- Group Health Insurance with Anthem
- Group Workers' Compensation Insurance with CareWorks
- Outsourced HR Management with strategic HR inc.
- Thrive Employee Assistance Program with Balance EAP
- 25% off Constant Contact email marketing program
- Discounts for Gas Aggregate, Merchant Processing Services, Pickerington Magazine Advertising, and RentaSky photography

Advocacy & Communications

- Subscriptions to Chamber e-newsletter/weekly E-blasts
- Representation on legislation/policies that impact you.

***Cultivate provides support to small businesses and startups to win new customers & manage finances.**