

# I THRIVE

## Promote Your Business and Gain Visibility in the Community

While you are busy running your business, the Chamber works for you throughout the year to drive more exposure to your business and advocate on behalf of issues that impact you. Gain advice, save time, and partner with the Chamber to increase your visibility and access additional resources as part of your growth plan.

*This investment level includes all I Connect level Benefits PLUS additional ones designed to help your business thrive!*

### Connections & Resources

- One (1) Women's Leadership Coalition membership (networking activities, subject matter experts on business topics)
- One (1) PACC Edge Roundtable registration at **50% discount** (subject matter experts and roundtable discussions on business topics). *Regular price of PACC Edge Roundtable registration is \$300.*

### Marketing & Promotion

- **Upgraded Marketing Package (print, online, digital) includes:**
  - Enhanced, bolded business Profile and listing in the Business Directory (online, mobile and print), includes Company Name, logo, key contact info, address, phone number, website with link, social media links, hours of operation, map link, photos, videos, key words, 1600-character description, one (1) alphabetical and one (1) category listing
  - 30-Day rotating Banner Ad in one category in the online Business Directory
- Four additional E-Blast ads (8 total/ year) (post-ready ads to promote your business/ organization)
- Ad creation support for E-Blasts
- One-on-One Marketing/ Engagement Consultation to help you position your business for success (one hour)
- One (1) Tabletop Display at a Chamber Membership Luncheon (no commercial)
- Chamber Member Mailing List in Excel (over 350 contacts, no emails, one (1) per year)
- \$50 credit towards advertising, sponsorship or events



### JASON DIEHL

Owner,  
RosenDiehl LLC

"The Chamber has been my first resource for where to turn in my business. The team always has a direction to point me, from employee handbooks, education, to working with the City. They have great insight and take the time to figure out my problem in a specific way. They have helped us grow by giving us the confidence that we have support. Running a small business can make you feel alone, but with the Chamber it feels like we have an additional employee to help support you."

**ANNUAL INVESTMENT \$295  
VALUED AT \$3,010**

*Includes all other benefits in I Connect level*

