

## 2016 Board of Directors

Shannon Gulick, Chairman of the Board  
Scott McCord, Chair-Elect  
Autumn Turner, Secretary-Treasurer  
Sheri Denning, Immediate Past Chairman

Brent Warren- 2016  
Bryan Kell- 2016  
Waymon Hale- 2016  
Anne Vance- 2017  
John Chisam- 2017  
Melody Edmonds- 2017  
Rita Ramsey- 2017  
Carlene Brown- 2018  
Craig Norris- 2018  
Leann Cordell- 2018

### Ex-Officio Directors

Jimmy Haley, Mayor, City of McMinnville  
Hershel Wells, Sr., Warren County Executive  
Paige Chastain, Co-Director, Main Street McMinnville  
Brook Holmes, Co-Director, Main Street McMinnville

### Chamber Staff

Mandy Eller, President  
Norma Sterchi Clark, Office Manager  
Sigourney Younglove, Programs and Events Coordinator  
Kate Medley Alsbrook, Administrative Assistant

### McMinnville-Warren County Chamber of Commerce, Inc.

110 South Court Square, P.O. Box 574  
McMinnville, TN 37111-0574  
Phone: (931) 473-6611 Fax (931) 473-4741  
Email: meller@warrentn.com – nsterchi@warrentn.com  
syonglove@warrentn.com- kalsbrook@warrentn.com



# 2016 Program of Work

What the Chamber is...

A non-profit, membership organization composed of businesses and citizens investing their time and money, working together to improve the economic and civic well-being of McMinnville and Warren County

Our Mission...

To create a positive climate for business growth in Warren County

How we function...

The Chamber is governed by a Board of Directors and functions through a committee system of volunteers in collaboration with staff to accomplish our mission

Our commitment to you

*Our purpose*

**OUR GOALS**

**Our investment in our community**

**A COMMUNITY UNITED**

*Our Vision*

Our hopes for the future

# Economic Development

## Business Promotion, Development, and Support

Division Director: Anne Vance

- Expand member benefits with enhanced networking opportunities, greater business exposure, and new training opportunities
- Expand business incubator options for our community
- Present innovative Red Carpet ceremonies that target a customer or client base for the member
- Develop and retain members to become champions of the Chamber in the community

## Workforce Development

Division Director: Carlene Brown

- Support the Business Roundtable Action Committee (BRAC) initiatives to close the gap between the skill level in the community and the jobs available
- Expand the Citizens for Progress Scholarship with a focus on Mechatronics by marketing through local employers
- Pursue the development of the first comprehensive Advanced Robotics Training Program in the US
- Explore opportunities to partner with Motlow College and TCAT to offer workforce training relevant to our members' needs

## Tourism & Relocation

Division Director: Bryan Kell

- Support or present community events that promote tourism, such as “Smokin’ in McMinnville” and the “McMinnville Mountain Crawl”
- Enhance our target marketing to promote our community as “The Home of Southern Musky”
- Further integrate the Bluegrass Underground fan base into our community
- Foster community and business support for retiree relocations through education and develop tracking systems to evaluate our progress

# Community Development

## Education

Division Director: Melody Edmonds

- Promote the Foundation for Educational Progress in Warren including Books From Birth and the Citizens for Progress Scholarship Fund
- Foster early childhood education through graduations via the Children’s Reading Foundation of the Upper Cumberland, the Partners in Education and the 100% graduation programs
- Present the Drive to Thrive: A Volunteer Drive to support and raise the visibility of the TN Promise scholarship

## Leadership

Division Director: Sheri Denning

- Provide a relevant leadership development experience to adult and youth participants through focused Leadership McMinnville and Warren County Youth Leadership programs
- Enhance program recruiting efforts via business contacts and social media
- Support Leadership McMinnville in the presentation of the Autumn Street Fair

## Citizen Advocacy

Division Director: John Chisam

- Promote the attainment and preservation of our state and federally funded resources by participating in the Tennessee Three Star program and maintaining relationships with legislators
- Present the Chamber Legislative Breakfast
- Present Bologna Day; an opportunity for citizens to visit Capitol Hill

