

KAHO'OKELE CIRCLE
SPONSORSHIPS



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Kaho'okele means to steer, maneuver and lead a canoe. To work in harmony as a team, through calm or choppy waters. Join us in the Kaho'okele Circle; working together we all prosper.

WHAT IS THE CHAMBER OF COMMERCE? The Kaua'i Chamber of Commerce is an organization that represents all elements of Kaua'i's business and industry, both large and small. The membership includes more than 750 business and professional men and women representing over 450 Kaua'i firms who give freely of their time and talents to advance the commercial, financial, industrial, civic and social well being of the County of Kaua'i and the State of Hawai'i.

It is a primary source of information and assistance to members and others interested in our island. The Kaua'i Chamber of Commerce makes presentations on business and community issues to legislative bodies at the County, State, and Federal levels of government. The Kaua'i Chamber of Commerce is a member of the Chamber of Commerce of Hawai'i and the U.S. Chamber of Commerce.

HOW IS THE CHAMBER FUNDED? The Chamber has a dues schedule based on the number of employees represented by each of its member organizations. This dues schedule makes up about 50% of the Chamber's funding. The other 50% is funded through an Annual Silent Auction Fund-raiser and various programs, events, and educational activities sponsored by the Chamber.

WHAT ARE SOME OF ITS ACTIVITIES? Each year the Chamber addresses a number of concerns affecting the business community. Issues that have been explored include privatization, zoning by initiative, the high cost of workers compensation and unemployment insurance, revisions to the Kaua'i sign ordinance, priorities for the improvement of our highways, harbors and parks, and the Lihu'e Airport Master Plan Improvements.

A major activity of the Chamber is its advocacy role represented through the Government Affairs Committee (GAC) which reviews legislation and provides testimony on behalf of the membership. Another GAC activity is the monthly meeting that rotates between the Mayor and the County Council which provides a direct link between the business community and County officials to discuss items of benefit to members. The monthly and quarterly events provide members numerous opportunities to network and strengthen business relationships and newcomers the opportunity to learn more about the Chamber.

The Chamber staff answers hundreds of letters, telephone calls and inquiries on a variety of subjects concerning Kaua'i. The Chamber helps law enforcement through its Crime Stoppers Program that provides cash incentives for information leading to the arrest of criminals.

The Chamber provides every Kaua'i business person with an opportunity to voice their opinion concerning legislation, taxes, civic affairs and other important economic matters.



MEMBER TESTIMONIAL

It was seven years ago when I opened my second Allstate Insurance office in Lihu'e, Kaua'i. With only one friend and no family on the island, the start of my new venture was tough. I knew Kaua'i was special and it held opportunity. Therefore, I was assured that I had made the right decision and persevered with the mentality that I would give more than I would take from this community. I decided to partner my efforts with joining the Kaua'i Chamber of Commerce.

The Chamber staff were very helpful and I found many ways to promote my business while giving back to the community. I volunteered and made connections by assisting at check-in, setting-up for events, joining committees and helping anywhere there was a need. Through the Chamber I was introduced to the community from Kekaha to Hanalei. With its strong membership, events and community networks, the Chamber offers members like me an economical, effective and fun way to reach people. Keep one thing in mind; if you put a strong consistent effort to help the Chamber and your community – it will help you and your business grow.

Bradley M. Maruyama
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KAHO'OKELE CIRCLE <i>Package Benefit Summary</i>	WAI'ALE'ALE <i>Platinum Partner - \$10,000</i>	NA MOLOKAMA <i>Gold Partner - \$7,500</i>	KAHILI <i>Silver Partner - \$5,000</i>	KILOHANA <i>Bronze Partner - \$1,500</i>
Annual Chamber Membership Dues	Membership Dues Included	Membership Dues Included	Membership Dues Included	\$275 Membership Dues Credit
4 Quarterly Meetings	Table of 10 @ each meeting Total 40 passes	Table of 10 @ each meeting Total 40 passes	5 Dinner passes @ each meeting Total 20 passes	2 Dinner passes at each meeting Total 8 passes
Annual Governor Luncheon	VIP table of 10	VIP table of 10	Lunch for 5	Lunch for 2
Mayor Luncheon	VIP table of 10	VIP table of 10	Lunch for 5	Lunch for 2
Business After Hours (BAH)	6 passes to each BAH	4 passes to each BAH	2 passes to each BAH	2 passes to each BAH
Golf Scholarship Tournament	1 team of 4 golfers company collateral	1 team of 4 golfers company collateral	1 team of 4 golfers company collateral	Sponsor recognition company collateral
Chamber Promotional Folders	Large logo presence	Medium logo presence	Small logo presence	Business name listing
Employment Law Luncheon Seminar	Exhibit table or signage 1 pass for lunch & seminar	Exhibit table or signage 1 pass for lunch & seminar	Exhibit table or additional signage	Exhibit table or signage
VIP Sponsor I.D.	10	5	3	1
VIP Benefits at ALL Events <i>Prominent Sponsor Recognition Signage at all Events (registration, bar, stage)</i>	✓	✓	✓	✓
<i>Collateral on Tables</i>	✓	✓	✓	✓
<i>Logo on any Print & Online Promotions (i.e. Quarterly Program)</i>	Large logo	Medium logo	Small logo	Business name listing
<i>Sponsor Recognition</i>	✓	✓	✓	✓
Membership Directory <i>Directory Membership Line Listing</i>	Full page ad ✓	Half page ad ✓	1/4 page ad ✓	1/8 page ad ✓
Kauai Chamber Website Presence	Large logo presence homepage & events page with link to company website	Medium logo presence homepage & events page with link to company website	Small logo presence homepage & events page with link to company website	Presence on Kaho'okele sponsor web page only
Chamber Website Kaho'okele Sponsor Web Page	Large logo	Medium logo	Small logo	Business name listing
Stand Alone E-blast	4	2	1	1
Membership Roster CD	✓	✓	✓	✓
Social Media (Facebook)	✓	✓	✓	✓
Hoike Chamber Show Sponsor Recognition	✓	✓	✓	✓
Invitation to Quarterly Meeting Board Receptions	✓	✓	✓	✓
Package Value	\$18,350	\$12,265	\$11,400	\$6,860
Sponsor Investment	\$10,000	\$7,500	\$5,000	\$1,500