



HUDSON COUNTY CHAMBER OF COMMERCE

WEEHAWKEN ADVOCATE ACCESS
JERSEY CITY MEET DYNAMIC GROW
HARRISON THRIVE BUILD SECAUCU
BERGEN JOIN REFER GUTTENBERG SUPPO

WE MAKE IT HAPPEN

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SUPPORT NETWORK KELEVATE

2019 SHOP LOCAL DIRECTORY

RATE WEST NEW YORK CONNECT HOBOKEN
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HARRISON THRIVE BUILD SECAUCU
BERGEN JOIN REFER GUTTENBERG SUPPO

RESERVATION DEADLINE: **MONDAY, DECEMBER 31, 2018**

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2019 SHOP LOCAL DIRECTORY

Promote your business by advertising in our 2019 Shop Local Directory.

The Chamber's annual Shop Local Directory will feature a guide to the County, community profiles and a listing of all active Members of the Hudson County and Hoboken Chambers of Commerce. As always, it is a convenient tool for Members to sell and shop the many local services and products available in our expanding Chamber community. The 2019 Shop Local Directory will also feature a full color advertising section.

THE BENEFITS OF ADVERTISING

Reach a responsive audience of business leaders:

All Chamber Members receive their very own hard copy of the 2019 Shop Local Directory.

Reach an audience of prospective and future Chamber Members:

The 2019 Shop Local Directory is distributed to prospective and new Members throughout the year and is distributed as part of our welcome packet to visitors to the region.

Take advantage of highly affordable, cost-effective advertising

Promote your Member-to-Member discounts

Promote your company as a leader:

Advertisers position their companies as supporters of the Hudson County Chamber of Commerce and our mission to support business in the region.

HOW TO ADVERTISE

FULL COLOR PREMIUM PAGES:

| | | | |
|------|---|---|--------------------|
| SOLD | → | Inside Front Cover (8.5"W x 11"H color) | \$1,300 |
| | | • Inside Back Cover (8.5"W x 11"H color) | \$1,200 |
| | | • Outside Back Cover (8.5"W x 11"H color) | \$1,200 |

FULL COLOR REGULAR ADS:

| | |
|---------------------------------------|-------|
| • Full page (8.5"W x 11"H color) | \$650 |
| • Half page (8.5"W x 5.5"H color) | \$375 |
| • Quarter page (4.25"W x 5.5"H color) | \$250 |

Reservation deadline: Monday, December 31, 2018

Ad copy deadline: Friday, January 25, 2019

Ad specs:

Please submit all ads as high resolution PDF's.

COMBINE YOUR PRINT AD WITH A WEBSITE BANNER AD

Banner ads are displayed continuously on the Chamber's website: HudsonChamber.org. Your ad can rotate continuously for a 6-month or 12-month period and can link users to your company website. When combined with a Full or Half page ad, take advantage of the following discount pricing:

- 6-month Banner ad \$450
- 12-month Banner ad \$800

Banner ad specs: ads should be no larger than 480 pixels wide x 60 pixels high; JPEG format

2019 SHOP LOCAL DIRECTORY

Reserve your advertisement by completing the following order form and payment information:

Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Reserve the following size ad:

SOLD ~~Inside Front Cover~~ Outside Back Cover Half page
 Inside Back Cover Full page Quarter page

I want to combine my Full or Half page ad with a Website Banner ad:

6-months 12-months

Please send ad copy to mrosario@hudsonchamber.org

Reservation deadline is Monday, December 31, 2018

Ad copy deadline is Friday, January 25, 2019

We accept Visa, MasterCard, American Express, and Discover.

Card Type: Visa MasterCard American Express Discover
Card #: _____ Exp. Date: _____ Verification Code: _____
Billing Address: _____

Total Amount: \$ _____
Name of Card Holder: _____
Signature: _____

Fax your credit card payment information to 201.386.8480
or call Melissa Rosario at 201.386.0699, ext. 220.

If paying by check, please make payable to:

Hudson County Chamber of Commerce

Attn: Melissa Rosario

Harborside 1

150 Hudson Street, Suite 100

Jersey City, NJ 07311