

I INVEST

Shape the Future of the Pickerington Area

You understand the importance of investing in advocacy, education, and the Pickerington area for future generations. Your investment in the Chamber is an investment for years to come. Together, we ignite new growth, inspire leadership and advance our economy.

As a top Investor in the Chamber, you have a seat at the table with leaders who are setting the direction for the Chamber and for the Pickerington Area. Your organization receives VIP recognition at all Chamber events as well as being center stage in publications, on the Chamber's website, and throughout the Pickerington community.

Recognition & Promotion

- **Ultimate Marketing Package (print, online, digital) includes:**
 - Enhanced Listing in the Business Directory (online, mobile and print), includes Company Name, logo, key contact info, address, phone number, website with link, social media links, hours of operation, map link, photos, videos, key words, 1600-character description, unlimited category listings and multiple locations
 - Premium position in one (1) category in the online Business Directory
 - Twelve (12) month rotating Banner Ad in two categories in the online Business Directory
- Eight additional E-Blast ads (12 total/ year) (post-ready ads to promote your business/ organization)
- I Invest level recognition (logo) in the Chamber's weekly e-newsletters (2,000 subscribers)
- I Invest level recognition at all Membership Luncheons
- I Invest level Spotlight in a dedicated E-Blast
- I Invest level recognition on a Chamber traveling banner for all events
- On demand access to Chamber Member Mailing List (over 350 contacts in Excel file, emails NOT included)

Strategic Connections, Access & Resources

- Up to five (5) Women's Leadership Coalition memberships (networking activities, subject matter experts on business topics)
- Up to two (2) PACC Edge Roundtable registrations (subject matter experts and roundtable discussions on business topics)
- Customized Annual Engagement Plan designed based on your interests and focus areas. Your plan includes membership dues, sponsorships, events and advertisements.
- Invitations to exclusive I Invest VIP Receptions at the Athena Awards and Annual Dinner events
- Invitation to serve on the Chamber Advocacy Committee
- Access to the Ohio Elected Representatives Directory
- Access to the Fairfield County Community Leader Directory



DAVID STONE

Owner,
Personal Financial Advisors, Inc.

"I have been a member of the Pickerington Area Chamber for over 27 years. The power of the Chamber is really felt during election time when public servants running for office approach the Chamber to find out the needs of the business community, ask for endorsements, or ask for support on levies. I am proud to be a member of the Pickerington Area Chamber of Commerce for what it does for businesses in the community."

Trailblazer Level \$5,000 (value \$12,350)

PLUS:

- Trailblazer Level Directory dedicated page in the online Business Directory
- Banner Ad on the Home Page of the Chamber's website
- Two (2) sponsorships for Chamber Membership Luncheons with commercial
- Logo on the Chamber website Home Page with link
- Concierge Service for registration to Chamber events
- VIP Table invitation at events where officials are attending
- VIP parking at signature events
- \$1,500 credit towards Chamber advertising, sponsorships or events

Futurist Level \$2,500 (value \$8,450)

PLUS:

- Futurist Level dedicated page in the online Business Directory
- \$750 credit towards Chamber advertising, sponsorships and events

Includes all other benefits in I Connect level

